



1ST INTERDISCIPLINARY CONFERENCE ON MANAGEMENT, INFORMATION TECHNOLOGY AND COMPUTER SCIENCES

Lille, France, May 25-26, 2023

Chairpersons: Elisabetta Magnaghi, Wendy Currie, Eleonora Veglianti

Keynote Speakers: Charl de Villiers, Daniela Mancini

PROGRAMME

Thursday, May 25, 2023 – RIZOMM BUILDING – Campus Vauban: 41 Rue du Port, 59800 Lille

08 :30 – 09.15	Registration (room: Hall Teilhard)	
09.15 – 09.30	WELCOME – Prof. Elisabetta Magnaghi (room: Amphiteatre)	
09:30 – 10:15	Keynote speech – Prof. Charl de Villiers (room: Amphiteatre)	
10:15 – 10: 30	Coffee Break (room: Hall Teilhard)	
	Section 1 : Session Chair - Prof. Charl de Villiers (room RZ 209B)	Section 2: Session Chair - Prof. Elisabetta Magnaghi (room RZ 213)
10:30 – 11.00	Paper 1- <i>ALTERNATIVE DATA SOURCES FOR MANAGEMENT ACCOUNTING: A COMPARISON OF WEB SCRAPING METHODS WITH RPA, PYTHON, R AND SCRAPING-TOOLS USING REAL ESTATE MARKET DATA</i> ALTENDORFER, FABIAN	Paper 8 - <i>DIGITAL PRODUCT PASSPORT: CONCEPTUALIZATION AND APPLICATIONS FOR CIRCULAR ECONOMY</i> -BALZANI, LUCA
11.00 – 11.30	Paper 2- <i>SUSTAINABILITY-ORIENTED ENTREPRENEURSHIP: A QUALITATIVE STUDY OF HIGH-GROWTH ITALIAN START-UPS-</i> MORMILE, SIMONA	Paper 9 - <i>INTERPLAY BETWEEN ACCOUNTING AND REAL-TIME ECONOMY</i> -KADAK, TARMO
11:30 – 12.00	Paper 3 - <i>CIRCULAR ECONOMY IMPLEMENTATION IN GERMAN SMALL AND MEDIUM-SIZED ENTERPRISES – THE ROLE OF COMMITMENT TO SUSTAINABILITY AND DIGITALIZATION</i> HOFFMANN, ANTONIA	Paper 10 - <i>AN EXAMINATION OF THE IMPACT OF CYBERSECURITY EXPERTISE OF THE BOARD OF DIRECTORS ON CYBERSECURITY DISCLOSURE</i> -RADU, CAMELIA
12:00 – 13:30	Lunch (room: RZ 203)	
	Section 3: Session Chair - Prof. Wendy Currie (room RZ 209B)	Section 4 : Session Chair - Prof. Daniela Mancini (room RZ 213)
13:30 – 14.00	Paper 4 - <i>BIG DATA ANALYSIS OF STRATEGIC CHANGES USING LETTERS TO SHAREHOLDERS: ATTENTION BASED VIEW</i> - FRYCZAK, JAN	Paper 11 - <i>PREDICTING CREDIT DEFAULT RISK OF NON-LISTED COMPANIES – MODELS, METHODS & VARIABLES USED IN LITERATURE</i> -DARMANN, LYDIA
14:00 – 14:30	Paper 5- <i>METaverse: VALUE CREATION AND PERFORMANCE MEASUREMENT ACROSS PHYSICAL AND DIGITAL WORLD</i> - MARCIANO, STEFANO	Paper 12 - <i>MEASURING THE LIFE CYCLE PHASES FOR ICT COMPANIES IN FINANCIAL AND NON-FINANCIAL ASPECTS - CONCLUSIONS FROM THE PILOT STUDY</i> - MACHNIK, JADWIGA

14:30 – 15:00	Paper 6 - <i>OPTIMIZATION OF MACHINE-LEARNING MODELS FOR BANKRUPTCY PREDICTION BASED ON CREDITORS' UTILITY</i> - RADOVANOVIC, JELENA	Paper 13 - <i>A PROCESS PERSPECTIVE ON REPORTING BEHAVIOR AND AN EVALUATION OF ITS IMPACT ON SHARE PRICE</i> - SCHÖNE, MAICO TIM
15:00 – 15:30	Paper 7 - <i>SUPERVISORY APPROACHES TO AI REGULATION IN INSURANCE: THE CASE OF THE UK PRUDENTIAL FRAMEWORK.</i> - PANTOS, STAVROS	Paper 14 - <i>THE ABSENCE OF REGULATION AND THE RISE OF INTERNET FRAUD: USING BLOCKCHAIN TO STOP CRYPTO SCAMMING</i> - SEDDON, JONATHAN
15:30 – 16:00	Coffee Break	
16:00 -16:30	Publication Opportunities - Prof. Eleonora Veglianti (room: RZ 203) Conclusions of the day - Prof. Wendy Currie (room: RZ 203)	
19:00	Dinner (<i>Brasserie de la Paix, Lille</i>)	

