

# RENT Programme

(updated November 10, 2004)

Conference venue: Copenhagen Business School  
Dalgas Have 15  
2000 Frederiksberg

Conference Office: SØ-071

Study & Meeting rooms: SØ-023  
SØ-041

## **Wednesday November 24:**

8.30 – 16.00: Doctoral seminar on entrepreneurship and small business. Chairmen Poul Rind Christensen & Mette Mønsted, LOK Research Center. Dalgas Have 15, 2000 Frederiksberg, room 2V071.

15.30-18.00: Registration of RENT conference participants by the main entrance, Dalgas Have 15.

19.00-21.00: Reception at the City Hall of Copenhagen, Rådhuset, 1599 Copenhagen V. Participants will be given a card for free transportation with bus, train or metro within the city centre and Frederiksberg.

## **Thursday November 25:**

8.00-9.00: Registration by the main entrance, Dalgas Have 15.

### **Room SC-033:**

**9.00-9.15: Welcome by Flemming Poulfelt (Professor, Chair of Local Organising Committee, LOK Research Center), (Finn Junge-Jensen (President, Copenhagen Business School), and Antti Paasio (Director of Business Research and Development Centre, Turku School of Economics and Business Administration, President of ECSB).**

**9.15-10.00: Howard E. Aldrich, Professor, University of North Carolina: *Convergence, Divergence, or Emergence: Three decades of research in entrepreneurship in Europe and North America.***

**10.00-10.30: Coffee break**

10.30-12.30: Sessions 1-8

**Stream: Innovation and Entrepreneurship**  
**Session 1: Innovation through Cooperation**  
**(Room SØ-029)**

**Chair: Svante Brunåker, University College of Gävle**

***Bottom Up-Driven Business Incubation: Motives and Mechanisms***  
Anne Bøllingtoft, Aarhus School of Business.

***Innovation through Cooperation in SMEs: The Central Role of Entrepreneurial Dynamism.***  
Frédéric Huet, University of Technology of Compiègne

***Innovation and the Characteristics of Cooperating and Non-cooperating Small Firms.***  
Mark Freel, University of Edinburgh Management School.

***Strategic Innovation . Linking Government Intention to Business Practice.***  
M. McGuigan & J. Henderson, Queen's University Belfast.

***E-Commerce Adoption by SMEs Investigated as a Multi-level Phenomenon.***  
Maryse J. Brand & Eelko K.R.E. Huizingh, University of Groningen

**Stream: Change and Renewal in SMEs**  
**Session 2: Strategic Decision-Making Processes in SMEs**  
**(Room SØ-020)**

**Chair: Bo Eriksen University of Southern Denmark**

***Clarifying the Concept of Change - a Strategic Management Perspective on Change in Smes.***  
Jim Andersén, Mälardalen University.

***Success Dimensions of Business Development Projects in SMEs***  
Helena Forsman, Lappeenranta University of Technology.

***Entrepreneurial Business Entry: insights from the Entrepreneurship Strategic Management Interface***  
María Ripollés-Melia & Luz Sánchez-Peinado, Universitat Jaume I.

***Strategic Decision-Making in Small Firms: Towards a Typology of Entrepreneurial Decision-Makers.***  
Petra Gibcus, EIM Small business research and consultancy, Patrick A. M. Vermeulen, Tilburg University & Jeroen P. J. de Jong, EIM Small business research and consultancy.

***An Exploratory Analysis of the Decision-Making Process Pursued by Entrepreneurs in Selecting their Exit Strategy.***  
Vanessa MacWhirter David Smith & Stefania Zerbinati, University of Portsmouth.

***Dynamic Capability and Strategic Entrepreneurship - the Need for Industry-Differentiated Government Support Programs.***  
Odd Jarl Borch & Einar Lier Madsen, Bodo Graduate School of Business,

**Stream: The Internationalization of SMEs:**  
**Session 3: International Strategies in SMEs**  
**(Room SØ-065)**

**Chair: Frédéric Delmar, Stockholm School of Economics**

***Local, Global and Combination Strategies for Smaller Firms.***  
Henrik Sornn-Friese, Copenhagen Business School.

***Understanding Foreign Trade Partners: Decision-Maker Characteristics in International SMEs in the East of England.***

Deborah Knowles & Terry Mughan, Anglia Polytechnic University & Lester Lloyd-Reason, International Enterprise Strategy.

***Internationalization of New Ventures – Mediating Role of Entrepreneur and Top Management Team Experience***  
Johanna Pulkkinen, University of Vaasa.

***French Small and Medium-sized Enterprises and International Markets: Proximity and Relocation.***  
Martine Boutary, Toulouse Business School.

**Stream: Growth**  
**Session 4: Exploring Growth Processes**  
**(Room SØ-014)**

**Chair: Kenneth Husted, Copenhagen Business School**

***Growth Expectations of Entrepreneurs in the Formative Phases of Firms: Cross-Sectional and Longitudinal Analysis.***  
Thomas Schøtt & Torben Bager, University of Southern Denmark.

