

24TH INNOVATION AND PRODUCT DEVELOPMENT MANAGEMENT CONFERENCE

LIST OF ACCEPTED PAPERS TO BE PRESENTED

- UNDERSTANDING AND EVALUATING SUSTAINABLE BUSINESS MODELS – A CROSS-INDUSTRY CASE STUDY
AAGAARD ANNABETH, (AARHUS UNIVERSITY - DENMARK) -
- NEW PRODUCT PROJECT SCREENING: EXPLORING DECISION MAKING
PROCESSES, SPEED AND CONFIDENCE
ACAR OGUZ ALI, (CASS BUSINESS SCHOOL - CITY, UNIVERSITY OF LONDON - U.K.) - DOUGLAS WEST SCOTT KOSLOW
- HOW CAN YOU TELL YOU HAVE A 'GOOD' RADICAL INNOVATION STRATEGY?
NEW STRATEGIC DESCRIPTORS FROM PRACTITIONERS' USE OF C-K DIAGRAMS
AGOGUE MARINE, (HEC MONTREAL - CANADA) - SOPHIE HOOGE
- PERSPECTIVES ON THE INTERPLAY BETWEEN PROCESS IMPROVEMENT APPROACHES AND INNOVATION. A LITERATURE
REVIEW AND RESEARCH AGENDA
AL HASAN RIMA, (WARWICK UNIVERSITY BUSINESS SCHOOL - U.K.) - PIETRO MICHELI
- STRATEGY AND BUSINESS MODEL INNOVATION IN A WORLD OF DIGITAL BUSINESS
ANDERSEN TROELS CHRISTIAN, (AARHUS UNIVERSITY, SCHOOL OF BUSINESS AND SOCIAL SCIENCES - DENMARK) -
- THE DRIVING ROLE OF THE INDUSTRIAL INTERNET OF THINGS FOR STRATEGIC CHANGE: THE CASE OF ELECTRONIC
ENGINEERING BUSINESS MODELS
ARNOLD CHRISTIAN, (UNIVERSITY OF ERLANGEN NUREMBERG - GERMANY) - DANIEL KIEL KAI-INGO VOIGT
- MANAGEMENT OF END OF LIFE SCENARIOS OF HOUSEHOLD APPLIANCES:
A KANO MODEL PERSPECTIVE
ATLASON REYNIR SMARI, (UNIVERSITY OF SOUTHERN DENMARK - DENMARK) - DAVIDE GIACALONE KESHAV PARAJULY
- NEW PRODUCT DEVELOPMENT ACTIVITIES AND ICT TOOLS TO SUPPORT BUYER-SUPPLIER INTEGRATION: AN NPD STAGE
ANALYSIS IN DIFFERENT TYPES OF COLLABORATION
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BENHAYOUN SADAFIYINE LAMIAE, (GRENOBLE II UNIVERSITY / ESA / CERAG - FRANCE) - MARIE-ANNE LE-DAIN GUY
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- ASSESSING CONSUMER EMOTIONS TOWARD NEW PRODUCTS: APPLICATION OF PHYSIOLOGICAL AND SELF-REPORTED METHODS
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- MANAGING UNCERTAINTY IN INNOVATION PROJECTS:
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