

Paper Title	Author	Challenger	Co-authors	Track Title
CONFIGURATIONS FOR MANAGING THE INTERPLAY BETWEEN PROCESS IMPROVEMENT AND PRODUCT INNOVATION	AL HASAN, RIMA	HARLE, HONORINE	PIETRO MICHELI	04 - Engineering, Production and Supply Issues in Innovation and Product Development
DISRUPTIVE INNOVATION BARRIERS: EXPLORING VALUE NETWORK INERTIA IN COMPLEX LOW-VOLUME PRODUCTS	AMANN, DANIEL	GILAIN, AGATHE	INGRID KIHLLANDERMATS MAGNUSSON	17 - Radical Innovation
DESIGN AND CUSTOMER EXPERIENCE: EMBODYING A NEW MEANING INTO A NEW SERVICE SOLUTION	ARTUSI, FEDERICO	BEHRENS, JUDITH	EMILIO BELLINI	18 - Service Innovation and New Service Development
EMBODYING AN INNOVATIVE VISION INTO A NEW SERVICE'S DAILY PRACTICES	ARTUSI, FEDERICO	AMANN, DANIEL	EMILIO BELLINI	18 - Service Innovation and New Service Development
MAKING DESIGN VIABLE	AZABAGIC, NERMIN	BELTAGUI, AHMAD	GERDA GEMSERINGO KARPEN	02. Design Issues and Innovation by Design
REVISITING THE MANAGEMENT OF TECHNOLOGY-PUSH SITUATIONS: MAXIMISING DISCOVERY AND INHIBITING SCREENING	BARBIER, RAPHAELLE	YANG, JIALEI	MAXIME THOMAS; BENOIT WEIL; PASCAL LE MASSON	14 - New Trends and Ideas in Innovation
HOW DOES FAMILY INVOLVEMENT IN TOP MANAGEMENT TEAMS IMPACT EXPLORATION AND EXPLOITATION? THE ROLE OF FAULTLINES AND NON-ECONOMIC GOALS	BEHRENS, JUDITH	TOTH, ZSOFIA	CHRISTIAN RÖHM TECHNISCHE UNIVERSITÄT MÜNCHEN	17 - Radical Innovation
TO WHAT EXTENT CROSS-FUNCTIONAL COLLABORATIONS IN THE EARLY STAGE OF INNOVATION AFFECT THE DECISION TO DEVELOP A NEW PRODUCT?	BELKHOJJA, SENDA	AL HASAN, RIMA	CORINE GENET	04 - Engineering, Production and Supply Issues in Innovation and Product Development
PAIRS AS PIVOTS OF INNOVATION: HOW COLLECTIVE SENSEMAKING BENEFITS FROM INNOVATING IN TWO	BELLIS, PAOLA	DE WEERD-NEDERHOF, PETRA	ROBERTO VERGANTI	07 - Innovation Strategies and Leadership
LEADERSHIP AND DESIGN IN INNOVATION: FROM PROCESS MANAGEMENT TO PEOPLE-OBJECT INTERACTION	BELLIS, PAOLA	ENDRES, HERBERT	JOSEPH PRESSROBERTO VERGANTI TOMMASO BUGANZADANIEL TRABUCCHISILVIA MAGNANINIFEDERICO PAOLO ZASAABRAHAM B. (RAMI) SHANI ANDREW BELLMARINA CANDI	20 - Theory Development in Innovation Research
HARNESSING THE POWER OF EXPERIMENTATION THROUGH DESIGN THINKING AND AGILE METHODS	BELTAGUI, AHMAD	DAMPÉRAT, MAUD		02. Design Issues and Innovation by Design

DRAWING THINGS TOGETHER IN THE FUZZY FRONT END WITH BLACK-BOXES	CHRISTIANSEN, JOHN K.	FIONA MULIRA	MARTA GASPARIN	17 - Radical Innovation
LEARNING TO INNOVATE THROUGH ACTION LEARNING, COLLABORATIVE PROTOTYPING AND DEMONSTRATION	COUGHLAN, PAUL	KHRAISHI, AHMAD	ANA CAROLINA MAGANHA DE ALMEIDA, KATRIN DREYER-GIBNEYAONGHUS MCNABOLA	12 - Networks and Alliances in New Product Development