***New Firm Growth: Exploring Processes and Paths.***  
Elizabeth Garnsey, University of Cambridge, Erik Stam, Erasmus University Rotterdam and University of Utrecht & Paul Heffernan, University of Cambridge.

***Differences in Cognitive Maps and Perceptions of Entrepreneurial Growth: An Experimental Study.***  
Malin Brännback, Åbo Akademi University, Alan Carsrud, Florida International University, Isa Hudd, Åbo Akademi University, Leif Nordberg, Åbo Akademi University & Maija Renko, Turku School of Economics and Business Administration.

***How about Expanding the Business? Analysing Entrepreneurs' Attitudes toward Growth.***  
Jarna Heinonen & Tommi Pukkinen, Turku School of Economics and Business Administration.

***Growth Orientation of Owners of Rural SMEs.***  
Laura Galloway, Robbie Mochrie & Eleanor Donnelly, Heriot-Watt University.

**Stream: Minorities Entrepreneurship:**

**Session 5: Being a Woman – Images of Women’s Entrepreneurship  
(Room SØ-044)**

**Chair: Carin Holmquist, Stockholm School of Economics**

***Being a Woman – a Disadvantage for new Venture Growth? A Gender Perspective.***

Erich J. Schwarz, Daniela A. Almer-Jarz & Robert J. Breiteneker, University of Klagenfurt.

***Ethnic and Women Entrepreneurship : A French Dialectical and Teleological Modelization.***

Thierry Levy-Tadjine, Université du Sud-Toulon.

***Female Entrepreneurs and Financing.***

Annie Cornet & Christina Constantinidis, University of Liège.

***Images of Women’s Entrepreneurship: Do Pictures Speak Louder than Words?***

Helle Neergaard, Aarhus School of Business & Robert Smith, Aberdeen Business School.

***Gender and the Use of Business Advice.***

Paul J. A. Robson, Aberdeen Business School Robert Gordon University, Sarah L. Jack, University of Aberdeen Business School & Mark S Freel, Management School University of Edinburgh.

**Stream: Managing Knowledge Processes in SMEs:**

**Session 6: Knowledge Management and Learning in an SME Context  
(Room SØ-046)**

**Chair: Dylan Jones-Evans, North East Wales Institute**

***Exploring the Role of Experience in the Process of Entrepreneurial Learning.***

Diamanto Politis, Lund University & Jonas Gabrielsson, Norwegian School of Management.

***Pressures for Learning and Intrapreneurship as Challenges in a Manufacturing Company.***

Tuija Oikarinen & Timo Pihkala, Lappeenranta University of Technology.

***Knowledge Management as Internal Corporate Venturing – An Empirical Study of the Unfolding of an Autonomous Process.***

Annemette L. Kjærgaard, Copenhagen Business School.

***New Perspective of Corporate Governing from Corporate Entrepreneurship Viewpoint.***

Mariusz Bratnicki & Rafal Kozlowski, The Karol Adamiecki University of Economics in Katowice.

***Small Firms Relationships and Knowledge Acquisition. An Empirical Investigation.***

Mariachiara Colucci & Manuela Presutti, University of Bologna.

**Stream: Family Business**

**Session 7: Performance in Family-Owned Firms  
(Room SØ-049)**

**Chair: José Veciana, Universidad Autónoma de Barcelona**

***Identification of Different Types of Private Family Firms***

Paul Westhead, Nottingham University Business School & Carole Howorth, Lancaster University Management School.

***Interactive Film Workshop: The Complexities of Process and Relationship in the Small Family Firm: "It's Not Your Business!"***

Denise Fletcher & Tony Watson, Nottingham Business School.

***Change in Hand Over Sphere - A Comparison of the Situation and Estimations of the Predecessors.***

Klaus Ballarini & Detlef Keese, University of Mannheim.

***The Entrepreneur as a Social Embedded Individual: An Exploratory Study of the Interaction between the Entrepreneur and the Household***

Elisabet Ljunggren, Nordland Research Institute.

***The Impact of Venture Capital Financing on Family Business.***

Jorge Silva, University of Jyväskylä.

**Stream: Corporate Venturing:**

**Session 8: Venture Capital and Risk  
(Room SØ-052)**

**Chair: Johan Gaddefors, University of Gävle**

***Business Angels' Investment Preferences. Early-Stage Investors - Are they Different?***

Nils Månsson & Hans Landström, Lund University.

***The Perceived Risk of Business Angels Investing in Start-Ups.***

Tobias Kollmann, University of Kiel.

***Capital Structure and Preferences in Young Technology Based Firms - The Case of Biotechnology and Biomedical Firms.***

Lillian Waagø, Norwegian University of Science and Technology.

***Risk and Uncertainty Reduction of Venture Capital Investments in High Technology SMEs – an Analysis Based on the Informational Economics.***

Andreas Kuckertz, University of Kiel.

***The Optimal Level of Diversification in Venture Capital Funds.***

Ulrich Lossen, Ludwig-Maximilians-University Munich.

