24TH INNOVATION AND PRODUCT DEVELOPMENT MANAGEMENT CONFERENCE

LIST OF ACCEPTED PAPERS TO BE PRESENTED

- UNDERSTANDING AND EVALUATING SUSTAINABLE BUSINESS MODELS – A CROSS-INDUSTRY CASE STUDY
  AAGAARD ANNABETH, (AARHUS UNIVERSITY - DENMARK)

- NEW PRODUCT PROJECT SCREENING: EXPLORING DECISION MAKING PROCESSES, SPEED AND CONFIDENCE
  ACAR OGUZ ALI, (CASS BUSINESS SCHOOL - CITY, UNIVERSITY OF LONDON - U.K.) - DOUGLAS WEST SCOTT KOSLOW

- HOW CAN YOU TELL YOU HAVE A 'GOOD' RADICAL INNOVATION STRATEGY?
  NEW STRATEGIC DESCRIPTORS FROM PRACTITIONERS' USE OF C-K DIAGRAMS
  AGOGUE MARINE, (HEC MONTREAL - CANADA) - SOPHIE HOOGE

- PERSPECTIVES ON THE INTERPLAY BETWEEN PROCESS IMPROVEMENT APPROACHES AND INNOVATION. A LITERATURE REVIEW AND RESEARCH AGENDA
  AL HASAN RIMA, (WARWICK UNIVERSITY BUSINESS SCHOOL - U.K.) - PIETRO MICHELI

- STRATEGY AND BUSINESS MODEL INNOVATION IN A WORLD OF DIGITAL BUSINESS
  ANDERSEN TROELS CHRISTIAN, (AARHUS UNIVERSITY, SCHOOL OF BUSINESS AND SOCIAL SCIENCES - DENMARK)

- THE DRIVING ROLE OF THE INDUSTRIAL INTERNET OF THINGS FOR STRATEGIC CHANGE: THE CASE OF ELECTRONIC ENGINEERING BUSINESS MODELS
  ARNOLD CHRISTIAN, (UNIVERSITY OF ERLANGEN NUREMBERG - GERMANY) - DANIEL KIEL KAI-INGO VOIGT

- MANAGEMENT OF END OF LIFE SCENARIOS OF HOUSEHOLD APPLIANCES:
  A KANO MODEL PERSPECTIVE
  ATLASON REYNIR SMARI, (UNIVERSITY OF SOUTHERN DENMARK - DENMARK) - DAVIDE GIACALONE KESHAV PARAJULY

- NEW PRODUCT DEVELOPMENT ACTIVITIES AND ICT TOOLS TO SUPPORT BUYER-SUPPLIER INTEGRATION: AN NPD STAGE ANALYSIS IN DIFFERENT TYPES OF COLLABORATION
  AYALA NESTOR, (FEDERAL UNIVERSITY OF RIO GRANDE DO SUL - BRAZIL) - DAISY VALLE ENRIQUE MARIE-ANNE LE DAIN
  VALÉRY MERMINOD LILIA GZARA ALEJANDRO GERMÁN FRANK

- THE DIGITIZATION OF NEW PRODUCT DEVELOPMENT THROUGH 3D PRINTING: EMPIRICAL EVIDENCE FROM MANUFACTURING FIRMS
  BELTAGUI AHMAD, (ASTON UNIVERSITY / ASTON BUSINESS SCHOOL - U.K.) - MARINA CANDI

- DESIGNING A MATURITY GRID TO MEASURE THE KNOWLEDGE ABSORPTIVE CAPACITY OF AN SME EMBEDDED IN A COLLABORATIVE INNOVATION NETWORK
  BENHAYOUN SADAFLYINE LAMIAE, (GRENOBLE II UNIVERSITY / ESA / CERAG - FRANCE) - MARIE-ANNE LE-DAIN GUY
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ASSESSING CONSUMER EMOTIONS TOWARD NEW PRODUCTS: APPLICATION OF PHYSIOLOGICAL AND SELF-REPORTED METHODS
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➢ EFFECTS OF PRODUCT MODULARIZATION ON COMPANIES' FINANCIAL PERFORMANCE
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➢ OPEN INNOVATION ADOPTION PATTERNS IN EUROPEAN COMPANIES
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