

THE 28TH EIBA / EIASM JOHN H. DUNNING DOCTORAL TUTORIAL IN INTERNATIONAL BUSINESS

UPPSALA, SWEDEN, DECEMBER 11, 2014
UNIVERSITY OF UPPSALA

PROGRAMME

Co-Chairs: Jean-François HENNART (Faculty of Economics, University of Pavia, Queen's University Management School, Belfast, Singapore Management University, Center for Research in Economics and Business, Tilburg University) & Rebecca PIEKKARI (Aalto University Business School)

Faculty: Gabriel R.G. BENITO (BI Norwegian Business School), Timothy DEVINNEY (Leeds University), Eleanor WESTNEY (York University - Schulich School of Business)

Thursday, December 11

08:30 – 08:45 Welcome and Introduction

08:45 – 09:25 Family Business Internationalization: Motivations, Processes and Performance in Going Abroad Decisions
Andrea BOELLIS

09:25 – 10:05 Global Virtual Team Outcomes: Exploring Team Dynamics and Individuals in Action
Katja EINOLA

10:05 – 10:20 Coffee Break

10:20 – 11:00 Making Sense of Foreign Direct Investment: Towards a Process Model of MNE Decision-Making
Ziad ELSAHN

11:00 – 11:40 How Can Moving Activities Abroad Influence Subsidiary Evolution
Edward GILLMORE

11:40 – 12:20 Footloose Multinationals in the Context of European Union
Irina GOKH

12:20 – 13:20 Lunch

13:20 – 14:00 Motivation and Success/Survival Factors of Rich-to-poor Diaspora Entrepreneurship
Aki HARIMA

14:00 – 14:40 Family Firms and International Involvement: the Role of Global Niche Strategy
Emanuele MODENESI

14:40 – 15:20 Coping Strategies of Nuclear MNCs Facing a Changing Institutional Context
Camilla NELLEMAN

15:20 – 15:35 Coffee Break

15:35 – 16:15 The Drivers of Rapid Internationalization - Influence on Short-Term Performance and Long-Term Survival
Rubina ROMANELLO

16:15 – 16:55 Multinational Knowledge Flows - The Mediating Role of the MNE Unit in External and Corporate Networks
Iiris SAITTAKARI