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17th Workshop on Family Firm Research Management Cork, Ireland, October 6-7, 2022

FAMILY REUNION – RECONNECTING AND REBUILDING

Chairpersons

Linda Murphy, Clodhna MacKenzie, and Elaine O'Brien
Cork University Business School, University College Cork, Ireland

Massimo Baù and Kajsa Haag
CeFEO, Jönköping International Business School, Sweden

PROGRAMME

Thursday, October 6, 2022

09:00– 09:30	Welcome Address Massimo Bau and Kajsa Haag, CeFEO, Jönköping International Business School Linda Murphy, Clíodhna MacKenzie, Elaine O’Brien, Cork University Business School Professor Thia Hennessy, Dean, Cork University Business School		
09:30 – 10:30	Keynote: “Gender Matters in Family Business” Professor Maura McAdam, DCU Business School, Dublin, Ireland.		
10:30 – 11:00	COFFEE BREAK & REGISTRATION		
PARALLEL PAPER SESSIONS (11:00 – 12: 30)			
PP1	CHAIR: ANDREA CALABRO	FAMILY WEALTH	ROOM: Lecture Room 1
11:00– 11:30	UNPACKING FAMILY BUSINESS’ WEALTH CREATION: A SYSTEMATIC LITERATURE REVIEW	STEENBEEK, ROSEMARIE J.P.C. RIGTERING, N.S. BOSMA	
11:30 – 12:00	PREMIUM OR DISCOUNT? EXPLORING HOW MOTIVATIONS, CAPABILITIES AND CONTEXT CONDITION THE VALUE REALIZED IN THE SALE OF PRIVATE FAMILY FIRMS	CRIACO, GIUSEPPE HANS VAN OOSTERHOUT FRANCISCO URZÚA I.	
12:00 – 12:30	WHAT SHAPES FAMILY FIRM RESILIENCE IN TIMES OF CRISIS? THE IMPORTANCE OF TRADITION AND TRUSTING RELATIONSHIPS	DIAZ MORIANA, VANESSA CLINTON, ERIC FAHERTY, CATHERINE O’GORMAN, COLM	
PP2	CHAIR: NAVEED AKHTER	SOCIAL CAPITAL	ROOM: Lecture Room 2
11:00– 11:30	FAMILY BUSINESS INTERNATIONALISATION - AN EXPLORATORY STUDY OF HOME MARKET NETWORKS	BAUSKE, LAURA MERVE BEYZA KUBILAY	
11:30 - 12:00	FAMILY FIRM ENTREPRENEURSHIP AND CONTEXTUAL EMBEDDEDNESS: WHAT CAN WE LEARN FROM THE TRANSITION ECONOMIES OF CENTRAL AND EASTERN EUROPE	SZABÓ, LAJOS	
12:00 – 12:30	SOCIAL CAPITAL INFUSION: JAPANESE FAMILY BUSINESS SUCCESSION AND THE DANGERS OF NEW SOCIAL CAPITAL	FAZEKAS, BALAZS SHINSUKE TAHARA	
PP3	CHAIR: CLIODHNA MAC KENZIE	GOVERNANCE DYNAMICS	ROOM: Lecture Room 3

