

CALL FOR PAPERS

European Accounting Association

2nd Workshop

on

Writing to Publish in International Accounting Journals

University of Economics, Prague (September 7-8, 2012)

Members of the European Accounting Association are frequently required to publish in highly ranked English language journals to secure tenure and/or to improve their promotion prospects. Employing institutions compete in a global environment that increasingly pursues accreditation and other recognized indicators of perceived quality which are based on, among other things, the research output of their academic staff. As part of its mission, the European Accounting Association aims to support and improve the quality of accounting research undertaken by its members and to improve the chances of its publication and impact.

In response to requests from members, the Association is organizing a workshop on writing and publishing in international journals, initially restricted to members based in Eastern Europe¹. The workshop aims to attract participants who wish to enhance their writing skills and publication effectiveness. Although the workshop will prioritize scholars at the early stages of their academic career, the faculty facilitating this workshop is happy to consider other applications from the targeted geographic region.

In order to ensure an interactive workshop, the number of participants is limited to 18.

Organization of the Workshop

The Workshop will be held in the premises of the University of Economics, Prague, Czech Republic on September 7-8, 2012. It will start on September 7 at 1.30 pm and will finish on September 8 after lunch. The Workshop will consist of faculty presentations on the critical success factors for publishing in international journals. Moreover, experienced Faculty will explore potential research opportunities and contributions arising from institutional uniqueness of Eastern European settings and topics of particular relevance to economic, professional and educational development in the region. These presentations will provide guidance on best practice for writing and publishing, with particular reference to *European Accounting Review* editorial policies, publication process, how to handle the review process, as well as offering insights into common mistakes. Moreover, the workshop will require presentations by participants, addressing

¹ Countries targeted by this initiative are Albania, Belarus, Bosnia-Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Macedonia, Moldova, Poland, Romania, Russia, Serbia, Slovakia, Slovenia, Turkey, and Ukraine. Although priority will be given to scholars established in these countries, scholars originally from these countries, but currently affiliated with academic institutions in other countries, will also be considered.

the challenges they face when writing and pursuing publication in English language journals. Finally, the workshop will include small group mentoring to improve writing aspects of participants' current research projects.

The European Accounting Association will liaise with the University of Economics at Prague to provide the workshop venue. Furthermore, the European Accounting Association will cover participants' tuition fee for the workshop as well as lunches and refreshments during the workshop. Participants are expected to cover their own transportation and accommodation expenses.

Faculty

- Salvador CARMONA. IE Business School (Spain).
- Katerina HELSTRÖM. Stockholm School of Economics (Sweden).
- Jiri NOVAK. Charles University in Prague (Czech Republic)
- Ann VANSTRAELEN. Maastricht University (The Netherlands).

Local Organizers

- Marcela ŽÁROVÁ. University of Economics. Prague.
- Ladislav MEJZLIK. University of Economics. Prague

Applications

Scholars interested in participating in the Workshop should submit to salvador.carmona@ie.edu one copy of their résumé, the paper they intend to present at the workshop as well as a short statement of how the Workshop could specifically help their work-in-progress. The deadline for submissions is **June 4, 2012**. A decision will be made by July 2, 2012.