INDIVIDUAL RESILIENCE FOR INNOVATION: DOES CONTEXT MATTER?	DE WEERD-NEDERHOF, PETRA	PIEL, MARIO	KOEN KUIJPERSISABELLA HATAKMARJOLEIN CANIELS	06 - Innovation Management for Resilience
TRANSFORMATIONS BY DESIGN THINKING: EXPLORING THE VALUE OF DESIGN THINKING IN CONSULTING PROJECTS	DELL'ERA, CLAUDIO	BELTAGUI, AHMAD	MATTIA BIANCHIGIULIA CALABRETTAMARINA CANDISTEFANO MAGISTRETTIILEANA STIGLIANIROBERTO VERGANTI	02. Design Issues and Innovation by Design
PRODUCT DEVELOPMENT IN ISLAMIC FINANCE AND BANKING IN SECULAR ECONOMIES	DINC, YUSUF	FISCHENICH, SABRINA		02. Design Issues and Innovation by Design
PRICING OF HOUSEHOLD SECTOR INNOVATION WHO IS IN THE DRIVER SEAT OF THE DIGITAL INNOVATION PROCESS?	EBBING, TOBIAS	DAMPÉRAT, MAUD	CHRISTIAN LÜTHJE	11 - Marketing, Markets and Users of Innovations
THE ROLE OF CHAMPIONS IN DRIVING THE USAGE OF INNOVATION MANAGEMENT SOFTWARE	ENDRES, HERBERT	POLTHIER, ANDREAS	STEFAN HÜSIG	08 - Managing Knowledge and Information Systems in New Product Development
SENSING IN THE DIGITAL AGE: HOW FORMAL EXTERNAL KNOWLEDGE SOURCES AFFECT SENSING UNDER DIFFERENT DYNAMIC ENVIRONMENTS	ENDRES, HERBERT	CANKURTARAN, PINAR	ROLAND HELMMICHAEL DOWLING	20 - Theory Development in Innovation Research
KNOW YOUR BRAND'S DESIGN	FISCHENICH, SABRINA	GRANT, STUART	KATRIN TALKE	02. Design Issues and Innovation by Design
DNAINTRDUCTION OF A PROFILING SCHEME TO CAPTURE THE AESTHETIC ATTRIBUTES AND SYMBOLICASSOCIATIONS OF INDIVIDUAL PRODUCTS AND PRODUCT PORTFOLIOS OVER TIME	GALEHBAKHTIARI, SARA	NO CHALLENGE	HELEN PERKSSALLY MCKECHNIE	15 - Open Innovation
UNDERSTANDING VALUE CO-CREATION IN ONLINE COMMUNITY-BASED INNOVATION CONTESTS WITHIN CULTURAL INDUSTRIES	GEERTS, ANNELIES	CALABRETTA, GIULIA	FLOORTJE BLINDENBACH-DRIESSENKLAASJAN VISSCHERPETRA DE WEERD-NEDERHOFBART VAN LOOY	07 - Innovation Strategies and Leadership
DOES MARKET LEADERSHIP REQUIRE TECHNOLOGICAL LEADERSHIP IN EMERGING MARKETS?	GERSTLBERGER, WOLFGANG	RESCH, CHRISTIAN	EVA RIISTINA LUNDØ TRANEKJER	15 - Open Innovation
HOW CAN GOVERNANCE OF OPEN INNOVATION PROJECTS GENERATE VALUE IN ORGANISATIONS?	GILAIN, AGATHE	ARTUSI, FEDERICO	PASCAL LE MASSONKEVIN	17 - Radical Innovation
HOW TO ENHANCE THE PROFITABILITY OF YOUR				

PROJECT PORTFOLIO – BY REDUCING UNCERTAINTY OR EXPLORING THE UNKNOWN?			LEVILLAINYANNICK MARINBENOÎT WEIL	
ASSESSING SUPPLIER INNOVATIONS: WHICH SIDE OF THE SCALE WEIGHS HEAVIER - THE QUALITY OF THE INNOVATION IDEA OR THE INNOVATION IMPLEMENTATION ABILITY OF THE SUPPLIER?	GOLDBERG, JANINA MILENA	COUGHLAN, PAUL	HOLGER SCHIELE	13 - New Methods and Methodological Issues in Innovation Research
