

# prof. Ing. Hana Machková, CSc.

Rector

University of Economics, Prague



## Education

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- 1981 MSc in Foreign Trade, VŠE
- 1990 CSc. in Foreign Trade (then PhD equivalent), VŠE
- 1994 Associate Professor of International Trade, VŠE
- 2004 Professor of International Trade, VŠE

## Internships

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- 1979 Belgium, Société Générale de Banque, Antwerp (2 months)
- 1982 PZO Strojimport, Prague (12 months)
- 1987 PZO Polytechna, Prague (6 months)
- 1991 France, STIM France, Paris (1 month)

## Professional Career

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- 1981 – present VŠE, Department of International Trade

## Academic Positions

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- 2002 – 2014 Head of Department of International Trade, VŠE
- 2006 – 2014 Vice-President for International Relations and PR, VŠE
- 2014 – present Rector, VŠE

## Professional Activities

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- 1990 – 1995 Université Robert Schuman Strasbourg, Visiting Professor
- 1990 – present French-Czech Institute of Management, Director, VŠE
- 1996 – 2004 Expert activities in PHARE programs
- 1997 – present Université Jean Moulin Lyon 3, IAE de Lyon, Visiting Professor
- 1998 – 2005 Université de Nice Sophia Antipolis, IAE de Nice, Visiting Professor
- 1998 – present Université Paris 1 - Panthéon - Sorbonne, IAE de Paris, Visiting Professor
- 2002 – 2004 Head Researcher, Czech Science Foundation, proj. reg. no. 402/02/1546 & 402/05/2643
- 2002 – 2004 Head Researcher, Czech Science Foundation project, reg. č. 402/05/2643

2006 – 2014 Executive Board Member, CEMS

2012 – present Academic Council Member, Diplomatic Academy, Ministry of Foreign Affairs

2014 – present Strategic Board Member, CEMS

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### **Memberships in Scientific and Editorial Boards**

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2000 – present Member of Scientific Board, VŠE

2002 – present Member of Scientific Board, Faculty of International Relations, VŠE

2008 – present Current Europe, journal editorial board member

2011 – present Central European Business Review, journal executive board member

2014 – present Member of Scientific Board, Masaryk University

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### **Publications**

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Author and co-author of 19 books, head author or co-author of 8 student textbooks, more than 90 articles in Czech and French expert journals, research papers and daily press, co-author of many research studies, author or co-author of expert translations from English and French, author of book critiques and expert reports

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### **International State Honors and Other Awards**

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1996 Chevalier dans l'Ordre des Palmes Académiques - French state honor awarded by the Prime Minister

2002 GRADA publishing house award in economics literature for "International Marketing and Trade"

2006 GRADA publishing house award in economics literature for "International Marketing"

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### **Professional Interests**

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International Business, Marketing and PR

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### **Language Knowledge**

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French, English, Russian