11:00– 11:30	FAMILY FIRM BOARD: WHEN IS IT EFFECTIVE? EVIDENCE FROM ITALY	CIRILLO, ALESSANDRO MANZI MARIA ANGELA MICHIELS ANNELEEN
11:30-12:00	THE MULTILEVEL DETERMINANTS OF COLLECTIVE PSYCHOLOGICAL OWNERSHIP IN FAMILY FIRMS. A CONFIGURATIONAL APPROACH.	PITTINO, DANIEL BART HENSSEN FRANCESCA VISINTIN
12:00-12:30	A LITERATURE REVIEW ON RISK MANAGEMENT THEORY AND PRACTICE IN FAMILY BUSINESS. UNDERSTANDING STAKEHOLDERS' GOALS AND UNVEILING RISK ATTITUDE DETERMINANTS.	BENYEDDER, HAKIM
12:30 – 14:00	LUNCH	
14:00 – 15:00	Keynote: “Family business research: Remembrance of an emerging and maturing field, in search of its future.” Professor Leif Melin, Jönköping International Business School, Sweden	
15:00-15:30	COFFEE BREAK	
PARALLEL PAPER SESSIONS (15:30-17:00)		
PP 1	CHAIR: GIUSEPPE CRIACO	INNOVATION ROOM: Lecture Room 1
15:30 – 16:00	FAMILY LEADERSHIP AND RADICAL INNOVATION	MIROSHNYCHENKO, IVAN LORENZO ARDITO ALFREDO DE MASSIS ANTONIO MESSENI PETRUZZELLI
16:00 – 16:30	THE INFLUENCE OF FAMILY FIRM OWNERSHIP AND MANAGEMENT ON INNOVATION SUCCESS	LENIHAN, NIAMH BOURKE JANE
16:30 – 17:00	RELATIONSHIP BETWEEN COMPETITIVE STRATEGY, INNOVATION AND PERFORMANCE: THE MODERATING EFFECT OF EMPLOYEE SATISFACTION IN FAMILY AND NON-FAMILY SMES	GUTIERREZ-BRONCANO, SANTIAGO MERCEDES RUBIO-ANDRES MAR RAMOS-GONZÁLEZ MIGUEL ANGEL SASTRE
PP2	CHAIR: DANIEL PITTINO	LEGACY ROOM: Lecture Room 2
15:30 – 16:00	A 100 YEAR OLD FAMILY HOUSE IN THE ATLANTIC: HOW IDENTITY SUPPORTS IMPROVISATION THAT REINFORCES IDENTITY	DINIS, LILIANA MIGUEL PINA E CUNHA REMEDIOS HERNÁNDEZ-LINARE

16:00 – 16:30	UNDERSTANDING AND INTERPRETING CONTEXT-SENSITIVE MULTIFACETED FAMILY LEGACIES IN A CRITICAL ERA FOR RECALIBRATING SENSE- AND MEANING-MAKING IN A BUSINESS FAMILY CONTEXT	VERBENYI ZITA NIKOLETTA
16:30 – 17:00	WHOLE LIFE ENTREPRENEURSHIP: THE ROLE OF TRANSMISSION OF SUPPORT ACROSS LIFE DOMAINS AND KEY OTHERS IN VENTURE PERSISTENCE	CESTINO CASTILLA, JOAQUIN BAKER TED
PP3	CHAIR: RANIA LABAKI FAMILY FARMS	ROOM: Lecture Room 3
15:30 – 16:00	IN-LAWS IN FARM FAMILIES. GENERATIONAL TENSIONS AND CONFLICTS ON SPOUSAL INVOLVEMENT IN FAMILY FARMS	HOOGEBOOM, BART JUDITH VAN HELVERT-BEUGELS JELLE BOUMA FRANCINA KANT
16:00 – 16:30	SOCIO-EMOTIONAL WEALTH AND ACCOUNTING PRACTICES: THE CASE OF SWEDISH DAIRY FARMS	JANSSON, ANDREAS FREDRIKA ASKENMALM ULF LARSSON-OLAISON
16:30 – 17:00	UNDERSTANDING THE DISPLACEMENT OF AN AGRICULTURAL BUSINESS FAMILY IN COLOMBIA THROUGH THE LENS OF LAND OWNERSHIP AND STEWARDSHIP	RAMIREZ PASILLAS, MARCELA ENRIQUE SANDINO VARGAS LEONA ACHTENHAGEN
19:00 – 23:00	GALA DINNER – THE CLAYTON HOTEL	

Friday, October 7, 2022

09:00 – 10:00	Keynote “Back to origins? Researching legacy in family business” Professor Miruna Radu-Lebvre, Audencia Business School, Nantes	
10:00 – 10:30	COFFEE BREAK	
	PARALLEL PAPER SESSIONS (10:30 – 12:00)	
PP1	CHAIR: ELAINE O BRIEN	EMPLOYEES ROOM: Lecture Room 1
10:30 – 11:00	AN EXPLORATION OF MENTAL HEALTH AND WELLBEING WORKPLACE PRACTICES WITHIN FAMILY FIRMS	LENIHAN, NIAMH BOURKE JANE
11:00 - 11:30	THE FUTURE OF WORK IN THE FAMILY FIRM, TO ADAPT OR DIFFERENTIATE; A RESEARCH AGENDA	OLIVIA O’LEARY LINDA MURPHY ULTAN SHERMAN STAVROULA LEKA
11:30 – 12:00	WE ARE HIRING! FAMILY FIRMS DOWNSIZING DURING COVID-19 PANDEMIC	ASCENSIÓN BARROSO MARTÍNEZ ANDREA CALABRÒ ALFREDO VALENTINO MYRIAM CANO RUBIO MANUEL CARLOS VALLEJO MARTOS RODRIGO BASCO
PP2	CHAIR: MIRUNA RADU-LEFEBVRE	SUSTAINABILITY ROOM: Lecture Room 2
10:30 – 11:00	ENVIRONMENTAL SUSTAINABILITY IN FAMILY FIRMS: ENVIRONMENTSL ORIENTATION AND STAKEHOLDER ENGAGEMENT	CAMPOPIANO, GIOVANNA MARA BRUMANA, ALICE MADONNA, GIOVANNA CAMPOPIANO, ALBACHIARA BOFFELLI
11:00 - 11:30	SUPPLY CHAIN SUSTAINABILITY IN FAMILY FIRMS: A CONCEPTUAL FRAMEWORK FOR RESEARCH IMPACT	MACHADO, CARLA GONÇALVES
12:00 – 12:30	GREEN INNOVATION IN FAMILY FIRMS: A SYSTEMATIC LITERATURE REVIEW	BURATTI, ANDREA