INTEGRATING SUSTAINABILITY IN NPD	GOWOREK, HELEN	LI, FENGSHU	LYNN OXBORROW	10 - Managing Sustainability in Innovation and Product Development
INSIGHT MOMENT: EXPLORING CUSTOMER NEEDS AND CUSTOMER INSIGHT GENERATION DURING NEW PRODUCT DEVELOPMENT. A SYSTEMATIC LITERATURE REVIEW	GRANT, STUART	DINC, YUSUF		01. Creativity in New Product Development
BUILDING AND SUSTAINING EMERGING ECOSYSTEMS BY FOCAL NEW VENTURES: EVIDENCE FROM THE BIKE-SHARING INDUSTRY IN CHINA	HAN, JIN	SANASI, SILVIA	HAIBO ZHOU, SANDOR LOWIK, PETRA DE WEERD-NEDERHOF	03 - Emerging and Early Research (Young Scholars Track)
CUSTOMER INTEGRATION IN NEW PRODUCT DEVELOPMENT: A SYSTEMATIC LITERATURE REVIEW AND FUTURE RESEARCH SUGGESTIONS	HANKER, ANNA-LENA	VAQUERO MARTIN, MARIA	MONIKA SCHUHMACHER TANJA WOLTZ	15 - Open Innovation
THE MANAGEMENT NEEDS FOR AN INNOVATIVE DESIGN APPROACH AT THE SHOP FLOOR LEVEL: THE CASE OF THE AIRBUS' SAINT-NAZAIRE FACTORY	HARLE, HONORINE	BELKHOUBA, SENDA	HOOGE, LEMASSON, LEVILLAIN, WEIL, BULIN, MENARD	04 - Engineering, Production and Supply Issues in Innovation and Product Development
TYPE I AND TYPE II ERRORS THROUGH THE LENS OF EXPLOITATION AND EXPLORATION	HOFMANN, BJÖRN	WRÓBEL, AGATA EWA	MONIKA C. SCHUHMACHER MATHIAS FEICK	03 - Emerging and Early Research (Young Scholars Track)
FACING LATE ADOPTERS' RESISTANCE TO INNOVATIONS: JOINT PRICING AND OPERATIONS PLANNING FOR NEW PRODUCTS' LAUNCH	JAHANMIR, SARA F.	OLTRA, MARIA J.	ALEJANDRO LAMAS	04 - Engineering, Production and Supply Issues in Innovation and Product Development
LOOKING BEYOND THE "VISUAL DESIGN-USABILITY" EFFECT: EVIDENCE OF A MEDIATIONAL PATHWAY	JEANNOT, FLORENCE	SAKELLARIOU, EVY	ELINE JONGMANS MAUD DAMPÉRATALAIN JOLIBERT	11 - Marketing, Markets and Users of Innovations
PREDICTING THE PLEASURE AND ACCEPTANCE OF AN E-COMMERCE SYSTEM TOWARD A DEEPER UNDERSTANDING OF THE MECHANISMS UNDERLYING DESIGN THINKING	JEANNOT, FLORENCE	DELL'ERA, CLAUDIO	MAUD DAMPÉRATELINE JONGMANS SALAIN JOLIBERT	02. Design Issues and Innovation by Design
HOW PROOF-OF-CONCEPT (POC) CAN MAKE PEOPLE BE MORE GENERATIVE? –	JOBIN, CAROLINE	MAGISTRETTI, STEFANO	SOPHIE HOOGE PASCAL LE MASSON	02. Design Issues and Innovation by Design

UNCOVERING THE SISMO'S DESIGN OF 'GENERATIVE POCS' REAL OPTIONS THINKING AS BEHAVIORAL ATTITUDE TO IMPROVE PORTFOLIO INNOVATIVENESS AND PORTFOLIO SUCCESS	KAUFMANN, CARSTEN	SIEBELINK, REMCO	ALEXANDER KOCKHANS GEORG GEMÜNDEN	07 - Innovation Strategies and Leadership
ORGANIZATIONAL CULTURE, STRUCTURE AND PROCESS AS THE ANTECEDENTS OF SERIAL INNOVATORS	KAWAKAMI, TOMOKO	SCHWEITZER, FIONA	SEICHI FUJIITOMOYA NAKAMURA	16 - Organising New Product Development
