



The 33rd EDAMBA Summer Research Academy 2024
July 21st – July 25th, Athens, Greece

Preliminary Program

ALL TIME IS EEST (Greece Time)

Sunday, July 21, 2024	Welcome reception
18 00 -18 30 EEST	Welcome Introductory Session – Connect and say “Hello”! Prof. Dimitris Assimakopoulos
18 30 - 20 00 EEST	Prof. Dimitris Assimakopoulos / Prof. Pierre Batteau / Prof. Joe Hair “What has happened in EDAMBA over the last 33 years”

MONDAY, 22 JULY 2024, 09.00-17.30 EEST

Monday, July 22, 2024	
09 00 - 09 30 EEST	Prof. John Parm Ulhøi, Chair Presentation of participants and faculty and introduction of the program and its underlying rationale”
09 30 - 10 30 EEST	Prof. John Parm Ulhøi “The business model of the digital giant(s): the case of Google”
10 30 - 11 00 EEST	Coffee
11 00 – 12 30 EEST	Prof. Dimitris Assimakopoulos ” Driving network innovation in emerging KETs: the role of technological communities in NPD semiconductors, mobility transitions and global health”
12 30 – 13 30 EEST	Lunch
13 30 - 15.00 EEST	Student presentations and feedback (two faculty and two students)
15.00 - 15.30 EEST	Coffee
15.30 – 17.00 EEST	Prof. Pierre Batteau “Doctoral education and Interdisciplinarity in research as an ideal and a Challenge”

TUESDAY, 23 JULY 2024 – 09.00 – 17.00 EEST (Greece Time)

<i>Tuesday, July 19, 2024</i>	
09 00 - 10 30 EEST	Prof. Pierre Batteau “Evolution on management education and research”
10 30 - 11 00 EEST	<i>Coffee</i>
11 00 - 12 30 EEST	Prof. Dimitris Assimakopoulos “Some basic tensions in single, dual and multiple case study research designs”
12.30 – 13 30 EEST	<i>Lunch</i>
13 30 -15 00 EEST	Prof. Joe Hair “Using Structural Equation Modeling – some research challenges in methodology”
15.00 – 15 30 EEST	<i>Coffee</i>
15 30 - 17 00 EEST	Prof. Joe Hair “Hands-on SEM Clinique”

WEDNESDAY, 24 JULY 2024 – 09.00 – 19.00 EEST (Greece Time)

<i>Wednesday, July 24, 2024</i>	
09 00 - 10 30 EEST	Professor Fragiskos Filippaios “Extending internationalization theory”
10 30 - 11 00 EEST	<i>Coffee</i>
11 00- 12 30 EEST	Prof. John P. Uihøi “The added value from using mixed methods”
12.30 - 13 30 EEST	<i>Lunch</i>
13.30- 15 00 EEST	Student presentations
15.00 – 15 30 EEST	<i>Coffee</i>
15 30 – 18 00 EEST	Visit at the National Archaeological Museum
20.00 -	Gala Dinner

THURSDAY, 25 JULY 2024, 09.00 – 14.30 EEST (Greece Time)

Thursday, July 25, 2024	
09 00 – 09 30 30 EEST	Interactive Panel session Prof. Fragkiskos Filippaios “Developing an academic career and applying for job)” – 30 minutes introduction to the Panel and topics.
09 30 - 10 30 EEST	Panel members discuss and share experiences different career experiences and advice.
10 30 - 11 00 EEST	<i>Coffee</i>
11 00 – 12 00 EEST	Interactive plenary Session Prof. Dimitris Assimakopoulos: “On issues and challenges from the week”: EDAMBA Faculty and students discuss problems and challenges in management and business research (relating to topics and challenges seen/found during the week)
12 00 - 12 30 EEST	Wrapping up, Prof. John P. Ulhøi
12 30 - 13 30 EEST	<i>Lunch</i>