PROGRAM
The 11th EIASM Workshop on
International Management

hosted by ESCP Europe Berlin Campus

Address: ESCP Europe Berlin Campus
Heubnerweg 8-10
D-14059 Berlin
Deutschland

Local conference contacts:
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Thursday, 17 October

18.30 Welcome cocktails
At the bar (basement, building C) in the ESCP Europe Berlin Campus
Heubnerweg 8-10
D-14059 Berlin

Friday, 18 October

8.30-9.00 Registration (lecture hall 4, 2nd floor, building D)

9.00-9.15 Welcome by the Workshop Organizers (lecture hall 4, 2nd floor, building D)
Marion Festing, Chris Carr, Markus Pudelko & Sebastian Reiche

9.15-10.15 Keynote Address 1 (lecture hall 4, 2nd floor, building D)
Where is the action in intercultural interaction research?
by Mary Zellmer-Bruhn,
Carlson School of Management, University of Minnesota

10.15-10.45 Coffee break (1st floor, building D)
10.45-12.15 Workshop sessions I & II

I – EMOTIONS, CHALLENGES AND KNOWLEDGE FLOWS IN A GLOBAL CONTEXT (lecture hall 4, 2nd floor, building D)

Session chair: Marion Festing

Culture as an antecedent of emotional intelligence: An empirical study
by Marjaana Gunkel, Christopher Schlägel and Robert L. Engle

China keeps silent – Under which conditions do Chinese employees voice their thoughts?
by Marjaana Gunkel and Annette Metz

Why are people in Luxembourg happy? Language as an identifier of culture in the grand duchy
by Ursula Schinzel

The relationship between shared language and subsidiary knowledge inflows: A social identity perspective
by Sebastian Reiche, Anne-Wil Harzing and Markus Pudelko

II – INTERNATIONAL STRATEGIC DECISIONS (lecture hall 3, 2nd floor, building D)

Session chair: Stefan Schmid

Foreign-native differences in strategic decisions under uncertainty as a cause of foreign firms’ performance disadvantage
by Jörg Zimmermann

Corporate global mindset – Measurements and organizational interventions
by Jörg Hruby and Björn Peiter

Managerial challenges in development projects in areas of conflict
by Ian Hipkin

Employees’ role in strategy process in international environment
by Eija Kärnä

12.15-13.45 Lunch

Schlosspark Hotel (Heubnerweg 2a, 14059 Berlin)
13.45-15.15 Workshop sessions III & IV

III – CROSS-CULTURAL MANAGEMENT AND INTERNATIONAL HRM (lecture hall 4, 2nd floor, building D)

Session chair: Sebastian Reiche

*Cultural intelligence as a construct to understand the interactions of international teams: A study with managers from different countries about the influence of cultural background on strategic decisions*
by Flavio Rodrigues Soares

*Where have all the “Romans” gone? Culturally responsive strategies for negotiation today – and tomorrow*
by Stephen E. Weiss

*HRM in Dubai – An institutionalist perspective in an emerging market*
by Washika Saheem and Marion Festing

*Home and host country versus distance effects in the field of entry mode choice*
by Anne-Wil Harzing and Markus Pudelko

IV – INTERNATIONALIZATION STRATEGIES AND CHALLENGES (lecture hall 3, 2nd floor, building D)

Session chair: Torben Andersen

*Internationalizing SMBs as a balancing act between reason, emotion, and intuition*
by Frank Dievernich, Claus Schreier and Jie Gong

*Does top management internationalization affect top management compensation? An empirical study from Germany’s DAX30 firms*
by Stefan Schmid and Dennis J. Wurster

*Incompletion of cross-border M&A: Role of scandal*
by Nilufer Yapici

*Beyond finance and strategic management accounting. Unraveling key culture and contextual dimensions’ impact on strategic investment making practices*
by Christine Soh and Chris Carr

15.15 – 15.45 Coffee break (1st floor, building D)
15.45-16.45 **Best paper** (lecture hall 4, 2nd floor, building D)

Nationality-based subgroups and shared leadership in multinational teams
by Minna Paunova & Yih-Teen Lee

20.00 **Workshop Dinner**

Meeting point 19.45 in front of the Reichstag building, Platz der Republik
The Käfer Restaurant is on the rooftop of the Reichstag building
Please note: **a valid ID (identity card) is necessary for admittance**

For participants staying at the Schlossparkhotel we will take taxis at 19.15

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**Saturday, 20 October**

9.00-10.00 **Keynote Address 2** (lecture hall 4, 2nd floor, building D)

*Business, in Time: Historical Methods and Management*
by Jeffrey Fear
School of Social and Political Sciences, University of Glasgow

10.00-10.30 Best student paper

*Internationalization and systematic risk in times of globalization and financial crisis*
by Margarita Mejia-Likosova

10.30-11.00 Coffee break (1st floor, building D)

11.00-12.30 **Workshop sessions V & VI**

**V – EXPATRIATION AND GLOBAL LEADERSHIP** (lecture hall 4, 2nd floor, building D

Session chair: Chris Carr

*Expatriate manager – who is it? An attempt of term explication and outline of definition*
by Sylwia Przytula

*Alcohol, drugs, and expatriation*
by Oliver Wurtz and Vesa Suutari

*Self-initiated career characteristics of Danish expatriated engineers*
by Torben Andersen

*What we talk about when we talk about global leadership – Definition clarification*
by Jörg Hruby and Sebastian Noack
VI – NEW MEDIA AND GLOBAL MANAGEMENT  (lecture hall 3, 2nd floor, building D)

Session chair: Markus Pudelko

*Online trust: Comparison of American and German customers’ perceptions of web site trust cues*
by Antonina Baumann

*Social networks as antecedents to dynamic internationalization capabilities and performance*
by Jose Carlos Pinho and Christiane Prange

*Conceptualizing the dynamics of international entrepreneurship: A model of international entrepreneurial orientation, opportunity recognition, internationalization, and performance*
by Wolfgang Amann, Rico Baldegger and Patrick Schüffel

*Robust Strategies: Lessons from GKN 1759-2013*
by Chris Carr

12.30-12.45  **Closing remarks**

12.45-14.00  **Lunch**

Schlosspark Hotel (Heubnerweg 2a, 14059 Berlin)

For participants staying on

14.50-16.10  **River tour on the Spree with Stern & Kreissschiffahrt**

(Admission tickets should be purchased separately on site; starting point Charlottenburg Palace bridge, destination “Janowitzbrücke” close to Alexanderplatz)