



**EIASM WORKSHOP
ON
GOVERNANCE AND MANAGEMENT OF
DIGITALIZATION
(GAMOD22)**

Strasbourg, France, November 7, 2022

CHAIRPERSONS (in alphabetical order):

Michel HILB - University of Fribourg, Switzerland

Laura SCHAFFNER - EM Strasbourg, France

PROGRAMME

08:30 – 09 :00	Registration	
09:00 – 09:10	Introduction and presentation of the participants	
09:10 – 09:55	Keynote Prof. Dr. Jessie Pallud: Possible changes of Industry 4.0 in 2030 in the face of uberization: Results of a participatory and systemic foresight study	
09:55 – 10:15	Michael Hilb: Agile corporate governance: An oxymoron?	
10:15 – 10:30	Coffee Break	
	Track A (Laura Schaffner)	Track B (Michael Hilb)
10:43 – 11:00	BENSLIMENE, IMEN	CORDOS (LABADITIS), ANDREEA
11:00 - 11:30	VILLASALERO, MANUEL (Competitive Strategy paper)	HESSE, MARIO
11:30 – 12:00	SÁNDOR, ÁGNES	ZANELLATO, ANA MARIA
12:00 – 13:45	Lunch	
	Track A	Track B
13:45 – 14:15	ANARBAEVA, AKYLAI	DONTU, ADELINA NICOLETA
14:15 – 14:45	ELIDRISSI, RAYANE	FOLTZER, DIANE
14:45 – 15:15	GAUCH, KEVIN	RIVA, PAOLA
15:15 – 15:30	Coffee Break	
	Track A	Track B
15:30 – 16:00	SENTINELLA, RICHARD	VILLASALERO, MANUEL (Upstream/Downstream paper)
16:00 – 16:30	GARCIA, CLEMENCE	
16:30	Wrap-up plenary session and vote for best paper	
17:30	Visit to Caves Historiques de Strasbourg	

GAMOD 2022 - LIST OF PAPERS WITH DETAILS

	Title	Author	Affiliation	Co-author
1	BOARD OF DIRECTORS' ATTRIBUTES AND EXTERNAL AUDIT QUALITY: EVIDENCE FROM TUNISIAN SMES	BENSLIMENE, IMEN	UPPER ALSACE UNIVERSITY	AFEF KHALIL KHALED HUSSAINEY
2	INCREMENTAL REDESIGN OF THE ACCOUNTING PROFESSION IN THE CONTEXT OF DIGITALISATION AND INDUSTRY 4.0	CORDOS (LABADITIS), ANDREEA	BABES-BOLYAI UNIVERSITY	
3	AN EXPERIMENT OF DOUBLE ENTRY BOOKKEEPING AND GENERATING FINANCIAL STATEMENTS USING HYPERLEDGER FABRIC	GARCIA, CLEMENCE	GAKUSHUIN UNIVERSITY	TAKEO ITABASHI
4	THE GREAT CLICK – DIGITALIZATION OF PUBLIC SERVICES AT THE LOCAL LEVEL IN GERMANY	HESSE, MARIO	LEIPZIG UNIVERSITY	CHRISTIAN BENDER CHRISTOPH MENGES ALEXANDER KRATZMANN
5	SUSTAINABILITY PARADOX AMONGST SMALL AND MEDIUM-SIZED ENTERPRISES	SÁNDOR, ÁGNES	BUDAPEST BUSINESS SCHOOL	DR. ÁKOS GUBÁN
6	SUSTAINABLE DEVELOPMENT GOALS DISCLOSURE IN EUROPEAN ORGANIZATIONS: A QUALITATIVE COMPARATIVE INVESTIGATION	ZANELLATO, ANA MARIA	BABES-BOLYAI UNIVERSITY	ADRIANA TIRON-TUDOR
7	SOCIAL IMPACT MEASUREMENT OF THE ORGANISATION IN HEALTHCARE: AN INTERPLAY BETWEEN TECHNOLOGY-DRIVEN AND ORGANISATIONAL VALUE CREATION	ANARBAEVA, AKYLAI	UNIVERSITY OF TRENTO	
8	THE DIGITAL COMPETENCY MATURITY LEVEL IN SMALL AND MEDIUM - SIZED ACCOUNTANCY PRACTICES	DONTU, ADELINA NICOLETA	BABES-BOLYAI UNIVERSITY	
9	ARTIFICIAL INTELLIGENCE AND DIGITAL TRANSFORMATION: A REVELATION OF PARADOXES FOR COMPANIES	ELIDRISSI, RAYANE	IAE NICE	

10	FROM MOBILE TECHNOLOGY AND GUILT TO PERMANENT URGENCY AT WORK : QUALITATIVE STUDY AMONG FRENCH WORKERS	FOLTZER, DIANE	PARIS V UNIVERSITY	CORINA PARASCHIV
11	ASSURE OR INSURE IT AND CYBER RISK? PERCEPTIONS AND DECISIONS OF NON-PROFESSIONAL INVESTORS.	GAUCH, KEVIN	DARMSTADT UNIVERSITY OF TECHNOLOGY	REINER QUICK
12	THE IMPLICATIONS OF NATURAL LANGUAGE PROCESSING FOR PUBLIC PERFORMANCE MANAGEMENT: A SYSTEMATIC LITERATURE REVIEW	RIVA, PAOLA	POLYTECHNIC UNIVERSITY OF MILAN	DEBORAH AGOSTINO OSCAR CORCHO
13	A MANAGEMENT CONTROL ORIENTED GOVERNANCE FRAMEWORK FOR ARTIFICIAL INTELLIGENCE	SENTINELLA, RICHARD	UNIVERSITY OF ST. GALLEN	MAËL SCHNEGG KLAUS MÖLLER
14	DIGITAL TRANSFORMATION ADOPTION ACROSS UPSTREAM, DOWNSTREAM AND SUPPORT VALUE CHAIN ACTIVITIES IN BUSINESSES	VILLASALERO, MANUEL	UNIVERSITY OF CASTILLA LA MANCHA	MARTÍN MORA-VALBUENA JUAN JOSÉ LÓPEZ-CELA JORGE MUÑOZ-CALERO
15	HOW COMPETITIVE STRATEGY AND FIRM CHARACTERISTICS SHAPE DIGITAL TRANSFORMATION AWARENESS	VILLASALERO, MANUEL	UNIVERSITY OF CASTILLA LA MANCHA	MARTÍN MORA-VALBUENA JUAN JOSÉ LÓPEZ-CELA YOLANDA LÓPEZ RUBIO