

PROGRAM

I WORKSHOP ON TOP MANAGEMENT TEAMS & BUSINESS STRATEGY RESEARCH: RESPONSES AND ADAPTABILITY IN TURBULENT TIMES

(Valencia, March 22nd and 23rd, 2010)



21/03/2010. SUNDAY

20:00 Welcome reception

Ateneo Mercantil de Valencia . Restaurant 'El Sexto' (6th floor)
Plaza del Ayuntamiento, 18. 46002 Valencia

22/03/2010. MONDAY. Venue: Facultat d'Economia (Universitat de València)

08.00 - 09.00 – Registration

Salón de Grados

08.45 - 09.15 - Opening words

Sala Sánchez-Ayuso

09.15 - 10.30 - Plenary Session

Sala Sánchez-Ayuso

Top management team research in small-to-medium sized firms: Exploring some challenges and opportunities

Keynote Speaker: Zeki Simsek. University of Connecticut

10.30 – 11.00 - Coffee break

Salón de Grados

11.00 - 12.30 - Parallel sessions 1

Session 1.1. TMTs' & Strategy – Key Actors

Sala Sánchez Ayuso.

EMPLOYEE COMMITMENT AND MANAGERIAL VALUES IN A CULTURAL CONTEXT

Alas, Ruth; Niglas, Katrin; Papalexandris, Nancy; Galanaki, Eleanna

AN EMPIRICAL STUDY: PERCEPTIONS OF GOVERNANCE AND STRATEGIC BEHAVIOR IN LISTED SMALL AND MEDIUM SIZED COMPANIES

Parum, Eva

ADVICE-BASED STRATEGIC DECISION-MAKING: A STRATEGIC MANAGEMENT ACCOUNTING PERSPECTIVE

Reimer, Marko

EXPERIENCE DIMENSIONS IN CEO-STRATEGY-FIT RESEARCH

Wulf, Torsten; Stubner, Stephan; Schneider, Dirk

Session 1.2. TMT's dynamics & intervening processes

Sala Ignaci Villalonga.

THE EFFECT OF VALUE CONSENSUS, INTRA-GROUP TRUST AND BEHAVIOURAL INTEGRATION ON CONFLICT AND EFFECTIVENESS WITHIN TMTs

Camelo-Ordaz, Carmen; García-Cruz, Joaquín; Sousa-Ginel, Elena

MANAGERIAL ANTECEDENTS AND PERFORMANCE EFFECTS OF ANALYTICAL DECISION-MAKING ORIENTATION IN FAMILY FIRMS

Berrad, Jamal; Escriba-Esteve, Alejandro



OPENING THE BLACK BOX OF UPPER ECHELONS: EXPERTISE AND GENDER AS DRIVERS OF
POOR INFORMATION-PROCESSING DURING THE FINANCIAL CRISIS
Rost, Katja; Margit Ostrloh



12.30 - 13.45 - Lunch

Salón de Grados

13.45 - 15.15 - Parallel sessions 2

Session 2.1. Top executives succession

Sala Sánchez Ayuso.

DOES IPO MAKE A DIFFERENCE? EMPIRICAL EVIDENCES OF THE RELATION BETWEEN
COMPANIES' IPO, CEO TURNOVER AND FIRM PERFORMANCE
Depperu, Donatella; Daniele Ghezzi

CEO SUCCESSION IN FAMILY CONTROLLED FIRMS: THE IMPACT OF LEAVING AND SUCCEEDING
CEOS CHARACTERISTICS ON FIRM PERFORMANCE
Minichilli, Alessandro; Corbetta, Guido; Nordqvist, Mattias

TOP MANAGEMENT TURNOVER AND RELATED CAPITAL MARKET REACTIONS - AN EVENT STUDY
BASED EXAMINATION OF CEO AND CFO CONTRIBUTION TO THE PERFORMANCE OF LARGE
GERMAN CORPORATIONS
Vousssem, Barbara; Cord Burchard

Session 2.2. Processes and interactions of TMTs

Sala Ignaci Villalonga.

TOP MANAGEMENT INVOLVEMENT IN NEW PRODUCT DEVELOPMENT: A REVIEW OF THE
LITERATURE
Felekoglu, Burcu; Anja M Maier; James Moultrie

FAMILY OWNERSHIP STRUCTURE AND BOARD OF DIRECTORS IN EUROPEAN FIRMS: A PANEL
DATA ANALYSIS
García-Ramos, Rebeca; Myriam García-Olalla

TOP MANAGEMENT, FINANCIAL COMMUNICATIONS, DISCLOSURE LEARNING AND ORDER.
Holland, John

15.15 - 16.45 - Parallel sessions 3

Session 3.1. TMTs & Strategic renewal

Sala Sánchez Ayuso.

TOP MANAGEMENT TEAMS, INDUSTRY DYNAMISM & CEO ATTENTION TO
EXPLORATION/EXPLOITATION: IMPLICATIONS FOR STRATEGIC RENEWAL
Heyden, Mariano; Jatinder Sidhu; Frans A.J. Van den Bosch; Henk W. Volberda

DRIVING STRATEGIC CHANGE: A LONGITUDINAL ANALYSIS OF THE ROLE OF TOP MANAGEMENT
TEAM AND MANAGEMENT CONTROL SYSTEMS
Naranjo-Gil, David; Frank Hartmann

TOP MANAGEMENT LEADERSHIP IN THE TURNAROUND PROCESS
O' Kane, Conor; Dr. James Cunningham

ENGAGING TOP MANAGERS IN THE EXECUTION OF STRATEGY THROUGH PROJECTS
Young, Raymond; Ernest Jordan

Session 3.2. Top Executives Careers

Sala Ignaci Villalonga.

