INSTRUCTIONS FOR PRODUCTION OF FULL PAPERS TO BE INSERTED IN THE CONFERENCE WEB SITE

INNOVATION PRODUCT DEVELOPMENT MANAGEMENT CONFERENCE

IPDMC

I. GENERAL

- Final papers must be uploaded to the conference web site following the procedure described in the acceptance letter. PDF format is required.

The size of the document + other files related to the submissions cannot exceed 20 pages

- The full papers will be posted online on the conference web site (available by the registered participants), so please keep to these instructions as strictly as possible
- The text should be single spaced and left and right justified.
- 12-point Times New Roman must be used throughout your paper.
- The margins should be as follow: top and bottom 2.54 cm / left and right 3.17 cm
- Let us remind you that the abstract should clearly highlight the following topics:
  1. the aim of the paper
  2. the contribution to the literature
  3. the methodology
  4. the results and implications

II. LAYOUT

The papers should be written in good English and with headings, paragraphs, etc. in line with the following:

1. TITLE:
The title should be centered at top on first page, typed in upper case, bold, but not underlined.

2. AUTHORS AND AFFILIATIONS:
Authors’ names should be centered underneath the title, bold, but not underlined, first given name followed by family name. The full address and the Email address should follow on a separate line.
3. ABSTRACT:
An abstract should be provided before the main body of the paper.

4. HEADINGS:
All headings, except for the title of the paper, should start from the left-hand margin. For the main headings, use upper case, bold not underlined letters.
Second order headings should be in lower case letters, the first word starting with a capital, bold but not underlined.
Third order headings should be underlined, not bold, in lower case letters.

5. SPACE BETWEEN ParagraphS AND INDENTATIONS:
Allow one line space before all headings, but no empty lines between headings and text. The first word after the heading should be indented by two characters. Do not insert space between paragraphs.

6. REFERENCES
References should be indicated with authors' last name(s) and year of publication in text inside brackets e.g.: (Karlsson and Åhlström, 2009).
List of references should be in alphabetical order by authors surname, in this format:


7. FOOTNOTES
Avoid footnotes and instead use brackets.

8. DIAGRAMS, TABLES AND FIGURES
These should be provided within the body of the text.

9. APPENDICES
If there are any appendices, they should appear at the very end of the paper and be numbered within the paper.