



22ND INTERNATIONAL PRODUCT DEVELOPMENT MANAGEMENT CONFERENCE

PRACTICALITIES

Copenhagen, Denmark

June 15 – 16, 2015

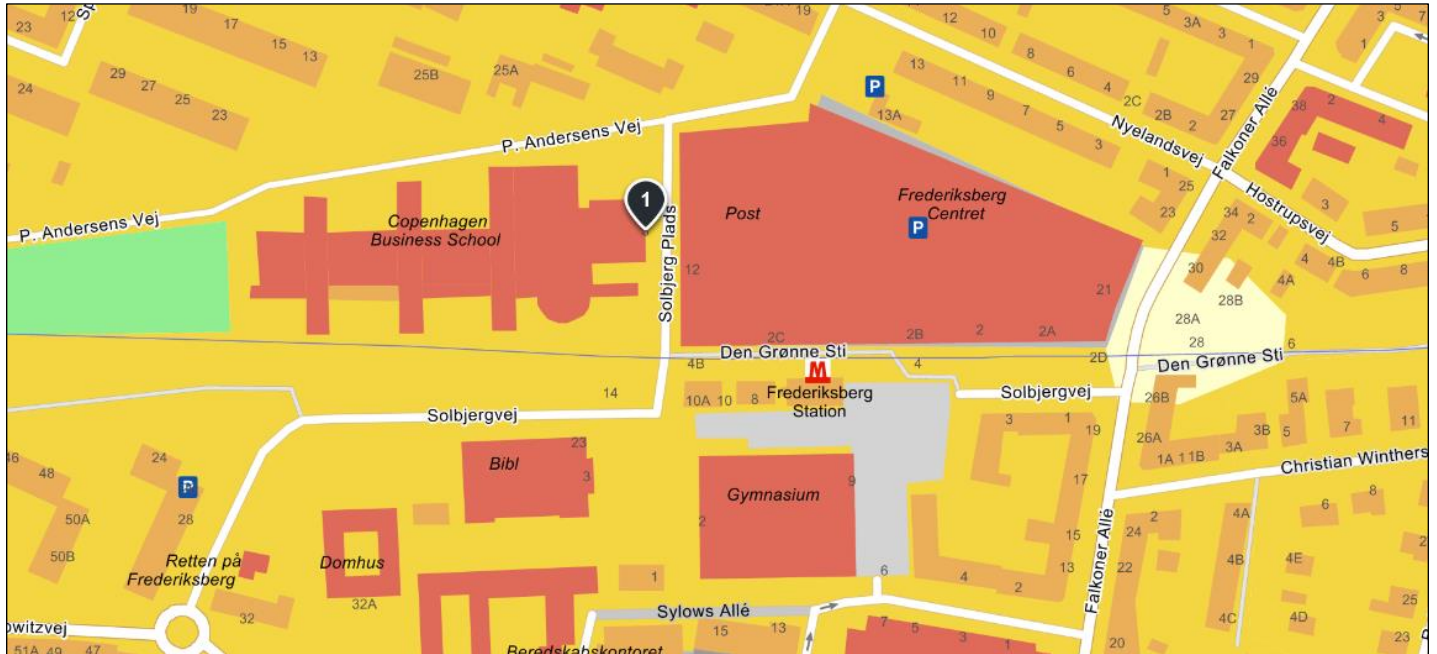
CBS  COPENHAGEN
BUSINESS SCHOOL
HANDELSHØJSKOLEN



NETWORKING SINCE 1971

EUROPEAN INSTITUTE
FOR ADVANCED STUDIES
IN MANAGEMENT

CONFERENCE VENUE




Sunday June 14, 2015

Welcome Reception (17:00 – 19:00) at Copenhagen Business School

Monday June 15 & Tuesday June 16, 2015

Conference days 1 & 2 at Copenhagen Business School

All the events take place at Solbjerg Plads 3, 2000 Frederiksberg ( on the map above)

<http://map.krak.dk/?q=solbjerg%20plads%203>

How to get to CBS from the airport

The easiest way is to take a metro line from the Kastrup airport towards Vanløse and get off at Frederiksberg station. CBS is situated just a few steps away from the metro station. The whole trip from the airport to CBS will take you about 25 minutes and will cost you about 4 €. The metro departs very often and is located under the airport terminal. Please remember to buy the tickets before entering the metro. Read more about the metro [here](#).

You can also buy 72-hour City Pass to move around in Copenhagen, which costs approximately 27 €. [Here](#) you can find more information about the prices of public transportation as well as of the City Pass.

SOCIAL EVENT – GALA DINNER

TIVOLI AMUSEMENT PARK

Tivoli is located just a few minutes' walk from the City Hall and the Copenhagen Central Station.