Friday, May 26, 2023 Campus WENOV: 237 allée Clémentine Deman, 59000 Lille

09:15 – 09.30	WELCOME to the 2nd day – Prof. Elisabetta Magnaghi (room: WE A153)	
09.30 – 10.00	Keynote speech – Prof. Daniela Mancini (room: WE A153)	
10.00 – 10.15	Coffee Break	
	Section 1 : Session Chair - Prof. Eleonora Veglianti (room WE A153)	Section 2: Session Chair - Prof. Luisa Varriale (room WE A147)
10.15 - 10.45	Paper 15 - <i>TOOLS AND METHODS OF EFFICIENT JUDICIAL PROCEEDINGS: A LITERATURE REVIEW</i> -DI VARANO, SILVIA	Paper 24 - <i>ACCOUNTABILITY IN PERMISSIONED BLOCKCHAINS: THROUGH THE LEDGER, THE CODE, AND THE PEOPLE</i> -FORTIN, MELISSA (ONLINE)
10:45 – 11:15	Paper 16 - <i>CHANGE MANAGEMENT IN THE ITALIAN JUSTICE SYSTEM REFORM: A VALUE CO-CREATION PATH THROUGH THE APPLICATION OF THE T.R.E.E. MODEL</i> -MORMILE, SIMONA	Paper 25 - <i>MORE FEATURES, MORE SELF-ENHANCEMENT: THE EFFECT OF FEATURE NUMBER ON PRODUCT CHOICE</i> -HAFEEZ, AKMAL
11.15 – 11.45	Paper 17 - <i>DIGITAL EFFICIENCY IN THE JUDICIARY SYSTEM FROM THE PERSPECTIVE OF LITERATURE REVIEW</i> -KHAN, KAMRAN	Paper 26 - <i>MACHINE LEARNING UNDER PARTIAL OBSERVABILITY: THE EFFECT OF THE SEC'S SELECTION BIAS IN DETECTING FINANCIAL MISCONDUCT</i> -VAN DER SCHRAELEN, LENNERT
11.45 – 12.15	Paper 18 - <i>IDENTIFYING AND OVERCOMING ORGANIZATION AND ETHICAL BARRIERS TO AI ADOPTION</i> -SENTINELLA, RICHARD	Paper 27 - <i>IN-PROCESSING AND POST-PROCESSING STRATEGIES FOR BALANCING ACCURACY AND SUSTAINABILITY IN PRODUCT RECOMMENDATIONS</i> -SATINET, CHLOE
12.15 – 13.30	Lunch	
	Section 3 : Session Chair - Stefano Marciano (room WE A153)	Section 4: Session Chair – Kamran Kahn (room WE A147)
13:30 – 14:00	Paper 19 - <i>HR ANALYTICS AND THE PROCESS OF EMPLOYEE'S DATA COLLECTION THE ROLE OF INDIVIDUAL PERCEIVED LEGITIMACY AND ATTRIBUTIONS</i> -RIGAMONTI, ELIA	Paper 28 - <i>DIGITAL TECHNOLOGY FOR SUSTAINABLE AND INCLUSIVE TOURISM AND HOSPITALITY INDUSTRY: ORGANIZATIONAL PRACTICES AND EFFICIENCY PERFORMANCE INDICATORS</i> -VARRIALE, LUISA
14:00 – 14:30	Paper 20 - <i>ON EXECUTIVES AND AI UNEMPLOYMENT: MAPPING INTERVENTION STRATEGIES</i> -ROTH-KIRKEGAARD, CARL STEFAN	Paper 29 - <i>HOW OPEN INNOVATION SHAPES INDUSTRY 4.0 DIGITAL TRANSFORMATION IN MANUFACTURING</i> -

		<i>INDUSTRIES -VILLASALERO, MANUEL</i>
14:30 – 15:00	Paper 21 - <i>EFFECT OF MANAGER-EMPLOYEE CONFLICT ON OTHER FIRMS' EMPLOYEE TREATMENT -PUANGJAMPA, NIPAT</i>	Paper 30 - <i>THE ROLE OF FAMILY LEADERSHIP IN RADICAL INNOVATION- MIROSHNYCHENKO, IVAN</i>
15:00 – 15:30	Coffee Break	
15:30 – 16:00	Paper 22 - <i>A CONCEPTUAL MODEL TO ACCOUNT FOR BUSINESS INTELLIGENCE AND DECISION SUPPORT -SHIVES, TIMOTHY</i>	Paper 31 - <i>VARIABLES AND CHARACTERISTICS IN RESIDENTIAL REAL ESTATE VALUATION MODELS -EISL, XAVER</i>
16:30 – 17.00	Conclusions - Prof. Elisabetta Magnaghi	