**12.30-13.30: Lunch**

13.30-15.30: Sessions 9 - 15

**Stream: Innovation and Entrepreneurship:**  
**Session 9: Innovation, Growth and Performance**  
**(Room SØ-029)**

**Chair: Alain Fayolle, E.M Lyon**

***High-Tech Entrepreneurship and Growth: Myths and Facts.***

Helle Neergaard, Henning Madsen & John P. Ulhøi, Aarhus School of Business.

***Measuring Innovative Performance in SMEs: An Empirical Comparison of Input, Process, and Output Indicators.***

Elias Carayannis, George Washington University, Rudolf Dömötör & Christoph Hienerth, Vienna University of Economics and Business Administration.

***Determinants of Product Innovation in Small Firms: A Comparison across Industries.***

Jeroen P. J. de Jong, EIM Small Business research and consultancy & Patrick A. M. Vermeulen, Tilburg University.

***The Managed Interaction between Innovation and Learning***

Reinhard Lund, Aalborg University.

***Is Creative Destruction Really Creative? The Impact of Innovation Adoption on The Vitality Rate of organizations***

Guiseppa Pagani, University of Lugano & Visentin Fabiana, Venice International University.

**Stream: Change and Renewal in SMEs:**  
**Session 10: Organizational Changes in SMEs**  
**(Room SØ-020)**

**Chair: Jesper Lindgaard Christensen, Aalborg University**

***The Influence of Organizational Climate and Information Processing on Organizational Inertia.***

Bo Eriksen, University of Southern Denmark.

***Firm Size and Flexibility: When Less is More.***

N.P. van der Weerdt, H.W. Volberda & E. Verwaal, Erasmus University Rotterdam.

***Categorizing Opportunity and its Implications for Management.***

Kent Thorén & Terrence E. Brown, Stockholm School of Entrepreneurship.

***Organisational Change Requirements for Advanced Manufacturing Technology (Amt) Implementation***

Peter Dorrington & Andrew Walters, University of Wales.

***A Supplier Development Programme: Learning and Managing Change in Smes.***

Sharon Williams, Cardiff University.

**Stream: The Internationalization of SMEs**

**Session 11: Internationalization of SMEs – Different Country Perspectives  
(Room SØ-065)**

**Chair: Henrik Sornn-Friese, Copenhagen Business School**

***The Effect of EU Enlargement on SMEs in the European Union; a Netherlands Perspective***  
Jolanda Hessels, EIM Business & Policy Research.

***Internationalisation Patterns of Franchisors from a Small Country.***  
Kristian Philipsen, University of Southern Denmark.

***HRM and Internationalisation Processes at SMEs: An Empirical Analysis***  
Mariasole Bannò & Francesca Sgobbi, Università degli Studi di Brescia.

***Entrepreneurial Types, Export Market Orientation and Business Success: Evidence from UK Exporting SMEs***  
Jasmine Williams & Phil Megicks, University of Plymouth.

**Stream: Growth**

**Session 12: Understanding Successes and Failures in High-Growth Firms  
(Room SØ-014)**

**Chair: David Smallbone, Middlesex University Business School**

***Internal and External Determinants of SME Growth.***  
Minna Martikainen & Jussi Nikkinen, University of Vaasa.

***The Contribution made by Mustard.UK.Com to the Investment Readiness of New and Young High Growth Businesses.***  
Dean Patton, University of Southampton, Susan Marlow, De Montfort University & Kul Sanghera, Business Link Birmingham..

***Innovative Strategies in SMEs.***  
Flemming Poulfelt & Michael Jessen Holm, Copenhagen Business School.

***One Decade Later– Following up the ‘Gröna Kvisten’ Prize-Winning High-Growth Firms.***  
Leona Achtenhagen, Jenny Helin, Leif Melin & Lucia Naldi, Jönköping International Business School

***Exploring Failed SMEs: Towards Greater Understanding of Failure Factors.***  
Mika Pasanen, University of Kuopio.

**Stream: Cases in Entrepreneurship:**

**Session 13: Exploring patterns of Entrepreneurship in Real Life Firms  
(Room SØ-052)**

**Chair: Torben Bager, University of Southern Denmark**

***The Effects of Entrepreneurs' Social Skills and External Ties on the Success of Small Arts and Culture Companies.***

Elmar D. Konrad, University of Dortmund.

**Entrepreneurship, Recreating Consumption in Contemporary Culture – The Nav Case.**

Johan Gaddefors, University of Gävle.

***The Independent School of Sventon: A Part of the Public Sphere Rethought and Remade by Entrepreneurs. A New Framework for the Organization and Operation of Schools and a Strategic Use of School Actants and Professional Knowledge.***

Pär Vilhelmson & Bengt Söderhäll, University of Gävle.

***Small and Medium Sized Firms in Dynamic Environments – The Case of Finnish Furniture Manufacturers's Change Processes.***

Karita Luokkanen, University of Vaasa & Rodrigo Rabetino, Universidad Autónoma de Barcelona.

***Innovating the Discourse of Innovation - The Danish Independent Labels as Innovating Entrepreneurs.***

Per Darmer, Copenhagen Business School.

