

About Cracow

Krakow is a city wrapped in legend, where time flows differently, and where every moment becomes a moment of history. For centuries [Krakow](#) was the capital of Poland, the seat of kings, drawing great scholars and artists from the whole world. It is their talents and imagination we must thank for the city's rich legacy of unique historical relics, which reflect the most important trends in European culture.

The capital of Poland until the end of the sixteenth century, Cracow has been superseded by [Warsaw](#), and is now the second largest city in the country, but is often still referred to as the country's cultural capital. Cracow is known for being academic city of Poland. There are about 100 000 students studying in Cracow each year.

The largely unspoilt [Old Town](#) has now been declared a World Heritage Site.

Laid out in 1257, the [Rynek Główny \(Main Market Square\)](#) is one of the largest medieval market squares in Europe - the centrepiece of a town plan which was, and remains, a remarkable piece of town planning. The grid-like pattern of streets surrounded by a tree-lined pedestrian avenue (once the limit of the city walls) makes it easy even today to walk around the city. To the south, and connected to the Market Square by the long, straight Grodzka street, lies [Wawel Castle](#), the seat of Polish kings from the eleventh to the early seventeenth century.

Although the city no longer plays such an important administrative role, for many people, thanks to its rich history, Krakow nevertheless represents a synthesis of all things Polish, connecting tradition with modernity. In the special atmosphere of the beautiful and mysterious streets of the Old Town and Kazimierz you will find everything you need to allow you to escape from everyday life. Galleries full of exhibitions, cafes, pubs and restaurants: all of this is an integral part of any visit to Krakow. And all this is merely a modest part of what we can offer travellers seeking exciting destinations on the world map.

More about Cracow at: <http://www.krakow.pl/en/?chl=EN>

About Cracow University of Economics



Cracow University of Economics (CUE) is a modern scientific and teaching university with a long Tradition since 1925. It is one of 5 state universities of economics in Poland, offering many programs at four Faculties: Faculty of Economics and International Relations, Faculty of Management, Faculty of Finance and Faculty of Commodity Science. There are over 20.000 students in different programs at all education levels: bachelor, master, PhD, postgraduate professional, MBA. CUE takes a high position in rankings among Polish schools of business/economics and has a high Reputation among employers. CUE participates at international exchange and educational programs and is a member of international networks.

More about University: www.uek.krakow.pl

About Department of Human Capital Management

The mission of the Department of Human Capital Management is complete and professional participation in the process of developing and distributing the knowledge about the creation and utilization of human capital in economy through scientific research, publications, teaching activities and cooperation with practice. The didactic offer of the Department regards the following forms of studies:

- Doctorial studies
- Executive Master of Business Administration
- International Master of Business Administration

- Post-graduate studies on Human Capital Management
- Master and bachelor studies at CUE

Department of Human Capital Management performs the research on human resource management in various types of organizations. Presently the Department carries out the researches on:

- Modern concepts of HRM/HCM
- Strategic HRM
- International HRM
- Human resource management in mergers & acquisitions
- Human resource development
- Career management
- Talents management
- Strategies and methods of investment in human capital
- HRM in public administration and Healthcare sector
- Employees retention

More about Department: <http://www.kzp.uek.krakow.pl>