



MSAR 2024 – Manufacturing & Service Accounting Research Conference

Aarhus, June 19-21, 2024

Keynote Speakers

Cristiana Parisi, Copenhagen Business School

Carlos Larrinaga, University of Burgos

Teemu Laine, Tampere University

Scientific Committee

Teemu Laine Tampere University, Finland

Afonso Paulo University of Minho, Portugal

Paolo Collini University of Trento, Italy

Andrea Tenucci Sant' Anna, School of Advanced Studies, Pisa, Italy

Tuomas Korhonen Tampere University, Finland

Lino Cinquini Sant' Anna, School of Advanced Studies, Pisa, Italy

Carsten Rohde Copenhagen Business School, Denmark

Hanno Roberts Norwegian Business School, Oslo, Norway

Chairperson

Morten Jakobsen, Aarhus University

Conference Venue:

Aarhus University Nordre Ringgade 4, 8000 Aarhus C - building 1412

Wednesday, June 19th 2024

- 13.00–17.30 Registration
- 14.00–14.15 Welcoming greetings
- 14.15–14.30 Opening of the Workshop: Greetings and Practicalities
- 14.30–15.30 **Keynote speaker: Cristiana Parisi**
Associate Professor in Management Control at the Department of Accounting at Copenhagen Business School
- 15.30–16.00 Coffee break
- 16.00–17.30 Parallel Sessions 1 and 2
For rooms – see the **program for parallel sessions.**
- 18:00–19:30 Social event.

Thursday, June 20th 2024

- 09.00–10.00 **Keynote speaker: Carlos Larrinaga**
Professor at the Department of Economics and Business Administration, University of Burgos, Spain
- 10.00–10.30 Coffee break
- 10.30–12.30 Parallel Sessions 3 and 4
For rooms – see the program for parallel sessions.
- 12.30–13.30 Lunch
- 13:30–15:00 Parallel Sessions 5, 6, and 7
For rooms – see the program for parallel sessions.
- 15:00–15:15 Presentation of the MSAR-conference 2026
- 15:15–15:45 Coffee break
- 15.45–17.15 Parallel Sessions 8 and 9
For rooms – see the program for parallel sessions.
- 19.00–23.00 Conference dinner
[Restaurant Kohalen](#)
Jægergårdsgade 164A, 8000 Aarhus

Friday, June 21st 2024 (Open for practitioners)

9.00–9.30	Registration and coffee tea
09.30–10:30	Keynote speech: Teemu Laine Professor and manager of the Cost Management Center at Tampere University, Finland.
10:30–11.00	Coffee break
11:00–12.00	ESG-lessons learned from practice: Susanne Stormer PwC Partner ESG & Sustainability Services Leader Janni Opstrup Head of ESG reporting hos Arla Foods Thomas Tang Vice President - Finance, FI- management, Kamstrup
12.00–12:45	Round-table discussion and questions from the audience.
12.45–13.00	Closing Remarks
13.00–14.00	Light lunch