OFFSHORE OUTSOURCING INNOVATION: AN EMPIRICAL INVESTIGATION OF DYADIC COMPLEMENTARITY WITHIN SMES	KHRAISHI, AHMAD	GOLDBERG, JANINA MILENA	FAHIAN HUQANTONY PAULRAJ	12 - Networks and Alliances in New Product Development
SOCIAL BUSINESS MODELS: RIGID AND FLEXIBLE CONSEQUENCES OF STRATEGIC CHOICES	KLEIN, SASCHA	TAHARA, SHINSUKE	SABRINA SCHNEIDERPATRICK SPIETH	19 - Social, Frugal and BoP Innovation
STRUCTURING FOR CREATIVITY: THE ROLE OF RELATIONAL MECHANISMS IN CROWDSOURCING COMMUNITIES	KO, GUIHAN	ENDRES, HERBERT	MARIAN GARCIA	08 - Managing Knowledge and Information Systems in New Product Development
APPLYING THE EFFECTIVE CUSTOMER CO-CREATION ACTIVITIES IN THE FUZZY FRONT END OF NEW PRODUCT DEVELOPMENT	KO, GUIHAN	CHRISTIANSEN, JOHN K.	DEBORAH ROBERTSHELEN PERKS	16 - Organising New Product Development
WHAT INFLUENCES MANUFACTURING FIRMS TO ADOPT SUSTAINABLE PROCESS TECHNOLOGIES? THE RELATIVE IMPORTANCE OF ECONOMIC AND INSTITUTIONAL DRIVERS	KOK, ROBERT	GOWOREK, HELEN	YAO FUPAUL E.M. LIGTHARTALLARD C.R. VAN RIELBEN DANKBAAR	10 - Managing Sustainability in Innovation and Product Development
HOW SOCIAL MEDIA CHANNELS CAN BE USED DURING NPd BY B2B AND B2C COMPANIES	KOP, AYSEGUL EDA	ADAMS, KAI-UWE		15 - Open Innovation
IS STAKEHOLDER INTEGRATION A MEAN TO DEAL WITH COMPLEXITY IN URBAN INNOVATION PROJECTS? THE ROLE OF STAKEHOLDERS' ATTITUDE	KROH, JULIA	GERSTLBERGER, WOLFGANG	CARSTEN SCHULTZ	15 - Open Innovation
BEHAVIORAL CHANGE OF INNOVATION CLIMATE: HOW EMPLOYEE-FOCUSED, CENTRALIZED INNOVATION ACTIVITIES AFFECT ORGANIZATIONAL INNOVATION CLIMATE	KRUF, TOBIAS	PARK, JIN SUK	ALEXANDER KOCK	01. Creativity in New Product Development
THE SUCCESS OF IDEATOR'S ACTION STRATEGIES IN CORPORATE IDEATION PLATFORMS	KRUF, TOBIAS	O'SULLIVAN, MICHAEL	MICHAEL GAMBERALEXANDER KOCK	01. Creativity in New Product Development
EXPLORING SERVICE DESIGN AND DYNAMIC CAPABILITIES: A MULTIPLE CASE STUDY	KUSTRAK KORPER, ANA	BEVERLAND, MICHAEL	LIA PATRÍCIOSTEFAN HOLMLIDLARS WITELL	02. Design Issues and Innovation by Design

ADOPTION AND IMPLEMENTATION OF SYSTEMIC INNOVATION IN PRODUCTION	LARSSON, LISA	JAHANMIR, SARA F.	ANNA KARLSSON	04 - Engineering, Production and Supply Issues in Innovation and Product Development
THE EFFECT OF INNOVATION SUBSIDIES ON REGIONAL TRANSFORMATION:TAKING THE ECONOMIC TEXTURE INTO ACCOUNT	LI, FENGSHU	KOK, ROBERT	PETRA ANDRIES	10 - Managing Sustainability in Innovation and Product Development
DESIGN THINKING AND BUSINESS MODEL INNOVATION	LIU, REBECCA	JOBIN, CAROLINE	LUCA MANNHARDT	02. Design Issues and Innovation by Design