**Stream: Entrepreneurship Education**

**Session 14: Different Approaches to Entrepreneurship Education  
(Room SØ-044)**

**Chair: Chris Steyaert, University of St. Gallen.**

***Doing Something Different! - Collaborative Approaches to Entrepreneurship Courses in Management Education.***

Ragnar Ahlström Söderling, Dalarna University, Svante Brunåker, Gävle University, Erik Lindhult, Mälardalen University & Denise McCluskey, Dalarna University.

***Three Perspectives to Evaluating Entrepreneurship Education: Evaluators, Programme Promoters and Policy Makers.***

Ulla Hytti & Paula Kuopusjärvi, Turku School of Economics and Business Administration.

***Current Practises and Evolutionary Trends in Finnish University-Based Enterprise Education.***

Kaisu Paasio & Piia Nurmi, Turku School of Economics and Business Administration.

***Guiding and Supporting Students' Career Planning and Entrepreneurship Spirit at Haaga Institute Polytechnic.***

Timo Lampikoski, Haaga Institute Polytechnic & Tarja Römer-Paakkanen, Haaga Institute Polytechnic and University of Jyväskylä.



***The Role of the Social Partners in Improving Managerial Competencies in Italy: An Empirical Investigation.***

Giuseppe, Perrone, University of Tuscia.

**Stream: Regional Advantages of Entrepreneurship:**

**Session 15: Entrepreneurship in a Regional Perspective  
(Room SØ-046)**

**Chair: Anne-Mette Hjalager, Advance 1 Science Park.**

***Branding a Region.***

Erik S. Rasmussen & Per Servais, University of Southern Denmark.

***Resource Endowments of Nascent Entrepreneurs: A Multiple Country Study.***

Colm O’Gorman, University College Dublin.

***Entrepreneurial Activity in Developed versus Developing Regions: Does Motivation for Business Start-Up Matter?***

Alberto Arias, Pontificia Universidad Javeriana & Iñaki Peña, Universidad de Deusto.

***In the Shadow of the Dragon and the Tiger: Towards a New Understanding of Production Relocation, Innovation and Industrial Decline.***

Poul Houman Andersen, Aarhus School of Business.

***Crisis Management: Entrepreneurship and Social Capital in Local Business Communities.***

Björn Berggren, Uppsala University, Nicolaus Lundahl, Royal Institute of Technology, Lars Silver, Uppsala University & Fatima Vegholm, Royal Institute of Technology

**15.30-16.00: Coffee break**

**Room SC-033:**

**16.00-16.45: Finn Helmer, Corporate Entrepreneur within Technology: *The Roadmap to Entrepreneurial Success - Breaking in, Breaking out.***

16.45-18.00: Session 16-20

**Stream: Change and Renewal in SMEs:**

**Session 16: Change and Organizational Renewal in SMEs  
(Room SØ 029)**

**Chair: Bengt Johannisson, Váxjö University**

***Towards Ambidexterity: The Nexus of Pro-Profit and Pro-Growth Business Models—Winning Entrepreneurial Strategies***

Mary Han, Ryerson University.

***Factors Affecting the Change and Organisational Renewal of Slovenia's Fast-growing Firms.***

Maks Tajnikar & Lidija Zajec, University of Ljubljana.

***Agile Company Development - Looking for a new Concept.***

Jesper Rank Andersen, Hans Mikkelsen & Jens Ove Riis, Aalborg University.

***Starting Anew Entrepreneurial Intentions and Realizations after Firm Exit***

Veronique Schutjens, University of Utrecht, Erik Stam, University of Utrecht and Erasmus University Rotterdam & Ruud Ververs, University of Utrecht.

**Stream: Managing knowledge processes in SMEs:**

**Session 17: Innovation and Knowledge Processes in SMEs  
(Room SØ-020)**

**Chair: Hans Landström, Lund University**

***The Role of Online Communication in Open Source Software Development.***

Sladjana Vujovic & John P. Ulhøi, Aarhus School of Business.

***Patterns of Adaptation in Post-Entrepreneurial Knowledge Intensive Firms.***

Dominic Coleman, Trinity College Dublin.

***Organizational Learning within Innovative Smes - The Effect of Attitude, Culture and Prior Experience on Knowledge Development in Entrepreneurial Firms.***

So-Jin Yoo, North East Wales Institute, Dylan Jones-Evans, North East Wales Institute & Wee-Liang Tan, Singapore Management University.

***Non-Pecuniary Contributions to the Entrepreneurial Process from Venture Capital.***

Jesper Lindgaard Christensen, Aalborg University.

**Stream: Corporate Venturing:**

**Session 18: Corporate Venturing in a Stakeholder Perspective  
(Room SØ-065)**

**Chair: Staffan Gullander, Linköping Institute of Technology.**

***Capital Structure Determinants of New Ventures.***

Rainer Harms, Robert J. Breitenecker & Erich J. Schwarz, University of Klagenfurt.

***Enhancing the Selection Capacity in Corporate Venturing.***

Christian Vintergaard & Kenneth Husted, Copenhagen Business School.

***Innovation, Corporate Venturing and Strategic Renewal in Spanish Privatized Companies.***

Zulima Fernández, Ana María Romero Martínez, Elena Vázquez Inchausti, University of Madrid.

