



Contents lists available at ScienceDirect

Accounting, Organizations and Society

journal homepage: www.elsevier.com/locate/aos



Call for Papers

Debating the link between creativity and control

Organizers: Christopher S. Chapman (Imperial College), Antonio Davila (IESE), & Angelo Ditillo (Sda Bocconi)

A Workshop Sponsored by *Accounting, Organizations and Society*, IESE Business School and Sda Bocconi School of Management

Location: 4–5 April 2011, Barcelona, Spain

Purpose of the event

Creativity is more important today than ever before. In fact, in current hypercompetitive environments, where the comparative advantage is easily eroded by technological evolution and by imitative or innovative action of competitors, firms can only react by means of creative processes aimed at renewing market strategies and product lines. Different streams of research on creativity have been developed over time, evolving from different sources, focusing on somewhat different aspects and suggesting a rich set of managerial results.

The aim of the workshop is to start an interdisciplinary debate on creativity, calling together contributors from psychology, sociology, management and accounting domains. The discussion will explore the link between creativity and control, seen as a promising stream of research not only because of its infancy but most important because of its relevance to the world of management. The event will contribute to unveiling how the dialogue between different disciplinary perspectives may lead to a deeper understanding on how to control creativity processes, thanks to the potential synergies deriving from the study of this phenomenon from different theoretical angles.

Intended participants

This workshop seeks to bring together academics from different domains – such as psychology, sociology, management and accounting – to discuss the above mentioned key research themes from a broader multidisciplinary perspective.

Topics

While prospective contributors may cover a wide range of themes, the following areas provide an indication of some of the topics that may be analysed:

- Factors affecting creativity in the realm of managerial decision making.
- Alternative collaborative social structures in shaping individual creativity.
- A metrical approach to creativity, proposing performance measurement frameworks and reward systems to sustain creative behaviour.
- The impact of individual differences, intrinsic motivation and risk taking on employees' creativity.
- The conflict, political influence and negotiated order embedded in the management control of collective creativity processes.
- Leaders control orientation in creative settings.
- The relevance of time in the description of control processes in the environments for creativity.
- Individual-group-organization integrated frameworks for understanding management control in creative work domains.

Conference papers must be submitted by email before 30th November 2010 to

Prof. Christopher Chapman

Christopher.chapman@imperial.ac.uk

and

Prof. Antonio Davila

ADavila@iese.edu

and

Prof. Angelo Ditillo

angelo.ditillo@unibocconi.it

Authors will be notified of their acceptance to the workshop by 20th January 2011. A financial contribution towards conference expenses will be made to authors of accepted papers.

Authors of selected papers from the conference will be invited to submit revised papers for a special issue of *Accounting, Organizations and Society*, subject to the normal review process of the journal.