ENLIGHTENING THE OPPORTUNITIES ENABLED BY DIGITAL TECHNOLOGIES THROUGH DESIGN THINKING	MAGISTRETTI, STEFANO	LIU, REBECCA	CLAUDIO DELL'ERA	02. Design Issues and Innovation by Design
CREATIVITY IN TEAMS: THE ROLE AND INTERPLAY OF TRUST AND SHARED MENTAL MODELS	MAIER, LUKAS	KRUFFT, TOBIAS	TOBIAS E. EISMANNMARTIN MEINELCHRISTIAN V. BACCARELLASEBASTIAN FIXSONLUKAS MAIERKAI-INGO VOIGT LAURI VUORINEN	01. Creativity in New Product Development
UNCERTAINTIES AND DYNAMICS IN THE PRACTICE OF INNOVATION PROJECT PORTFOLIO MANAGEMENT	MARTINSUO, MIIA	ROETH, TOBIAS		16 - Organising New Product Development
CORPORATE VENTURE CAPITAL SYNDICATION STRATEGIES: A DYNAMIC NETWORK PERSPECTIVE	MAZZOLA, ERICA	CONWAY, STEVE	MARIANGELA PIAZZAGIOVANNI PERRONE	15 - Open Innovation
THE SIGNALLING EFFECT OF DISRUPTIVE INNOVATION TO DIFFERENT VENTURE CAPITAL INVESTORS	MAZZOLA, ERICA	MELNYCHUK, TETYANA	MARIANGELA PIAZZAGIOVANNI PERRONE	15 - Open Innovation
EFFECTS OF UNIVERSITY-INDUSTRY COLLABORATIONS IN BASIC RESEARCH ON DIFFERENT STAGES OF PHARMACEUTICAL NEW PRODUCT DEVELOPMENT	MELNYCHUK, TETYANA	MARIANGELA PIAZZA	CARSTEN SCHULTZ ALEXANDER WIRSICH	15 - Open Innovation
INNOVATION IN THE AGRI-FOOD SECTOR: EXPLOITING OPPORTUNITIES FOR INDUSTRY 4.0	OLTRA, MARIA J.	LARSSON, LISA	OLTRA-MESTRE, M.J.COUGHLAN, P.HARGADEN, V.SEGURA-GARCIA DEL RIO, B.	04 - Engineering, Production and Supply Issues in Innovation and Product Development
ENTREPRENEURIAL SYNERGIES AND FRUGAL INNOVATION IN UGANDAN COMMUNITIES	ONYAS, WINFRED	KLEIN, SASCHA	GRACE SOJOURNERMARIAH N. NAKINTU	19 - Social, Frugal and BoP Innovation
SIMPLIFYING THE FUZZY FRONT-END AND MAXIMISING ITS OUTPUT FOR PRODUCT DEVELOPMENT MANAGEMENT	O'SULLIVAN, MICHAEL	PATRICIO, RUI	CON SHEAHAN	01. Creativity in New Product Development
THE IMPACT OF PERCEIVED CREATIVITY IN NEW PRODUCT DEVELOPMENT ON EMPLOYEES' JOB ATTITUDES	PARK, JIN SUK	MAIER, LUKAS	SATOKO SUZUKI	01. Creativity in New Product Development
DISRUPTION OF THE PRODUCT DEVELOPMENT PROCESS WITHIN ONLINE FAST FASHION RETAILERS.	PARKER-STRAK, RACHEL	HOFMANN, BJÖRN	LIZ BARNESRACHEL STUDDSTEPHEN DOYLE	03 - Emerging and Early Research (Young Scholars Track)

IMPROVING THE INNOVATION PROCESS THROUGH GAMIFICATION: AN EXPLORATORY CASE STUDY	PATRICIO, RUI	KRUFF, TOBIAS	ANTONIO MOREIRAFRANCESCO ZURLO	01. Creativity in New Product Development
OPENING THE INNOVATIVE TEAM BLACK-BOX: A TEAM-CENTRIC APPROACH OVER TIME	PELLIZZONI, ELENA	KAWAKAMI, TOMOKO	FILOMENA CANTERINOTOMMASO BUGANZA	16 - Organising New Product Development