***Intrapreneurial Opportunities. Exploring Corporate Ventures in the Public Sector.***

Håkan Bohman & Håkan Boter, Umeå University.

***Impressions of the Pitch: A Gendered Study of Impression Management in Presentations to Venture Capitalists.***

Siri Terjesen, Cranfield University.

**Stream: The New Challenge for SMEs and Entrepreneurship Research**

**Session 19: Entrepreneurship in Transition – New Concepts and Methods  
(Room SØ-014)**

**Chair: Sören Salomo, Technical University of Berlin.**

***Conceptualising Entrepreneurship in a Transition Context.***

David Smallbone, Kingston University, UK & Friederike Welter, Rhine-Westphalia Institute for Economic Research (RWI).

***Entrepreneurship as “Meeting Place” – A Garbage Can Model of Entrepreneurship.***

Carin Holmquist, Stockholm School of Economics.

***Entrepreneurshipscape as a Measure of Corporate Entrepreneurship: The Model, its Operationalization and Linking it to Performance.***

Mariusz Bratnicki & Wojciech Dyduch, The Karol Adamiecki University of Economics.

***New Business Early Performance: Differences between Firms Started by Novice, Serial and Portfolio Entrepreneurs.***

Gry Agnete Alsos, Nordland Research Institute, Lars Kolvereid & Espen John Isaksen, Bodø Graduate School of Business.

**Stream: Managing and Developing Human Resources in SMEs**

**Session 20: Human Capital Management  
(Room SØ-052)**

**Chair: Jesper Piihl, University of Southern Denmark.**

***Beyond Human Capital: The Application of Human Capital in new Venture Development.***

Ingela Sölvell, Stockholm School of Economics.

***Mapping the Road to Innovation: The Effects of Upper Echelon Human Capital and HRM on Innovation in Start-Ups.***

Johan Maes & Luc Sels, Katholieke Universiteit Leuven.

***What Factors Determine the Use of Venture Capital? Evidence from the Irish Software Sector.***

Teresa Hogan, Dublin City University Business School & Elaine Hutson, University College Dublin.

***Entrepreneurship without Entrepreneurs? Reclaiming a(n other) Psychology of Entrepreneurship Studies.***

Chris Steyaert, University of St. Gallen.

**19.30 – 23.30 : Galla Dinner in Tivoli: Restaurant NIMB, Bernstorffsgade 5, DK-1577 København V.**

- Dinner
- Entertainment
- Award Ceremony

**Friday November 26:**

Conference Office: SØ-071

Study & Meeting rooms: SØ-029 (available from 9.50)  
SØ-020 (available from 9.50)  
SØ-065 (available from 9.50)

**Room SC-033:**

**8.30-9.00: Claus Meyer, Corporate Entrepreneur within Food & Gastronomy: *New Flavours – The Taste of Entrepreneurship.***

9.00-10.00: Session 21-26

**Stream: Complexity**

**Session 21: Complexity in Entrepreneurial Research  
(Room SØ-052)**

**Chair: Mette Mønsted, Copenhagen Business School**

***Extreme Entrepreneurs - Challenging the Institutional Framework.***

Bengt Johannisson, Växjö University & Caroline Wigren, Jönköping International Business School.

***Complex Explanations of Order Creation, Emergence and Sustainability as Situated Entrepreneurship.***

Ted Fuller, University of Teesside & Lorraine Warren, University of Southampton.

***Entrepreneurial Commitment and Catastrophe Theory.***

Alain Fayolle, E.M Lyon & Christian Bruyat, IUT de Valence.

***Competence for Complexity.***

Kerstin Wilde, University of Rostock.

**Stream: Cases in Entrepreneurship:**

**Session 22: Workshop on 'How to Write a Case Study'  
(Room SØ-049)**

Presented by Dr Thomas Cooney, Dublin Institute of Technology.

**Stream: Family Business:**

**Session 23: The Life Cycle of Family Firms  
(Room SV-089)**

**Chair: Denise Fletcher, Nottingham Business School**

***What is Familiness? Towards a Theory of Family Firms.***

María Asunción Sacristán Navarro, Francisco Javier Forcadell Martínez & Antonio Montero Navarro, Universidad Rey Juan Carlos.

***Death, Divorce & Disease: Personal Life Events & the Business Life-Cycle***

Claire Massey, Massey University, Candice Harris, Auckland University of Technology, & Kate Lewis, Massey University.

***Intergenerational Differences in Financial Structure and Performance of Family Firms: A Comparison with Non-Family Firms.***

Eddy Laveren, Universiteit Antwerpen, Vincent Molly, Universiteit Antwerpen, Ann Jorissen, Universiteit Antwerpen & Arthur Limère, Limburgs Universitair Centrum.

**Stream: Corporate Venturing:**

**Session 24: Exploring Opportunities in Corporate Venturing  
(Room SV-108)**

**Chair: Harry Nyström, University College of Gävle**

***From Pecking Order towards Strategic Financial Management in Smes.***

Christoph Börner & Dietmar Grichnik, Heinrich Heine University Düsseldorf.

