

1st EMAC - Job Market (AMA) workshop Call for submissions

The European Marketing Academy (EMAC) is organizing the 1st AMA Job market workshop. The goal of this workshop is helping students who are seeking a tenure track position in Marketing to prepare for the 2017 AMA Summer (job market) conference.

The workshop will be held in Groningen, the Netherlands, on May 23, 2017, prior to the EMAC 2017 Annual Conference.

IMPORTANT: the workshop will run in parallel with the doctoral colloquium. This means that students attending the one event cannot attend the other event.

The purpose of the workshop is to help a selective group PhD students (9 max) to get ready for the AMA job market conference. The workshop focusses primarily on the research presentation the students are expected to make during their interviews at the AMA conference. It will also address several do's and don'ts of the AMA job market conference.

Student selection criteria:

- Students who are seeking a tenure track position in the Summer AMA (job market) 2017 conference held in San Francisco in August 2017
- Students are coming from schools that have little or no experience with the AMA job market process (as those students will get more value from the workshop)

Application materials:

- One job market working paper (incomplete papers won't be accepted)
- Curriculum Vitae
- One-page motivation letter from the student
- A recommendation letter from the advisor
- Materials should be submitted online:

Submission link: http://www.eiasm.org/frontoffice/event_announcement.asp?event_id=1253

IMPORTANT: Application deadline: January 25, 2017 (12:00 noon CET Time)

If admitted to the workshop, students will be required to register and pay a fee of 150 euros that covers participation of the workshop, coffee breaks, and a lunch on May 23.

Organizers (alphabetic)

Eva Ascarza (Columbia University), Peter Ebbes (HEC Paris), Jacob Goldenberg (IDC)