

THE 29TH EIBA / EIASM JOHN H. DUNNING DOCTORAL TUTORIAL IN INTERNATIONAL BUSINESS

RIO DE JANEIRO, BRAZIL, DECEMBER 1, 2015
PUC-RIO (Room 7)

PROGRAMME

Co-Chairs: Jean-François HENNART (Center for Research in Economics and Business, Tilburg University, Netherlands) & Gabriel R.G. BENITO (BI Norwegian Business School, Norway)

Faculty: Timothy DEVINNEY (Leeds University Business School, University of Leeds, U.K.), Suzana RODRIGUES (FUMEC, Brazil, Erasmus University, Netherlands) & Udo ZANDER (Stockholm School of Economics, Sweden)

Tuesday, December 1

08:30 – 08:45 Welcome and Introduction

08:45 – 09:25 Impact of FDI Origins on Target Firms in Developed Host Countries
Rong ZENG

09:25 – 10:05 Real Options Theory and its Application to SME's Export Channel Choice
Decisions
Edith IPSMILLER

10:05 – 10:20 Coffee Break

10:20 – 11:00 De-Internationalization and (International) Attention - A Behavioral Approach
to Exit from Export Markets
Andrea KUIKEN

11:00 – 11:40 Multilatinas' Legitimacy at a Crossroads: Accounting for their Social
Irresponsibility across Different Institutional Environments
Federica NIERI

11:40 – 12:20 Communication in Diversified Top Management Teams - A
Cross-Cultural Study
Anna OLSZEWSKA

12:20 – 13:20 Lunch

13:20 – 14:00 Theoretical Perspectives on Demographic Diversity and Conflict in Teams
Ursula PREGERNIG

14:00 – 14:40 What Drives Sustainability in Multinational Corporations? - An Examination of
the Purchasing Function
Rilana RIIKKINEN

14:40 – 15:20 Catching up to the Frontier: New Technology Development in Emerging
Economies
Shantala SAMANT

15:20 – 15:35 Coffee Break

15:35 – 16:15 Strategic Motivations behind Internationalisation: Resources and Dynamic
Capabilities in Indian Firms
Bharati SINGH