***Opportunities in Corporate Venturing.***

Christian Vintergaard, Copenhagen Business School.

***Corporate Entrepreneurship in Management Buy-out.***

Hans Bruining & Ernst Verwaal, Erasmus University Rotterdam.

***Entrepreneurial S-Curve: A Conceptual Model for Managing Entrepreneurial Process.***

Mary Han, Ryerson University.

**Stream: The new challenge for SMEs and Entrepreneurship Research**

**Session 25: Reflections on Entrepreneurial Research  
(Room SØ-041)**

**Chair: Per Darmer, Copenhagen Business School**

***Research into Entrepreneurial Network Competence: An Interplay of Network Relationship, Structure and Governance***

Echo Q. Bao & Wai-Sum Siu, Hong Kong Baptist University.

***Entrepreneurship and the Profit Zone Concept: Why Profit Models Theory doesn't Fit in the Small Firm's World***

Johann Vallerand, Benoit Montreuil & Jacques Renaud, Laval University.

***Bring Work Back Alive: Reconnecting Labour and Art in the Age of Creativity***

Bent Meier Sørensen, Copenhagen Business School.

**Stream: Interorganizational Perspectives in SMEs**

**Session 26: Managing Networks**

(Room SØ-023)

**Chair: Thomas Schøtt, University of Southern Denmark**

***Dilemmata in Managing Networks for Small and Medium Enterprises.***

Jens Aderhold, Ralf Wetzel & Sigrid Duschek, Chemnitz University of Technology.

***Organising for Learning – Adaptive and Innovative Learning in Customer-Supplier Relationships.***

Torben Damgaard, Kristin Balslev Munksgaard, & Poul Rind Christensen, University of Southern Denmark.

***Social Networks and Enterprise Development: A Trust-Based Perspective.***

Teemu Kautonen, University of Newcastle Business School & Friederike Welter, Rhine-Westphalia Institute for Economic Research (RWI)

**10.00-10.30: Coffee break**

10.30-12.30: Sessions 27-33

**Stream: Growth:**

**Session 27: Entrepreneurial Growth Processes**

(Room SØ-023)

**Chair: John P. Ulhøi, Aarhus School of Business**

***The Evolution of the Firms Created by Self-Employed among the Swedish Science and Technology Labor Force between 1990 and 2000.***

Frédéric Delmar, Stockholm School of Economics, Karin Sjöberg, Jönköping International Business School & Karl Wennberg, Stockholm School of Economics.

***High-Impact Entrepreneurship: How Some New Ventures Contribute More to Economic Growth.***

Charles K. Waterson & Terence C. Sebor, University of Nebraska-Lincoln.

***Company's Growth In Belgium, France, Italy, UK and Spain: A Search for a Common Classification and Prediction Model for Growth on the Basis of Logit and Rule Induction.***

Arthur Limère, Limburgs Universitair Centrum, Eddy Laveren, Universiteit Antwerpen & Koen Vanhoof, Limburgs Universitair Centrum.

***Which Entrepreneurs Expect to Expand their Businesses? Evidence from Survey Data in Lithuania.***

Ruta Aidis & Tomasz Mickiewicz, University College London.

**Stream: Cases in Entrepreneurship:**

**Session 28: Workshop on 'How to Teach a Case Study'  
(Room SØ-041)**

Hosted by Dr Thomas Cooney, Dublin Institute of Technology.

This workshop will feature a 15 minute presentation by each of the three finalists in the Case Study Competition organised by ECSB and sponsored by Dublin Institute of Technology. Following the presentations there will be a discussion on best practice with regard to the teaching of case studies.

**Stream: Minorities Entrepreneurship**

**Session 29: Patterns of Minorities in Entrepreneurship  
(Room SV-108)**

**Chair: Torben Damgaard, University of Southern Denmark**

***Entrepreneurship in Poland: The Asian Experience.***

Catherine Levitt, The Ansoff Institute, Peter H. Antoniou, The Ansoff Institute, Kern Kwong, California State University & Katherine Whitman, Mount St. Mary's College.

***Entrepreneurship and Age in The UK: A Comparative Analysis of New Venture Creation Among 3<sup>rd</sup> Age and Prime Age Individuals.***

Mark Hart & Robert Blackburn, Kingston University.

***Preferences and Productivity: Factors Influencing Time Allocation Decisions of Female and Male Entrepreneurs.***

Ingrid Verheul, Erasmus University Rotterdam and University of Maastricht, Martin Carree, University of Maastricht and EIM Business and Policy Research & Roy Thurik, Erasmus University Rotterdam, EIM Business and Policy Research and Max Planck Institute for Research into Economic Systems.

***Ethnic Entrepreneurs in a Transition Country: Their Utilisation of Social Capital, Motivation to Start their own Businesses, and Perceived Obstacles in Doing Business.***

Bruce Mitchell & Mary Jesselyn Co, School of Economics and Management.

***Recreating Marginality. The Peripheral Primary-Sector Entrepreneur to the Quaternary-Sector Entrepreneur Shift.***

Frederic Bill, Växjö University.