12:00 – 13:30	LUNCH	
PARALLEL PAPER SESSIONS (13:30 – 15:00)		
PP1	CHAIR: CLIODHNA MACKENZIE	RISK
		ROOM: Lecture Room 1
13:30 -14:00	DISTRESS, MIXED GAMBLE, AND EXIT STRATEGIES IN FAMILY BUSINESS PORTFOLIOS	AKHTER, NAVEED
14:00 – 14:30	FROM PRINCIPLES TO PRACTICE: UNCOVERING PARADOXICAL OUTCOMES OF FAMILY CONSTITUTIONS	MATTART, RAPHAËLLE JULIETTE KONING
14:30 – 15:00	EXIT, VOICE, AND LOYALTY CONCEPT: INDIVIDUAL PERSPECTIVE IN FAMILY BUSINESS	RAUTIAINEN, MARITA ALLAN DISCUA CRUZ MARIA JOSÉ PARADA
PP2	CHAIR: ANDREAS JANSSON	ACCOUNTING
		ROOM: Lecture Room 2
13:30 -14:00	THE ROLE OF MANAGEMENT CONTROL SYSTEMS IN UNCERTAIN ENVIRONMENT: THE CASE OF IRANIAN FAMILY FIRMS	SOHEILI, AMIN AN ALPENBERG EMILIA FLORIN SAMUELSSON
14:00 – 14:30	AN EXPLORATORY STUDY: THE INTRODUCTION OF AN EXTERNAL NON-FAMILY ACCOUNTANT INTO THE FAMILY FIRM AND THE IMPACT ON INSTITUTIONAL LOGICS	MULCAHY, THERESA
14:30 – 15:00	GENERATIONAL ISSUES IN FAMILY FIRMS: FROM FAMILY TO SOCIETAL GENERATIONS	CIRILLO, ALESSANDRO SOFIA BRUNELLI EMMADONATA CARBONE TORSTEN PIEPER SALVATORE SCIASCIA
15:00-15.30	COFFEE BREAK	
PARALLEL PAPER SESSIONS (15:30 – 16:30)		
PP1	CHAIR: MARCELA RAMIREZ PASILLAS	MARKETING
		ROOM: Lecture Room 1
15:30-16:00	FAMILY FIRMS AS SPONSORS OF PROFESSIONAL FOOTBALL CLUBS: A CASE STUDY OF SWEDISH PROFESSIONAL FOOTBALL CLUBS	BOERS BÖRJE TORBJÖRN LJUNGKVIST
16:00 – 16:30	MARKET ORIENTATION & FAMILY BUSINESS: A LITERATURE REVIEW	HERNÁNDEZ LINARES, REMEDIOS MARÍA CONCEPCIÓN LÓPEZ-FERNÁNDEZ, VANESSA DÍAZ-MORIANA

PP2	CHAIR: LINDA MURPHY	RESILIENCE	ROOM: Lecture Room 2
15:30-16:00	THE HETEROGENEITY OF FAMILY FIRMS' RESILIENCE		MARI, ISABELLE JEAN-LUC ARREGLE
16:00 – 16:30	CHRISTIANITY, FAMILY BUSINESS AND SUSTAINABILITY		DISCUA CRUZ, ALLAN FERNANDO M. ISABELLA CAVALCANTI JUNQUEIRA
16:30- 17:00	ACCELERATING INTERNATIONALISATION OF FAMILY FIRMS IN OMAN: A QUALITATIVE APPROACH (<i>Online Presentation</i>)		AL ARAIMI, KHALID
FINAL COMMENTS & CONCLUSION			