

THE JOHN H. DUNNING DOCTORAL TUTORIAL IN INTERNATIONAL BUSINESS

VALENCIA, SPAIN, DECEMBER 13, 2009

PROGRAMME

Sunday, December 13

- 08:30 – 08:45 Welcome and Introduction
- 08:45 – 09:25 Creating Environmental Standards In Multinational Enterprises: Testing National Institutional Dimensions
Javier AGUILERA-CARACUEL
- 09:25 – 10:05 MNEs' International Corporate Political Activity: Relationship With Strategy, Structure, And Performance
Shantanu BANERJEE
- 10:05 – 10:20 Coffee Break
- 10:20 – 11:00 The Determinants Of Knowledge Transfer In The Primary-, Secondary And Reverse Knowledge Transfer Processes: The Case Of Swedish MNEs In China
Daniella FJELLSTROM
- 11:00 – 11:40 FDI Spillovers In Emerging Markets: The Case Of Innovation-Intensive FDI And External Technological Cooperation In The Republic Of Korea
Yoo Jung HA
- 11:40 – 12:20 Firm-Level Heterogeneity And FDI-Mediated Knowledge Spillovers: Some Insights On The Role Of MNCs' And Subsidiaries' Characteristics
Alessandra PERRI
- 12:20 – 13:20 Lunch
- 13:20 – 14:00 Internationalization Processes Of SMEs - Swedish And Chinese Firms In The Global Market
Susanne SANDBERG
- 14:00 – 14:40 Essays On The Multinational's Market Introduction Of Product Innovation In Less Developed Countries
Sofie VAN DEN WAEYENBERG
- 14:40 – 15:20 Non-Market Strategies And Business Activities Of Foreign Owned Firms In A Small Open Economy: Evidence From the Netherlands
Cosmina Lelia VOINEA
- 15:20 – 15:35 Coffee Break
- 15:35 – 16:15 Leveraging Institutional Capital In Japanese MNE Subsidiaries
IAN WOZLEY
- 16:15 – 16:55 Fostering Successful Transfer Of Organizational Practices In Cross Border M&As
Harun Emre YILDIZ