



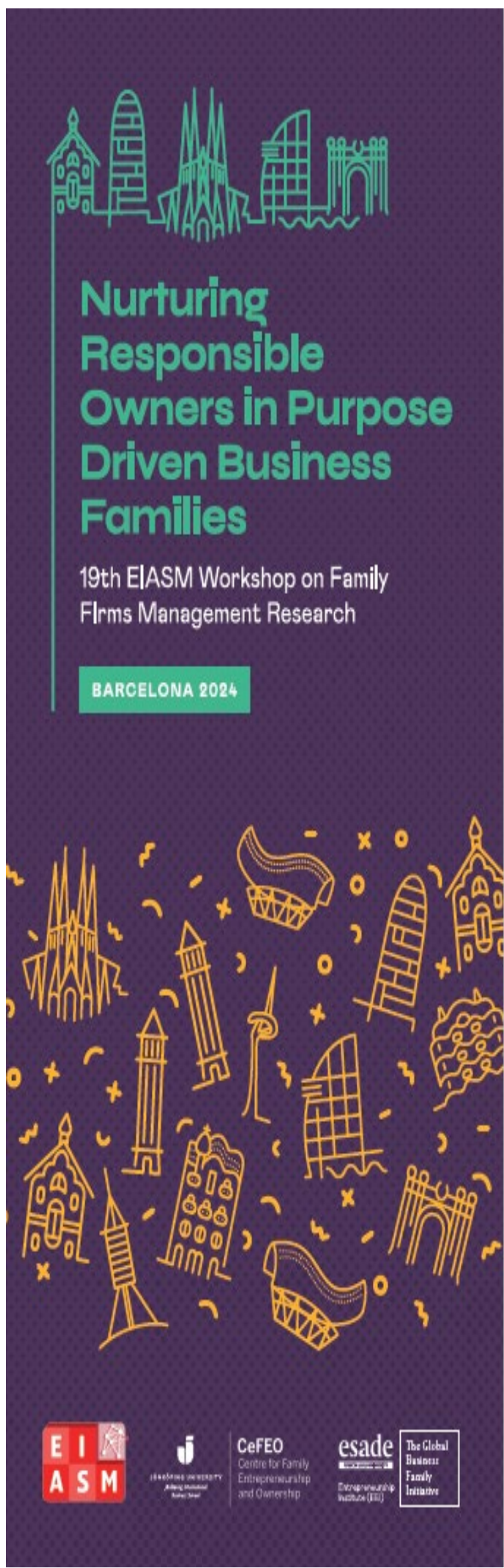
Nurturing Responsible Owners in Purpose Driven Business Families

