

Liabilities of Foreignness vs. the Value of Diversity Conflict or Complement?

Call for Papers

Introduction and Background

Liabilities of foreignness have long been a governing principle in International Business (IB) research. The notion that difference and distance are liabilities, whether they are national, cultural, geographic, or semantic, is pervasive in IB research and practice and constructs such as “cultural distance”, “psychic distance” and “institutional distance” have developed. While existing research is valuable, recently it has been suggested that an emphasis on liabilities and adverse outcomes associated with such differences may hinder our understanding of the processes and conditions that help to leverage the value of diversity in a wide range of contexts. This may include development of strategic capabilities, cross-border knowledge-sharing and learning, synergy creation in cross-border mergers and acquisitions, unleashing the creative potential of diverse teams and promoting sustainable and responsible behavior in multinational enterprises.

The EIBA 2016 conference is dedicated to exploring the double-edged sword nature of liabilities of foreignness and the value of diversity by theorizing and investigating their impact on business practice and international business research.

Conference Tracks

We invite competitive and interactive papers, posters as well as panel proposals on any of the EIBA 2016 conference tracks to take part in this conference. Competitive papers should be close to a publishable state, whilst interactive papers and posters may be in an earlier stage of development.

For more information, please visit the conference website: www.eiba.wien (or www.eiba2016.org).

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| <p>1. Theme track: Liabilities of foreignness vs. the value of diversity
(Günter Stahl & Christof Miska)</p> <p>2. Developments in IB theory and methods, trends and critical approaches
(José Pla Barber)</p> <p>3. Distance and institutions
(Dirk Holtbrügge)</p> <p>4. FDI and foreign market entry
(Desislava Dikova)</p> <p>5. Headquarters - subsidiary relationships
(Phillip Nell)</p> <p>6. International corporate governance, finance and accounting
(Trond Randøy)</p> | <p>7. International HRM, global leadership, language and cross-cultural management
(Alex Mohr)</p> <p>8. International marketing
(Jorma Larimo)</p> <p>9. Internationalization process, SMEs and entrepreneurship
(Pavlos Dimitratos)</p> <p>10. Knowledge management and innovation
(Ronaldo Parente)</p> <p>11. MNE strategy and organization
(Jan Hendrik Fisch)</p> <p>12. MNEs, governments and sustainable development
(Chang Hoon Oh)</p> <p>13. Teaching International Business
(Elizabeth Rose)</p> |
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Call for Competitive and Interactive Papers

All papers will be evaluated in a double-blind review process. Copies of all the accepted papers for competitive and interactive sessions will be published in the EIBA 2016 proceedings. Please, check the detailed guidelines for the submission of conference papers are available on the conference website: www.eiba.wien (or www.eiba2016.org).

Competitive (max. 10,000 words) and Interactive (max. 6,000 words) papers have to be submitted via the conference website to one of the conference tracks.

The submission deadline for all competitive and interactive papers is Friday, July 15, 2016.

Call for Posters

In addition we welcome posters to any of the conference tracks to be presented in a dedicated poster session. This session will be held during a dedicated plenary slot where no other conference activities take place and a large number of high-level academics are assigned to review posters in order to secure quality feedback.

To submit, please upload an extended abstract (max. 1,500 words) via the conference website.

The submission deadline for posters is Saturday, October 1, 2016. Note that this is about two weeks after the acceptance notification for competitive and interactive papers, giving authors the option to resubmit an idea, which is not sufficiently developed, to the more developmental poster track.

Call for Panel Proposals

Panel proposals should adhere to the guidelines found on the conference website. To submit, please upload your proposal via the conference website.

The submission deadline for panel proposals is Friday, July 15, 2016.

Call for Reviewers

We invite volunteers to register as reviewers for the EIBA 2016 Vienna conference. Reviewers can expect to be sent two to three manuscripts to review soon after the submission deadline for papers and all reviews should be completed by August 15. The quality of academic meetings depends critically on the invaluable input and presence of the reviewers of the papers – so we fully realize how dependent we are on our able volunteers in this regard. You will be able to register as a reviewer for EIBA 2016 online at: www.conftool.com/eiba-wien/.

The best overall reviewer will receive the MRQ Best Reviewer Award of 500 Euro!

Additional Activities at EIBA 2016

In addition to the regular conference program, a series of other events will take place during the course of EIBA 2016 in Vienna. For all of these events more information is constantly updated in the program section of the conference website: www.eiba.wien (or www.eiba2016.org).

- The 30th John H. Dunning Doctoral Tutorial (apply by: Sept. 1)
- The 5th EIBA Doctoral Symposium (apply by: Sept. 1)
- The IBR & JIBS Paper Development Workshops (apply by: Sept. 1)
- EIBA Early Career Network (EIBA-ECN) Workshop (apply by: Oct. 1)
- Quantitative Research Methods Workshop on “advanced SEM with LISREL” (apply by: Oct. 31)
- Qualitative Research Methods Workshops (apply by: Oct. 31, 2016)
- Faculty Development Workshop on “doing business in emerging markets” (apply by: Oct. 31)
- Separate Social Events (including an Opera Visit, a traditional City & Christmas Market Tour, Campus Tours and a Conference Bar)

Awards

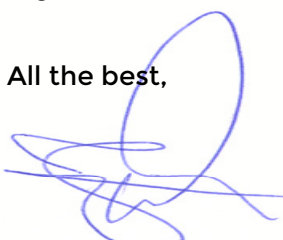
As every year, a number of awards will be presented for outstanding contributions to the EIBA conference and the IB community. So far the following awards have been confirmed for the 2016 conference, with more to follow. For more information, visit www.eiba.wien/awards.

- Gunnar Hedlund Award
- Danny Van Den Bulcke Prize
- Copenhagen Business School Prize
- EIBA Best Doctoral Thesis Proposal in IB Award
- IBR Best Journal Paper of the Year Award
- MRQ (Management Review Quarterly) Best Reviewer Award
- Best Paper in each Track Awards including the IMR International Marketing Award and the GSJ Global Strategy Research Prize.

Final Remarks

We are looking forward to hosting you at WU Vienna for EIBA 2016. Please check our conference website for any additional information you may look for, like venues, travel, accommodation, registration and fees. In case you want to contact us, please message us at eiba@wu.ac.at.

All the best,



Jonas Puck (WU Vienna)

EIBA President & 2016 Conference Chair