THE CAREER ANTECEDENTS OF CROSS-BORDER MOBILITY OF EXECUTIVES
Greve, Peder; Winfried Ruigrok

JOB-SPECIFIC EXPERIENCE AND PERFORMANCE OUTCOMES: A STUDY ON CEOS WHO TAKE
NEW CEO JOBS
Hamori, Monika; Burak Koyuncu



TOP MANAGEMENT TEAM SUCCESSION AND LEARNING: A LITERATURE REVIEW AND FRAMEWORK FOR FUTURE AVENUES
Su, Peiran



PERFORMANCE OVER THE CEO LIFE CYCLE – A DIFFERENTIATED ANALYSIS OF SHORT- AND LONG-TENURED CEOS
Wulf, Torsten; Stephan Stubner; Jutta Miksche; Kati Roleder

16.45 - 17.00 - Coffee break

Salón de Grados

17.00 - 18.30 - Roundtable

Sala Sánchez Ayuso

Strategic Leadership and Business Strategy Research in Europe: current and future trends

Participants:

Kees van Veen (Groningen University. Netherlands)

Monika Hamori (Instituto de Empresa. Spain)

Winfried Ruigrok (St. Gallen University. Switzerland)

21.00 - Dinner

Sala Pinazo - Hotel Astoria Palace.
Pl. Rogrigo Botet, 5. 46002 Valencia

23/03/2010. TUESDAY

09.00 - 10.30 - Parallel sessions 4

Session 4.1. TMTs' characteristics & Performance: Managing Complexity

Sala Sánchez Ayuso.

CORPORATE TMT CHARACTERISTICS TO SUCCESSFULLY COPE WITH SUBUNIT AUTONOMY DIFFERENCES

Dooms, Eric; Van Oijen, Aswin

HOW DO TMT CHARACTERISTICS MODERATE THE RELATIONSHIP BETWEEN SMES' INTERNATIONAL SCOPE AND PERFORMANCE?

Escriba-Esteve, Alejandro; Sánchez-Peinado, Esther; Sánchez-Peinado, Luz

RECONCEPTUALIZING THE ROLE OF TOP MANAGEMENT TEAMS IN THE PERFORMANCE OF MULTINATIONAL ENTERPRISES

Matysiak, Lars; Rugman, Alan M.; Bausch, Andreas

TOP MANAGEMENT TEAM COMPOSITION AND PERFORMANCE OF MULTINATIONAL CORPORATIONS: EXTENDING THE INTEGRATION-RESPONSIVENESS FRAMEWORK

Williams, Christopher; Hoogeveen, Oswald

Session 4.2. TMTs composition & demographics

Sala Ignaci Villalonga.

DEALING WITH COMPLEXITY: DEALING WITH DIVERSITY ON THE MEANING OF DIVERSITY IN AUSTRIAN INCORPORATED COMPANIES

Hanappi-Egger, Edeltraud; Mensi-Klarbach, Heike

WHY INTERNATIONAL REPRESENTATION ON THE TMT MATTERS AMONG THE EUROPEAN COUNTRIES

Komiak, Paul

TOP MANAGEMENT TEAMS IN THEIR NATIONAL CONTEXT

Olie, Rene L.

BOARD DIVERSITY IN LARGE CHINESE LISTED FIRMS: HOW DO CHINESE BOARDS INTERNATIONALIZE?



Van Veen, Kees; Chen Lei (MSc)

10.30 - 11.00 - Coffee break

Salón de Grados

11.00 - 12.30 – Networking activities

To be announced

Exploring collaborations among European scholars

12.30 - 13.45 – Lunch

Salón de Grados

13.45 - 15.15 - Parallel sessions 5

Session 5.1. TMTs' characteristics & performance in specific contexts

Sala Sánchez Ayuso.

FOUNDING RESOURCES AND TEAM IMPACT ON START UP PERFORMANCES

Italiano, Leo; Forcolin, Erica

ASSESSING THE EFFECT OF TOP MANAGEMENT TEAM DIVERSITY ON THE GROWTH OF UNIVERSITY - BASED SPIN-OFF FIRMS

Pittino, Daniel; Francesca Visintin

THE INFLUENCE OF TOP MANAGEMENT TEAM COMPOSITION ON COMPANY PERFORMANCE THE CASE OF INDONESIAN MINING COMPANIES

Tulung, Joy Elly

Session 5.2. TMTs' evolution and perspectives

Sala Ignaci Villalonga.

RIDING THE WAVES OF THE MOTIVATIONAL CYCLE- THE ABSORPTION MODEL OF LEADERSHIP

Buzady, Zoltan

DYNAMIC CAPABILITIES OF A FIRM: A ROLE OF MANAGERS AND OPPORTUNITIES OF A TOP-TEAMS

Chanko, Anastasia

THE PROCESS AND METAMORPHOSIS FROM A NOVICE VENTURE TEAM TO AN EXPERIENCED EXPERT LEADERSHIP TEAM IN INNOVATIVE NEW COMPANY START-UPS

Larsson Segerlind, Tommy

STRATEGIC CHANGE: THE EFFECT OF FIRM CHARACTERISTICS ON MANAGERIAL PERCEPTIONS

Toral, David; Puig, Francisco; Villar, Cristina

15.15 - 15.30 - Closing words

Sala Sánchez Ayuso