19th EIASM Workshop on Family Firms Management Research

BARCELONA 2024




Sunday, September 29, 2024				
18:15 Cultural Event				
20:00 Welcome Dinner at Sal Mar, Pg. Marítim de la Barceloneta, Ciutat Vella, 08003 Barcelona				
Monday September 30, 2024				
8:30-9:15 Registration Building 1, Foyer				
9:15 a 9:30 Institutional Welcome: Daniel Traça, Director General Esade Business School, Conference Hosts, Massimo Bau & Kajsa Haag & Maria José				
Location Building 1: Esade Forum- Auditorium				
9:30 a 10:30 Key Note: Prof. Ruth Aguilera				
Location Building 1: Esade Forum- Auditorium				
10:30-11:00 Coffee Break Building 1, Foyer				
11:15 a 12:45				
Track Chair: Massimo Bau		Track Chair: Ruth Aguilera		Track Chair: Marcela Ramirez-Pasillas
TRACK 1: Ownership In Family Business		TRACK 2: Stakeholder and Risk Management		TRACK 3: Family firms CSR and Environmental strategies
Track Chair: Lucas Pinheiro		Track 4: Innovation, Professionalization And Economics Goals		
Location Building 3- Room 1012		Building 3- Room 1015		Building 3- Room 1016
Paper 1		A Cross-Cultural Analysis Of Ownership Competence In Enterprising Families		Stakeholder Salience And Responses To Claims: A Family Business Perspective
Authors		Ana Gonzalez, Maria José Parada		Benedetti, Carlotta, Evelyn Micelotta, Josip Kotlar, Alfredo De Massis
Paper 2		Family Control And Ownership In Symbolic And Substantive Environmental Management: Socioemotional Wealth And Structural Elaboration Perspectives		Reputation At Risk: The Influence Of Stakeholder Mobilization For Family Firms
Authors		Joo, Youngbin, Sang-Bum Park		Neckebrouck, Jeroen, Christine Scheef, Marta Elvira
Paper 3		Ownership Orchestration: Integrating Individual And Collective Ownership Goals In Family Business Groups		From State To Family Control: Controlling Shareholder And Post-Privatization Performance In China
Authors		Marita Rautiainen, Sanjay Goel, Maria José Parada		Ren, Zhihao, Cristina Cruz
Paper 4		The Influence Of Ceo Tenure On Family-Owned Enterprises' CSR Engagement		The Mixed Gamble Of Family Firm Innovation During The Covid-19 Pandemic: The Role Of Founder Ceo Entrepreneurial Experience
Authors		Basstawy, Yasser, Paola Rovelli, Fabio Zona		Ponomareva, Yuliya, Jihoon Kang, Jaeyoung Cho
Paper 5		Place-Attached Family Firms And CSR Orientation: The Mediating Role Of Local Embeddedness		R&D Collaborations With Universities: Pursuit Of Economic And Non-Economic Goals In Family Firms
Authors		Amato, Stefano, Di Toma Paolo, Kocollari Ulpiana		Posa, Michele, Francesco Debellis, Antonello Garzoni
Paper 6		Environmental Investments And Innovation Strategies In Family SMEs		Transforming Tradition: Characteristics Of Non-Family Ceo For Digital Initiatives In Family Firms
Authors		Sanchez-Bueno, Maria J., Josip Kotlar, Fernando Muñoz-Bullon		Arain, Nazia, Fabio Zona, Paola Rovelli
12:45-14:00 Coffee Break Building 3, Jardí MBA				
14:00 a 16:00				
Track Chair: Ana Gonzalez		Track Chair: Tensie Steijvers		Track Chair: Julia Suess-Reyes
TRACK 5: Purpose & Responsible Ownership		TRACK 6: Institutional Complexity And Family Firms		TRACK 7: Drivers, Barriers and Failure in Family Business
Track Chair: Eddy Laveren		Track 8: Family dynamics and TMT		
Location Building 3- Room 1012		Building 3- Room 1015		Building 3- Room 1016
Paper 1		Responsible Family Ownership Practices By Exploring The Creation Of An Ownership Directive		Integrating Ecological And Family Business Theories: A Comprehensive Framework For Transitioning From Family To External Management
Authors		Simone Mokster		Neusser, Christian, Prof. Maksim Belitski
Paper 2		Long-Term Purpose-Driven Family Firms: Assessing Configurational Factors Of Foundation Ownership On Corporate Social Responsibility In Foundation-Owned Family Firms		Leading For The Common Good: Institutional Work In Family Business
Authors		Victoria Resch, Kajsa Haag, Massimo Bau		Pinheiro Saurin, Lucas, Alfred Vernis Domènech, Maria Jose Parada, Lucia Naldi
Paper 3		Negative Spillover Of Violations: Categorization Based On Family Ownership		Governance in Motion: Institutionalization of Governance Structures and the agents of Change in Family Businesses
Authors		Ren, Zhihao, Cristina Cruz, Renato Cutolo		Maria José Parada, Leif Melin, Alberto Gimeno
Paper 4		Goal Congruence And Governance – Developing Workable Consensus Amid Differing Objectives Among Owners, Family, And Business In Family Business Groups		How Family Firms Evolve Governance To Preserve Ownership Stability: An Institutional Logic Approach
Authors		Ikäheimonen, Tuuli, Sanjay Goel, Marita Rautiainen		Isabelle Mari, Maria Jose Parada
Paper 5		Drivers And Barriers To Sustainability In Family Businesses: A Systematic Literature Review. An Extensive Literature Review		Does TMT Matter In The Pursuit Of Innovation? The Role Of Functional Diversity And Open Discussion In Family Firm Innovation Intentions
Authors		Vola, Paola, Lucrezia Songini, Giorgio Cantino, Camila Wainer Bustamante, Tooleni Gosbert,		Rovelli, Paola, Marco Mismetti, Mara Bergamaschi
Paper 6		Why family members left family business and start their own venture: cases in Ethiopia		Working For The Family: Blessing Or Curse?
Authors		Anley, Yaschilal Shitaye, Karin Hellerstedt, (presented by Joaquin Cestino)		Verbouw, Jeroen, Luc Renneboog
Paper 7		Children -In-Law And Organizational Dynamics In Family SME		Understanding TMT Influence On Outcomes In Family Firms: A Systematic Literature Review
Authors		Ferrari, Filippo		Basstawy, Yasser, Paola Rovelli
16:00-16:30 Coffee Break Building 1, Garden				
16:30-17:30 Key Note: Prof. Pramodita Sharma Building 1: Esade Forum- Auditorium				
19:30 Bus to Restaurant departing from AC Victorias Suites				
20:00-23:30 Social Dinner. Award Banquet at Circulo Ecuestre				



