THE 24TH EIBA/EIASM JOHN H. DUNNING DOCTORAL TUTORIAL
IN INTERNATIONAL BUSINESS
PORTO, PORTUGAL, DECEMBER 9, 2010

PROGRAMME

Thursday, December 9

08:30 – 08:45  Welcome and Introduction

08:45 – 09:25  Institutional Distance, Market Conforming Values In The Host Country And Foreign Direct Investment Choices Of Multinational Enterprises
              Ahmad ARSLAN

              Andreja BANDELJ

10:05 – 10:20  Coffee Break

10:20 – 11:00  The Internationalization Of Top Management Teams - Stock Price Reactions To The Announcements Of International Top Executive Appointments
              Tobias DAUTH

11:00 – 11:40  Home-Host Country Distance And Offshore Vertical Boundary Decisions
              JULIEN GOORIS

11:40 – 12:20  Institutional Drivers Of Internationalization Processes: A Longitudinal Study In CEE
              MARKUS HÖDL

12:20 – 13:20  Lunch

13:20 – 14:00  Reverse Diffusion Of Practices From Emerging Market Subsidiaries
               Michal LEMANSKI

14:00 – 14:40  Standard Developing Organizations And Their Impact On Evolution Of Technology And Global Inter-Organizational Collaboration Networks
               Anke PIEPENBRINK

14:40 – 15:20  Mergers And Acquisitions (M&As): The Effect Of International Market Coverage And Competitive Strategy On Financial Performance
               Panagiota - Athanasia SAPOUNA

15:20 – 15:40  Coffee Break

15:40 – 16:20  Strategic Management Of Transnational Knowledge-Intensive Service Firms:
               A Holistic Model For Universities’ FDI
               Farshid SHAMS

16:20 – 17:00  Identifying And Capturing Synergies In Mergers And Acquisitions In The Medical Technology Industry
               TIAN WEI