CAN AGILE AND TRADITIONAL PROJECT MANAGEMENT APPROACHES COEXIST? AN EMPIRICAL METHODOLOGY TO REDUCE ORGANIZATIONAL CONFLICTS AND ENHANCE COLLABORATION	PELLIZZONI, ELENA	KO, GUIHAN	ANDREA PATRUCCO	16 - Organising New Product Development
ACT OUT OF THE BOX? INVESTIGATING THE ROLE OF CEO REGULATORY FOCUS IN STRATEGIC NON-CONFORMITY OF FIRMS	PIEL, MARIO	BELLIS, PAOLA	DENISE FISCHER	07 - Innovation Strategies and Leadership
TURNING PROBLEMS INTO OPPORTUNITIES - HOW COMPANIES CAN LEVERAGE CUSTOMER COMPLAINTS FOR NEW PRODUCT DEVELOPMENT BEYOND THE LIKE: AN EMPIRICAL INVESTIGATION OF SOCIAL MEDIA ENABLED OPEN INNOVATION AND NEW PRODUCT DEVELOPMENT PERFORMANCE	POLTHIER, ANDREAS	KO, GUIHAN	SABINE KUESTERSERGEJ VON JANDA	08 - Managing Knowledge and Information Systems in New Product Development
GENERALISTS OR SPECIALISTS – WHO HAS NEW IDEAS? THE INTERACTION BETWEEN KNOWLEDGE BREADTH AND BROKERSTATUS IN ONLINE MAKER COMMUNITIES	PRASUHN, JACQUELINE	KOP, AYSEGUL EDA	STEFFEN STRESE	15 - Open Innovation
MANAGING DIVERSITY AND INCLUSION TO SUPPORT AMBIDEXTERITY	RESCH, CHRISTIAN	KROH, JULIA	ALEXANDER KOCK	15 - Open Innovation
DESIGNING FOR CHANGING SOCIETAL REQUIREMENTS - AN INTEGRATED DESIGN FRAMEWORK FOR PRODUCT-SERVICE SYSTEMS	RITZÉN, SOFIA	GEERTS, ANNELIES	SUSANNE NILSSON	07 - Innovation Strategies and Leadership
THE INTERACTION OF POLITICAL AND RATIONAL DECISION-MAKING PROCESSES: A BEHAVIORAL PERSPECTIVE ON AGILITY IN INNOVATION PORTFOLIO MANAGEMENT	RIZVI, MOHD AHSAN KABIR	SIMONSE, LIANNE	RIZVI, MOHD AHSAN KABIRYIP, MAN HANGCHEW, ENG KIANG	02. Design Issues and Innovation by Design
YOUNG ELDERLY: TECHNOLOGY FOR LEVERAGING BUSINESS POTENTIAL WITH CHANGING FORMS OF LIFE	ROETH, TOBIAS	TJATURPRIONO, HENDRO ADIARSO	PATRICK SPIETH	16 - Organising New Product Development
CUSTOMER INSIGHTS: SENSEMAKING AND SENSEGIVING IN NPd	SAARILUOMA, PERTTI	SAMEER DATYEJAANA LEIKAS		02. Design Issues and Innovation by Design
	SAKELLARIOU, EVY	EBBING, TOBIAS	KALIPSO KARANTINOOU KEITH GOFFIN	11 - Marketing, Markets and Users of Innovations

EXPERIMENTAL APPROACHES TO ENTREPRENEURSHIP AND THE SCIENTIFIC METHOD: A CRITICAL REVIEW AND COMPARISON	SANASI, SILVIA	DE WEERD-NEDERHOF, PETRA	ANTONIO GHEZZI, ANGELO CAVALLO	05 - Innovation Management in Start-ups, Small Firms and Collaborative Enterprises
BUSINESS MODEL CHANGE IN DIGITAL STARTUPS AND THE ADOPTION OF EXPERIMENTAL APPROACHES	SANASI, SILVIA	LOWIK, SANDOR	ANTONIO GHEZZI, ANGELO CAVALLO	05 - Innovation Management in Start-ups, Small Firms and Collaborative Enterprises
AN IDEA'S VALUE IS IN THE EYE OF THE BEHOLDER: THE ROLES OF COGNITIVE STYLES AND LEEWAY IN CRITERIA USE IN NPD	SCHWEITZER, FIONA	WINIFRED ONYAS	THOMAS GILLIER	16 - Organising New Product Development
