EIASM 40th Anniversary Celebration Conference
“40 years of Management Research”

6 - 7 November 2011
Brussels, Belgium

Sunday, 6 November – Plaza Theatre, Boulevard Adolphe Max 118-126, Brussels

19:00 – Festive Dinner

Monday, 7 November – Hotel Métropole (EIASM), Place de Brouckère 31, Brussels

Programme Outline

09.00 – 09.15  Welcome
Marianne Stenius, President of EIASM & Hanken School of Economics, Finland

Morning session  Chaired by Christer Karlsson, Vice-President of EIASM and Professor of Innovation and Operations Management, Copenhagen Business School, Denmark

09.15 – 10.00  Reflections on Management Research
Philippe Naert, Dean, Antwerp Management School, Belgium

10.00 – 10.15  Q&A

10.15 – 10.45  Coffee break
10.45 – 11.30  The Interaction between Management Research and Practice: some examples and observations.

Hein Schreuder, Executive Vice President of Corporate Strategy and Acquisitions at Royal DSM NV, the Netherlands

11.30 – 11.45  Q&A

11.45 – 12.30  European Strategic Management Research

Howard Thomas, Distinguished Professor of Strategic Management & Dean of Lee Kong Chian School of Business, Singapore Management University, Singapore & Alexander Wilson, Research Fellow at Warwick Business School, University of Warwick, United Kingdom

12.30 – 12.45  Q&A

12.45 – 14.00  Lunch

Afternoon session  Chaired by Richard Stehle, Vice-President of EIASM and Professor of Finance, Humboldt University Berlin, Germany

14.00 – 15.30  A View on Recent and Future Developments in Management Research

Chaired by Paul Coughlan, Past President of EIASM & Professor of Operations Management and Innovation Academy Course Co-Director, Trinity College Dublin, Ireland

Panel members:
Arnoud Boot, Professor of Corporate Finance & Financial Markets, University of Amsterdam, The Netherlands
Marnik Dekimpe, Research Professor of Marketing, Tilburg University, The Netherlands & Professor of Marketing, Catholic University of Leuven, Belgium
Marie-Laure Djelic, Professor of Organisation Theory & Business History, ESSEC Business School, France
Martin Messner, Professor in Management Control, University of Innsbruck, School of Management, Austria
Bart Van Looy, Professor of Managerial Economics, Strategy & Innovation, Catholic University of Leuven, Belgium

15.30 – 16.00  Q&A

16.00 – 16.15  Closing Remarks

Marianne Stenius, President of EIASM & Hanken School of Economics, Finland

16.15 –  Coffee / Tea