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Tuesday, October 1, 2024				
9:00-9:30	Registration Building 1, Foyer			
9:30-10:00	Book presentation Building 1: Esade Forum- Auditorium			
De 10:00 a 11:00	Key Note: Dr. Giovanna Campopiano Building 1: Esade Forum- Auditorium			
11:00-11:30	Coffee Break Building 1, Foyer			
De 11:30 a 13:00	Track Chair: Paola Rovelli (TBC)	Track Chair: Ruth Aguilera	Track Chair: Cristina Alvarado	Track Chair: Jeroen Neckebrouck
	TRACK 9: The Family, and Family Legacy in Family Firms	TRACK 10: Purpose-Driven Organizations	TRACK 11: Diversity and Gender in Family Firms	Track 12: Entrepreneurship, and entrepreneurial ecosystems in family firms
Location	Building 3- Room 1012	Building 3- Room 1015	Building 3- Room 1016	Building 3- Room 1017
Paper 1	Does Family Legacy Influence Family Firms' Mergers And Acquisitions Activity?	The Importance Of Purpose In Family Firms: A Purpose Statement Analysis	Job Cuts In Family Firms: Gender Diversity Among Their Leaders	Unpacking The Role Of Context: Understanding Ambidextrous Orientation In Family Firms
Authors	Ana Gonzalez, Yeny Rodriguez, Maria José Parada	Benedetti, Carlotta, Georg Josef Mayer, Christine Wowerath	Jessenia Davila, Luis Gomez-Mejia, Fernando Muñoz-Bullón, Maria J. Sanchez Bueno	Barroso Martínez, Ascensión, Cristina Barriuso, Ramon Sanguino, Isabel C. Botero
Paper 2	Maintaining The Family's Social Legacy Over Generations: The Influence Of Primary Socialization On Family Business Owners	Purpose-Driven Strategies And Sustainable Performance In Family Firms: A Configurational Approach	The Impact Of Female Leadership In Family And Non-Family Firms' Failure	Beyond The Necessity-Opportunity Dichotomy In Family Entrepreneurship: Enterprising Families In Ethiopia
Authors	Rosemarie Steenbeek, J.P.C (Coen) Rigtering, N.S. (Niels) Bosma, J.M.C. (Judith) Van Helvert-Beugels	Buratti, Andrea, Giovanna Campopiano	Hayrapetyan, Ani, Alexandra Simon, Pilar Marques, Angels Xabadia	Tessema, Demeke Afework, Olof Brunninge, Joaquin Cestino Castilla And Lakew Alemu
Paper 3	The Business Family In Family Science: A Systematic Review And Opportunities For Building Bridges To Family Business Research	Assessing The Role Of Purpose-Driven Management In Enhancing Post-Merger Integration Performance: Insights From Japan	Toward A Model Of Role Settling After Transition: An Ethnography Of A Family Business	Shared Purpose? The Family Business As A Sustainable Systemic 'Irritator' In The Sustainable Entrepreneurial Ecosystem
Authors	Suess-Reyes, Julia, Alexander Kessler, Reinhard Prügl	Tao, Xin	Mismetti, Marco, Eliana Crosina, Alfredo De massis	Karel Deneckere, Marcela Ramirez-Pasillas, Bart Henssen, And Carla Goncalves Machado
13:00-14:00	Lunch Building 3, Sala Polivalente			
De 14:00 a 16:00	Track Chair: Kajsja Haag	Track Chair: Pilar Marqués	Track Chair: Joaquin Cestino	
	Track 13: Managing Through Transitions	Track 14: Resilience In Family Firms	TRACK 15: Regional Development and Farming Business Families	
Location	Building 3- Room 1012	Building 3- Room 1015	Building 3- Room 1016	
Paper 1	Sustainable Transition In Family Firms: Developing Shared Mental Models	Family Business Leader's Narratives To Navigate In Turbulent Waters	Multidimensional Goals Of Finnish Family Farmers According To Farm Characteristics: Importance-Success Analysis	
Authors	Oers, Bram, Bram Oers, Olga Stangej, Bart Henssen	Alvarado, Cristina, Maria Jose Parada, Alexandra Dawson	Yigit, Furkan, Leena Rantamäki-Lahtinen	
Paper 2	Family Business Succession Caught Between Transgenerational Continuation And Firm Performance	Family Business Resilience And Succession Planning: Multiple Case Studies From Dynamic Managerial Capabilities Perspective	Agrifood Co-Operatives: A Family Of Farming Families	
Authors	Pahnke, André, Rosemarie Kay, Susanne Schlepphorst	Gerulaitiene, Neringa, Shyh-Jer Chen, Chiung-Wen Tsao, Tuan-Duong Nguyen, Ilona Baumane-Vitolina, Monika Petraite, Kristine Berzina-Cunskas, Jelena Luca	Plana, Manel, Yolanda Montegut, Rosa Florensa	
Paper 3	Family Firm Growth: Exploring The Family Ceo Career Horizon Problem And The Impact Of Succession Intentions And Retirement Plans	Crisis-Proof DNA: In depth Analysis of Key Attributes and Behaviors of Resilient Family-Owned Enterprises	Transformational Place Leadership By Family Firms: Collaboration, Trust, And Regional Development	
Authors	Umans, Ine, Tensie Steijvers, Eddy Laveren	Wolff, Eda, Dr. Jolien Huybrechts, Dr. Yannick Bammens, Dr. Paul Huenermund	Bloemen-Bekx, Mira, Maria Jose Parada, Sierdjan Koster	