***Ethnic Minority Business and The Employment of Illegal Immigrants.***

Trevor Jones, Monder Ram and Paul Edwards, De Montfort University.

**Stream: High Tech SMEs:**  
**Session 30: Managing High Tech SMEs**  
**(Room SØ-052)**

**Chair: Ted Fuller, University of Teesside**

***Exploring the Impact of Ownership and Board Governance on Entrepreneurship in Small Technology-Based Firms.***

Jonas Gabrielsson & Morten Huse, Norwegian School of Management.

***Complex Project Management in Small High Tech Firms. Small Firms as Learning Models?***

Mette Mønsted, Copenhagen Business School.

***Human Resource Blueprints in High-Tech Start-Up Firms in Ireland: Replication of the Stanford Project of Emerging Companies***

Mariabrisa Olivares & Mary Keating, University of Dublin

***Management Competence and Development Speed of Young High-Technology Companies.***

Sören Salomo, Jan Brinckmann & Hans Georg Gemünden, Technical University of Berlin.

**Stream: Entrepreneurship Education**  
**Session 31: Learning in Entrepreneurial Education**  
**(Room SØ-049)**

**Chair: Håkan Bohman, Umeå University**

***Creativity among Entrepreneurship Students: An Explorative Investigation by Use of Psychometrics and Interviews.***

Henrik Berglund, Chalmers University of Technology, Bengt Jansson, Göteborg University & Karl Wennberg, Stockholm School of Economics.

***Mayer's Theory of Learning and the Use of Multi-media Resources in Entrepreneurship Education.***

Laura Galloway, Heriot-Watt University.

***Contesting Why a one Size Fits all Approach to Entrepreneurship Education, Evades the Needs of Students and Society***

Henrik Knudsen, Vitus Bering and Iværkcenter Vejle & Peter Lindgren, Aalborg University.

***Entrepreneurship Education: How Do We Measure Success?***

Mark Hannan, Shirley-Ann Hazlett & Claire Leitch, Queen's University Belfast.

***Internal Determinants of University Start-Up Activity: A Longitudinal Study of 141 U.S. Universities.***

Rory P. O'Shea, MIT Sloan School of Management and University College Dublin, Thomas J. Allen, MIT Sloan School of Management, Arnaud Chevalier, University of Kent and London School of Economics & Frank W. Roche, University College Dublin.



**Stream: Interorganizational Perspectives in SMEs**  
**Session 32: Innovation in Firm Networks**  
**(Room SV-089)**

**Chair: Poul Houman Andersen, Aarhus School of Business**

***Firm Emergence and Social Network Development..***

Kim Klyver, University of Southern Denmark.

***Openness to Strategic Networking as an Entrepreneurial Characteristic.***

Zita Monkevičienė & Inga Uus, Kaunas University of Technology.

***The Importance of Geographical Proximity for New Product Development Activities within Inter-firm Linkages: An Empirical Test.***

Henrich Dahlgren, Copenhagen Business School.

***Generating Innovation in a Small Firm Network: Observing the Cooperative Process and Defining an Interpreneurial Competence.***

Xavier Lesage, Ecole Centrale Paris.

**Stream: Complexity:**

**Session 33: Managing Entrepreneurial Complexity**  
**(Room SØ-014)**

**Chair: Leona Achtenhagen, Jönköping International Business School.**

***Assessing Moving Targets: Analyzing the Impact of Transition Stages on Entrepreneurship Development.***

Ruta Aidis, University College London and University of Amsterdam & Arnis Sauka, Jönköping International Business School and University of Latvia.

***Managing Entrepreneurial Attention in the Organizational Complexity. Multidimensional Operationalization and Linking it to Entrepreneurial Orientation.***

Mariusz Bratnicki & Przemyslaw Zbierowski, University of Economics in Katowice.

***Managing Complexity in very Small Enterprise Clusters: The Case of Tourism.***

Katherine Gundolf, Université Montpellier I, Annabelle Jaouen, Université Montpellier I & Stéphanie Loup, Université Montpellier I and Université Avignon

***Opportunities, Resources and Portfolio Entrepreneurship.***

Gry Agnete Alsos, Nordland Research Institute & Sara Carter, University of Strathclyde

***Structural Conditions for Geographical Clusters Adaptability: The Complexity Science Perspective.***

Vito Albino, Nunzia Carbonara, & Ilaria Giannoccaro, DIMeG, Politecnico di Bari,

**12.30-13.30: Lunch**

13.30-14.45: Sessions 34-38

**Stream: The role of SMEs in Building Social and Economic Cohesion in Europe**

**Session 34: SMEs and Entrepreneurship in Europe  
(Room SØ-023)**

**Chair: Terrence Mughan, Anglia Polytechnic University**

***Social Entrepreneurs Make a Difference - Ten Years Down the Road of a New Democracy.***

Ethel Brundin, Jönköping International Business School, Eslyn Isaacs, University of the Western Cape, Kobus Visser, University of the Western Cape, Caroline Wigren, Jönköping International Business School.

