

4th WORKSHOP ON BUSINESS ETHICS

Brussels, Belgium, November 9-10, 2017

Chairpersons :

Florian **WETTSTEIN**

Coordinating Chairperson (Institute for Business Ethics - University of St. Gallen, Switzerland)

Pascal **DEY**

(Institute for Business Ethics - University of St. Gallen, Switzerland / People, Organizations and Society Department, Grenoble Ecole de Management, France)

Judith **SCHREMPF-STIRLING**

(Robins School of Business, University of Richmond, USA)

PROGRAMME

Thursday November 9, 2017

09:00 – 09:30	Registration
09:30 – 10:00	Introduction & presentation of the participants
Corporate Responsibility and Globalization	
10:00 – 10:30	FIRMS LEVEL RESPONSES TO PROTECTIONISM: COUNTERING ANTI-GLOBALISATION SENTIMENT THROUGH INTEGRATED NON-MARKET STRATEGIES Louise Curran and Jappe Eckhardt
10:30 – 11:00	AGONISTIC DELIBERATION: A REALIST TURN ON CORPORATE RESPONSIBILITY AND GLOBAL LABOR GOVERNANCE Cedric Dawkins
11:00 – 11:15	<i>Coffee Break</i>
Business Ethics Theory: Notions and Concepts	
11:15 - 11:45	IN SEARCH OF THE 'SOCIAL' IN SOCIAL ENTREPRENEURSHIP – INTRODUCING INTEGRATIVE ECONOMIC ETHICS AS AN ETHICAL FRAME OF REFERENCE Ignas Bruder
11:45 – 12:15	CIRCULAR ECONOMY: A NEW PARADIGM OR JUST SUSTAINABILITY REBRANDED Alexandra Middleton, John McKernan and Alvise Favotto
12:15 – 13:30	<i>Lunch</i>
Business Ethics Theory: Decision-making	
13:30 – 14:00	ETHICAL DECISION MAKING IN AN INTERGENERATIONAL CONTEXT: THE CASE OF CLIMATE CHANGE Arijit Paul and Rupert J. Baumgartner

14:00 – 14:30	THE RADICAL BEHAVIORAL CHALLENGE AND WIDE-SCOPE OBLIGATIONS IN BUSINESS Hasko Von Kriegstein
14:30 – 15:00	<i>Coffee Break</i>
Business Ethics Theory: Normativity	
15:00 – 15:30	A SUBJECT-INDEPENDENT THEORY OF BUSINESS ETHICS Florian Fuchs, Volker Lingnau and Sebastian Burger
15:30 – 16:00	DIFFERENT SHADES OF NORMATIVITY: REVIEWING AND QUALIFYING PHILOSOPHICAL, DESCRIPTIVE AND CRYPTO NORMATIVITY IN BUSINESS ETHICS AND GENERAL MANAGEMENT JOURNALS Pascal Dey and Florian Wettstein
16:00 – 16:15	Conclusions of the day
19:00	<i>Dinner</i>

Friday November 10, 2017

Corporate (Ir)responsibility: role of networks and chains	
09:00 – 09:30	THE ETHICS CHAIN IN CORPORATE VALUE CREATION Joan Montllor-Serrats, Maria-Teresa Bosch-Badia and Maria-Antonia Tarrazon-Rodon
09:30 – 10:00	UNDERSTANDING PUBLIC PERCEPTIONS OF CORPORATE IRRESPONSIBILITY OVER TIME: STRUGGLES TO REMEMBER AND FORGET TRIUMPHS AND SCANDALS OF ROYAL BANK OF SCOTLAND Jukka Rintamäki
10:00 – 10:30	<i>Coffee Break</i>
Empirical work: values, religion, and identification	
10:30 – 11:00	HOW VALUABLE ARE PERSONAL VALUES? INVESTIGATING PERSONAL VALUES AND THEIR EFFECT ON INDIVIDUAL SUCCESS IN SPORTS AND ENTREPRENEURSHIP Markus Groeber and Sven Heidenreich
11:00 - 11:30	IMPACT OF CSR ON THE ORGANIZATIONAL IDENTIFICATION OF EMPLOYEES: AN INVESTIGATION OF THE MEDIATING ROLE OF ORGANIZATIONAL PRIDE AND PERCEIVED EXTERNAL PRESTIGE IN THE MAROCCAN CONTEXT Safaa Makati and Benabdelhadi Abdelhay
11:30 – 12:00	THE EFFECT OF PROTESTANT RELIGIOSITY ON BUSINESS ETHICS VERSUS CONSUMER ETHICS Boonghee Yoo
12:00 – 13:30	<i>Lunch</i>

Business and Human Rights	
13:30 – 14:00	THE CORPORATE RESPONSIBILITY TO RESPECT HUMAN RIGHTS: GUARDRAIL OR DEMANDING IDEAL? Daniel Corrigan
14:00 – 14:30	CLIMATE CHANGE AS A BUSINESS AND HUMAN RIGHTS ISSUE? Kristian Hoyer Toft
14:30 – 15:00	TOWARD GENUINELY SHARED PROSPERITY: GOOD JOBS AS A HUMAN RIGHTS OBLIGATION OF BUSINESSES Harry Van Buren III
15:00	Conclusion, lessons learned and coffee