



EIASM 40th Anniversary Celebration Conference “40 years of Management Research”

6 - 7 November 2011

Brussels, Belgium

Sunday, 6 November – Plaza Theatre, Boulevard Adolphe Max 118-126, Brussels

19:00 – **Festive Dinner**

Monday, 7 November – Hotel Métropole (EIASM), Place de Brouckère 31, Brussels

Programme Outline

09.00 – 09.15	Welcome <i>Marianne Stenius</i> , President of EIASM & Hanken School of Economics, Finland
<u>Morning session</u>	Chaired by <i>Christer Karlsson</i> , Vice-President of EIASM and Professor of Innovation and Operations Management, Copenhagen Business School, Denmark
09.15 – 10.00	Reflections on Management Research <i>Philippe Naert</i> , Dean, Antwerp Management School, Belgium
10.00 – 10.15	Q&A
10.15 – 10.45	Coffee break

10.45 – 11.30	<p>The Interaction between Management Research and Practice: some examples and observations.</p> <p><i>Hein Schreuder</i>, Executive Vice President of Corporate Strategy and Acquisitions at Royal DSM NV, the Netherlands</p>
11.30 – 11.45	Q&A
11.45 – 12.30	<p>European Strategic Management Research</p> <p><i>Howard Thomas</i>, Distinguished Professor of Strategic Management & Dean of Lee Kong Chian School of Business, Singapore Management University, Singapore & <i>Alexander Wilson</i>, Research Fellow at Warwick Business School, University of Warwick, United Kingdom</p>
12.30 – 12.45	Q&A
12.45 – 14.00	Lunch
<u>Afternoon session</u>	Chaired by <i>Richard Stehle</i> , Vice-President of EIASM and Professor of Finance, Humboldt University Berlin, Germany
14.00 – 15.30	<p>A View on Recent and Future Developments in Management Research</p> <p>Chaired by <i>Paul Coughlan</i>, Past President of EIASM & Professor of Operations Management and Innovation Academy Course Co-Director, Trinity College Dublin, Ireland</p> <p>Panel members:</p> <p><i>Arnoud Boot</i>, Professor of Corporate Finance & Financial Markets, University of Amsterdam, The Netherlands</p> <p><i>Marnik Dekimpe</i>, Research Professor of Marketing, Tilburg University, The Netherlands & Professor of Marketing, Catholic University of Leuven, Belgium</p> <p><i>Marie-Laure Djelic</i>, Professor of Organisation Theory & Business History, ESSEC Business School, France</p> <p><i>Martin Messner</i>, Professor in Management Control, University of Innsbruck, School of Management, Austria</p> <p><i>Bart Van Looy</i>, Professor of Managerial Economics, Strategy & Innovation, Catholic University of Leuven, Belgium</p>
15.30 – 16.00	Q&A
16.00 – 16.15	<p>Closing Remarks</p> <p><i>Marianne Stenius</i>, President of EIASM & Hanken School of Economics, Finland</p>
16.15 –	Coffee / Tea