***The Strengths and Weaknesses of Estonian SMEs in the Context of an Enlarged Europe***

David Smallbone, Middlesex University Business School & Urve Venesaar, Tallinn University of Technology.

***Determinants of Entrepreneurship in Europe.***

Isabel Grilo, DG Enterprise, European Commission & Roy Thurik, Erasmus University Rotterdam.

***Linking Business Ownership and Perceived Administrative Complexity: An Empirical Analysis of 18 OECD Countries.***

André Van Stel, Max Planck Institute for Research into Economic Systems and EIM Business and Policy Research & Viktor Stunnenberg, EIM Business and Policy Research and Erasmus University Rotterdam.

**Stream: The new challenge for SMEs and Entrepreneurship Research**

**Session 35: Research Methodologies in Entrepreneurial Research  
(Room SØ-041)**

**Chair: David Urbano, Middlesex University Business School**

***A Review of Research Methodology in Entrepreneurship: Current Practices and Trends (1999 -2003).***

Dave Bouckenoghe, Marc Buelens, Dirk De Clercq & Annick Willem. Vlerick Leuven Gent Management School .

***Studying Entrepreneurship: A Review of Methods Employed in Entrepreneurship Research 1985-2004.***

Seonaidh McDonald, Bee Ching Gan & Alistair Anderson, Robert Gordon University.

***A Meta-Ranking of TIM and Entrepreneurship Journals***

Martin Schreier & Nikolaus Franke, Vienna University of Economics and BA.

***How Should we Measure Entrepreneurial Activity? A Reexamination of the Gem's Approach and Data.***

Julio O. De Castro, Alberto Maydeu & Rachida Justo, Instituto de Impresa.

**Stream: Managing and Developing Human Resources in SMEs**  
**Session 36: Managing Human Resources in SMEs**  
**(Room SV-108)**

**Chair: Anne Bang, Copenhagen Business School**

***The Innovational Process Related to Conflicts, Conflict Resolutions and “Divorces” in Venture Teams.***

Tommy Larsson, Sodertorn University College.

***Habitual Entrepreneurs, Entrepreneurial Team Development and Business Group Formation.***

Donato Iacobucci, Università Politecnica delle Marche & Peter Rosa, University of Edinburgh Management School.

***Human Resource Practices in High Technology Smes- A Case Study.***

Ana Veloso & José Keating, University of Minho.

***Careers in SMEs.***

Anne-Mette Hjalager, Advance 1 Science Park & Henrik Holt Larsen, Copenhagen Business School.

**Stream: Interorganizational Perspectives in SMEs**  
**Session 37: Patterns of Entrepreneurial Economies**  
**(Room SØ-014)**

**Chair: Kristian Philipsen, University of Southern Denmark**

***Interorganisational Management in Entrepreneurial Economies.***

Jesper Piihl & Poul Rind Christensen, University of Southern Denmark.

***Entrepreneurial Autonomy, Incentives, and Relational Governance in Franchise Chains.***

Olivier Cochet & Julian Dormann, Westfälische Wilhelms-Universität.

***How to Promote Common Understanding of Quality in Mechanical Woodprocessing Industry’s Network.***

Kaija Arhio, Central Ostrobothnia Polytechnic.

***Marketing in New Network Organizations: Perspectives of Network. Marketing in Regional Non-Hierarchical Networks.***

Cornelia Zanger & Michael Wenisch, Chemnitz University of Technology.

**Stream: Regional Advantages of Entrepreneurship**  
**Session 38: Regional centres of Entrepreneurship**  
**(Room SØ-052)**

**Chair: Elaine Hutson, University College Dublin**

***Financing Entrepreneurship in Different Regions: The Failure to Decentralise Financing to Regional Centres in Sweden.***

Björn Berggren, Uppsala University, Christer Olofsson, Swedish University of Agricultural Sciences. & Lars Silver, Uppsala University.

***Entrepreneurship, Social Capital and Community Development: The Case of the Israeli Kibbutz.***

Sibylle Heilbrunn, Ruppin College.

***Rural Entrepreneurship in England: A Localized Process?***

Christos Kalantaridis, University College Northampton & Zografia Bika, University of Aberdeen.

***Regional Innovation in a Becoming Perspective.***

Tim Struck, University of Southern Denmark.

***Using Local Initiatives to Influence Corporate Entrepreneurship – The Role of the Plant Manager.***

Svante Brunåker & Harry Nyström, University College of Gävle.

**14.45-15.00: Break**

15.00-16.30: Breaking the Waves:

**Room SC-033:**

***Future Strategy of ECSB***

Annual Business Meeting of ECSB. Presented by Professor Antti Paasio, President of ECSB. Presentation of the ICSB Executive Board by President Sandra King-Kauanui

***And the Winner of the Case Competition is....***

Presented by Dr Thomas Cooney, Dublin Institute of Technology.

***RENT XIV, 2005 in Naples***

Presented by Mario Raffa , Università Degli Studi di Napoli Federico II.

***Breaking the Waves of Entrepreneurship Research***

Entrepreneurial Professor Bengt Johannisson, Växjö University.

16.30: Farewell Reception