IDEA EVALUATION PROCESSES	SEGELITZ-KARSTEN, ARIANE	KAUFMANN, CARSTEN	RONNY REINHARDTGIANFRANCO WALSHNADINE HIETSCHOLDSEBASTIAN GURTNER	07 - Innovation Strategies and Leadership
ATTITUDE TOWARDS LOW-END AND HIGH-END INNOVATION	SEGELITZ-KARSTEN, ARIANE	KAUFMANN, CARSTEN	RONNY REINHARDTGIANFRANCO WALSHNADINE HIETSCHOLDSEBASTIAN GURTNER	07 - Innovation Strategies and Leadership
SWOT VERSUS SCENARIO: AN EXPERIMENT ON STRATEGIC OPTION IDENTIFICATION	SIEBELINK, REMCO	SEGELITZ-KARSTEN, ARIANE	ERWIN HOFMANJOHANNES I.M. HALMANINGO NEE	07 - Innovation Strategies and Leadership
STRATEGIC FRAMING OF TREND FORESIGHT	SIMONSE, LIANNE	RIZVI, MOHD AHSAN KABIR	DASHA SIMONSZUSANNA SKALSKA	02. Design Issues and Innovation by Design
CAN DYNAMIC DESIGN CAPABILITIES DRIVE DISCONTINUOUS INNOVATION AND EXTEND PRODUCT LIFE CYCLES?	SWAN, K. SCOTT	KUSTRAK KORPER, ANA	CHARLES NOBLERON HESS	02. Design Issues and Innovation by Design
THE SUSTAINING OF SOCIAL INNOVATION THROUGH INTER-ORGANIZATIONAL LEARNING NETWORKS	TAHARA, SHINSUKE	ONYAS, WINFRED		10 - Managing Sustainability in Innovation and Product Development
UNRAVELING THE ROUTINES IN NEW PRODUCT DEVELOPMENT	TJATURPRIONO, HENDRO ADIARSO	MARTINSUO, MIIA	KEITH GOFFINANDREY PAVLOV	16 - Organising New Product Development
PORTFOLIO MANAGEMENT	TOTH, ZSOFIA	ARTUSI, FEDERICO	JAN DULSERGE RIJSDIJK	13 - New Methods and Methodological Issues in Innovation Research
NECESSITY THINKING IN NEW PRODUCT AND SERVICE INNOVATION: CONCEPTUAL REVIEW, RESEARCH AGENDA AND METHODOLOGICAL CHALLENGES USING NECESSARY CONDITION ANALYSIS (NCA)	TRABUCCHI, DANIEL	BARBIER, RAPHAELLE	ANTONELLA MORETTOTOMMASO BUGANZAALAN MACCORMACK	14 - New Trends and Ideas in Innovation
DISRUPTING THE DISRUPTORS OR ENHANCING THEM?HOW THE BLOCKCHAIN RE-SHAPES TWO-SIDED PLATFORMS	VALIBHAY, CHIPTEN	AZABAGIC, NERMIN	PASCAL LE MASSONBENOÎT WEIL	02. Design Issues and Innovation by Design
THE 'DISTINCTIVE CAPACITY': MANAGING THE INVENTIONPROCESS BY MANAGING THE PRIOR ART	VAQUERO MARTIN, MARIA	GALEHBAKHTIARI, SARA		11 - Marketing, Markets and Users of Innovations
CONSUMER PERCEPTIONS OF EXTERNAL PARTICIPATION IN NPD	WRÓBEL, AGATA EWA	FIONA MULIRA	CARINA LOMBERGPHILIP CASH	03 - Emerging and Early Research (Young Scholars Track)
THE EFFECTS OF FACILITATOR'S NEUTRALITY ON TEAM'S EMERGENT STATES	WRÓBEL, AGATA EWA	FIONA MULIRA	CARINA LOMBERGPHILIP CASH	03 - Emerging and Early Research (Young Scholars Track)

CHANGING VIEWS ON
INNOVATION
APPROPRIABILITY: A
SYSTEMATIC
LITERATURE REVIEW

YANG, JIALEI

TRABUCCHI, DANIEL

PIA HURMELINNA-
LAUKKANEN

20 - Theory Development
in Innovation Research