Main access: Vesterbrogade 3, 1630 København

S- Train: all the lines - Copenhagen Central Station

Bus: 2A, 5A, 9A, 250S – Copenhagen Central Station

2A, 5A, 6A, 26, 33, 250S – City Hall

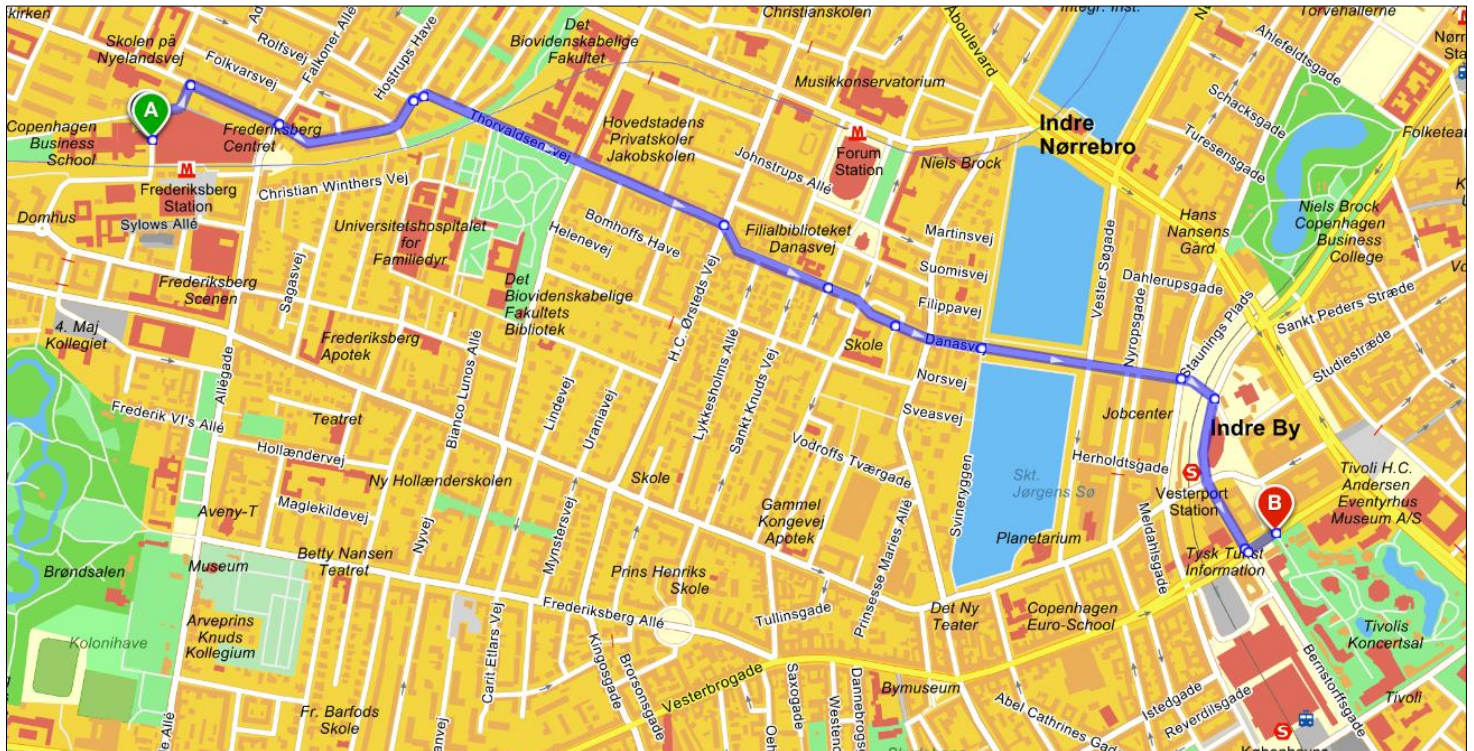
Please remember to take the invitation with you to enter the park!

GALA DINNER JUNE 15, 2015

The conference Dinner starts at 19:00 and is held in Aquarium situated in Tivoli Amusement Park.

How to get to Tivoli from the conference place (Copenhagen Business School):

By foot: walking time is about 45 minutes.



By public transport: The whole journey is 2 zones.

- Go to the Frederiksberg Metro station and take the metro line towards Lufthavnen or Vestamager
- Get off at Nørreport Metro Station and take the bus 5A towards Sundbyvesterplads and drive to the Copenhagen Central Station (ask the bus driver to tell you when to get off the bus)
- Get off the bus at the Copenhagen Central Station and walk a few minutes to the entrance of Tivoli.



MORE INFORMATION



WI-FI access will be provided



To book a taxi: 3535 3535 or 7025 2525.



[Tourist information](#)



[Emergency calls](#)

CONTACT INFORMATION

- **Claus Varnes**
Professor, Copenhagen Business School
Tel.: +45 3815 2473
Mail: cv.om@cbs.dk

- **John Christiansen**
Professor, Copenhagen Business School
Tel.: +45 3815 2423
Mail: jc.om@cbs.dk

- **Graziella Michelante**
Event Manager EIASM
Conferences and Workshops
Tel.: +32 2226 6662
Mail: michelante@eiasm.be

- **Yana Gross**
Administrator IPDMC 2015
Copenhagen Business School
Tel.: +45 3815 2267
Mail: yg.om@cbs.dk