

**2<sup>nd</sup> WORKSHOP  
ON  
GOVERNANCE AND MANAGEMENT OF DIGITALIZATION,  
ARTIFICIAL INTELLIGENCE, ANALYTICS, CYBER SECURITY AND IT**

BRUSSELS, BELGIUM, OCTOBER 25, 2019

**Chairpersons**

Laura GEORG SCHAFFNER – EM Strasbourg, France

Michael HILB - University of Fribourg, Switzerland

**PROGRAMME**



08:30 – 08:45	Registration
08:45 – 09:00	Introduction & presentation of the programme and participants
09:00 – 09:30	GOVERNANCE AND MANAGEMENT OF DIGITALIZATION – CURRENT STATE OF RESEARCH AND PERSPECTIVES Hilb Michael (University of Fribourg, Switzerland)
09:30 – 09:55	"TECHNOLOGICAL FRAMES AND THE ROLE OF MANAGEMENT ACCOUNTANTS IN THE TECHNOLOGY POWER LOOP" Ascani, Ilenia (Polytechnical University of Marche, Italy) - Maria Serena Chiucchi & Lukas Goretzki
09:55 – 10:20	"PERCEIVED TRANSPARENCY AND CONSENT AS A FUNCTION OF REGULATORY-CONSTRUAL-FIT" Aurangzeb, Hamza (Vlerick Business School, Belgium) - Öykü Isik
10:20 – 10:40	Coffee Break
10:40 – 11:05	"DIGITALIZATION AND THE INTERNAL AUDIT FUNCTION" Betti, Nathanael (UCL- Louvain School of Management, Belgium) - Gerrit Sarens
11:05 – 11:30	"STUDY OF DIGITAL DISRUPTION IN FRENCH BANKING DOMAIN" Nimbark, Hardik (IAE Nice, France)
11:30 – 11:55	"THE IMPACT OF DIGITAL TRANSFORMATION OF BUSINESS ON CORPORATE GOVERNANCE" Ivaninskiy, Ilya (Higher School of Economics, Russia) Irina Ivashkovskaya
11:55 – 13:00	Lunch
13:10 – 13:35	"CORPORATE INFORMATION SECURITY ORIENTATION OF MANAGEMENT BOARDS: AN ANALYSIS OF DAX 30 ORGANIZATIONS FROM 2005 TO 2019" Georg-Schaffner, Laura (University of Strasbourg, France) - Enrico Prinz
13:35 – 14:00	"NEW RISKS RELATED TO EMERGING TECHNOLOGIES, MILLENNIALS, AND REPUTATION FOR CORPORATE GOVERNANCE" Grove, Hugh (Denver University, U.S.A.) Mac Clouse
14:00 – 14:15	Coffee Break
14:15 – 14:40	"THE MANAGEMENT OF THE FULLY AUTOMATED ROBO-ADVISORY FIRM" Saenz-Diez, Juan (Estonian Business School, Estonia)
14:40 – 15:05	"THE IMPACT OF SERVICE PERFORMANCE PATTERNS ON THE DESIGN ELEMENTS OF SERVICE LEVEL AGREEMENTS" Schorr, Franziska (Technical University of Denmark, Denmark), Lars Hvam

15:05 – 15:30	<p>“PERFORMING OPENNESS: HOW INNOVATION PERFORMANCE, ORGANIZATION, CROWD AND PLATFORM INTERACT IN OPEN INNOVATION”</p> <p>Träskman, Tomas (Abo Akademi University, Finland), Skoog Matti</p>
15:30 – 15:35	Break
15:35 – 16:00	<p>“INTERNAL SOCIAL MEDIA IN ORGANIZATIONAL COMMUNICATION: A QUALITATIVE APPROACH IN DETERMINING DRIVING AND HINDERING FACTORS FOR EMPLOYEES’ USAGE INTENTION”</p> <p>Werling, Kristen (Koblenz Landau University, Germany)</p>
16:00 – 16:25	<p>“DIGITALIZATION” REVITALIZING THE CONCEPT OF CONTROL BASED HRM SYSTEM”</p> <p>Zeshan, Muhammad (IAE Paris, France), Olivier De La Villarmoi</p>
16:25 – 16:50	<p>“THE ROLE OF SOCIAL CAPITAL IN PROMOTING EMPLOYABILITY OF INDEPENDENT CONTRACTORS IN SOUTH AFRICA”</p> <p>Myeni Sifiso (Durban University of Technology, South Africa)</p>
16:50 –	<p>Conclusions and Lessons Learned</p> <p>Georg-Schaffner, Laura (EM Strasbourg, France)</p>