



# 19<sup>th</sup> EIASM WORKSHOP ON CORPORATE GOVERNANCE

**Strasbourg, France, November 8-9, 2022**

*CHAIRPERSONS (in alphabetical order):*

Tomas CASAS (University of St. Gallen/Switzerland and ICfCG, Shanghai/China)

Hugh GROVE - University of Denver, USA

Martin HILB - (Coordinating Chairperson) - University of St. Gallen, Switzerland

Daniel MALAN - Trinity Business School, Ireland

# PROGRAMME

Tuesday, November 8, 2022

08 :30 – 09 :00	Registration
09 :00 – 10:15	Introduction, presentation of the participants and the Chairpersons
10:15 – 10:40	Coffee Break
	Track I: <b>SECTORAL CORPORATE GOVERNANCE</b> – <i>Monitored by Prof. Martin HILB</i>
10:40 – 11:10	SPORTS INDUSTRY - Corporate Governance In the Sports Industry: A Systematic Literature Network Analysis Murgolo, Michael (LIUC - Cattaneo University) - Domenico Campa - Patrizia Tettamanzi – <b>Italy</b>
11:10 - 11:40	BANK - Talking about a Revolution - Management Shake-Ups in Banks Rudawska, Aleksandra (University Of Szczecin) - Dorota Skala - Katarzyna Kwiatkowska – <b>Poland</b>
11:40 – 12:10	HEALTHCARE - Toward Health Care Systems for Future Nomm, Ebe (Tallinn Hospital Development Foundation) – Michael .F. Wahl – <b>Estonia</b>
12:10 – 13:30	Lunch
	Track II: <b>INTERNATIONAL CORPORATE GOVERNANCE</b> - <i>Monitored by Prof. Martin HILB</i>
13:30 – 14:00	ALGERIA - From Traditional Management to Management by Objectives: Driving Change to Enhance Performance of HEI Governance in Algeria Bouzidi, Athmane (Bejaia University) - Naouel Abdellatif-Mami - Mounia Belhocine - Anne-Laurence Pastorini - Samira Chader - Samira Houcine- Mounir Miloudi - Amar Guendouzi - Kahina Souami – <b>Algeria</b>

14:00 – 14:30	PORTUGAL - Do The Current Eu Audit Committee Legal Framework Impact Positively In Audit Quality? Monteiro, Daniela (Lisbon University) Raul Laureano, Cristina Gaio – <b>Portugal</b>
14:30 – 15:00	LEBANON - Governance in Local And International NGOs Operating In Lebanon: The Contribution of Internal Audit and Control for a Better Accountability ad more Sustainability. Obeid, Georges (Aix-Marseille III/ IAE Graduate Management School) – <b>France</b>
15:00 – 15:30	Coffee Break
	Track III: <b>STRATEGIC DIRECTION 1</b> - <i>Monitored by Prof. Daniel MALAN</i>
15:30 – 16:00	The B20 Integrity and Compliance Recommendations - an international framework for action (on ESG and Collective Action)" Malan Daniel (Trinity College Dublin), Klaus Moosmayer (Novartis) - Gemma Aiolfi (Basel Institute of Governance) – <b>Ireland and Switzerland</b>
16:00 – 16:30	Organizational Form and Shareholder Activism Alp, Ezgi (Bilkent University) – <b>Turkey</b>
16:30 – 17:00	Voiceless but still Influent Shareholders? The Case of Responsible Investors Coalitions Engagement with Totalenergies in 2020-22 Denis, Léo (Ecole Polytechnique - Paristech, Palaiseau) Nicolas Mottis, <b>France</b>
19:00	Dinner

## Wednesday, November 9, 2022

	Track III: <b>STRATEGIC DIRECTION 2</b> - <i>Monitored by Prof. Daniel MALAN</i>
09:00 – 09:10	Welcome of the day
09:10 – 09:40	Ownership And Values-Based Types Of Corporate Governance Systems In Strategy Development Banerjee, Supriya (Estonian Business School) Mike Franz Wahl – <b>Estonia</b>
09:40 – 10:10	Purpose And Values Alignment For Successful Organizational Governance: The University Case Wahl, Mike Franz (Tallinn University of Technology) – <b>Estonia</b>
10:10 – 10:30	Coffee break
	Track IV: <b>HUMAN RESOURCE GOVERNMENT &amp; BOARD LEADERSHIP</b> - <i>Monitored by Prof. Daniel MALAN</i>
10:30 – 11:00	Board Gender Diversity and Accounting Conservatism: the Role of Corporate Social Responsibility Muhammad, Hussain (Pescara "G.D'annunzio" Di Chieti-Pescara University) Stefania Migliori - Francesco Paolone – <b>Italy</b>
11:00 - 11:30	Cultural Diversity in Boards and R&D Intensity: the Moderating Effects of Aspirations and Available Slack Smulowitz, Stephen (IMD - International Institute For Management Development) Corinne Post - Didier Cossin - <b>Switzerland</b>
11:30 – 12:00	Did the CSR-Richtlinien-Umsetzungsgesetz Lead to a More Disclosure of Negative NFR Information in the Fields of Human Resource Management and Corporate Governance? Muster, Martin (University Of Regensburg) – <b>Germany</b>
12:00 – 13:00	Lunch

	Track V: <b>STRATEGIC CONTROL</b> - <i>Monitored online from China</i> by Prof. Tomas Casas
13:00 – 13:30	The Relevance of Assurance and Non-Financial Information Disclosure in the Integrated Report Barreiro Rodrigues, Maria Albertina (Universidade Europeia) Agatha Pinto Martins - Fábio Albuquerque – <b>Portugal</b>
13:30 – 14:00	Assure or Insure it and Cyber Risk? Perceptions and Decisions of Non-Professional Investors. Gauch, Kevin (Darmstadt University of Technology) Reiner Quick – <b>Germany</b>
14:00 – 14:30	More Risk-Averse or More Innovative? The Effect of Women Board Membership and Aspirations on Patent Activity Smulowitz, Malgorzata (IMD - International Institute For Management Development) Stephen Smulowitz - Didier Cossin - <b>Switzerland</b>
14:30 – 15:20	Coffee break
15:20 – 15:50	CEO Functional Background and Divestiture Decision: the Moderating Role of Governance Structure Safsaf, Nadjat (IAElyon School of Management) Frédéric Perdreau - Isabelle Royer - <b>France</b>
15:50 – 16:20	Corporate Investment and Payout Flexibility: the South African Experience Wesson, Nicolene (University of Stellenbosch Business School - USB) - Gretha Steenkamp – <b>South Africa</b>
16:20 – 17:00	Final Notes - Prof. Tomas Casas