

THE 30th EIBA / EIASM JOHN H. DUNNING DOCTORAL TUTORIAL IN INTERNATIONAL BUSINESS

Vienna, Austria, December 2, 2016

Wu Vienna Institute for International Business (Wu Vienna) (Room TC 4.13)

PROGRAMME

Co-Chairs: Jean-François HENNART (Center for Research in Economics and Business, Tilburg University, Netherlands) & Gabriel R.G. BENITO (BI Norwegian Business School, Norway)

Faculty: Timothy DEVINNEY (Leeds University Business School, University of Leeds, U.K.), Lars HÅKANSON (Copenhagen Business School, Denmark) & Elizabeth ROSE (University of Otago, New Zealand)

Friday, December 2

08:30 – 08:45 Welcome and Introduction

08:45 – 09:25 Knowledge Transfer between Inpatriates and Local Co-Workers in German Headquarters of Multinational Corporations
Katharina BRAUN

09:25 – 10:05 Towards the Long-Term Benefits of International Assignments - A Systematic Investigation of Repatriate Career Success
Anika BREITENMOSER

10:05 – 10:20 Coffee Break

10:20 – 11:00 Information Sourcing for Diversification: A Strategy Perspective
Karl BRINDLMAYER

11:00 – 11:40 Does Institutional Distance Deter or Attract? Added Distance, Host Context & Knowledge
Roisin DONNELLY

11:40 – 12:20 Multinational Enterprises and the Limits of International Portfolio Growth
Guus HENDRIKS

12:20 – 13:20 Lunch

13:20 – 14:00 Managers in MNCs Receiving Knowledge from Geographically Distant Individuals. The Moderating Effects of Cognitive, Social and Organizational Proximity
Renate KRATOCHVIL

14:00 – 14:40 Maturing International New Ventures and Born Globals - Strategies for Growth and Independent Survival
Stine ØYNA

14:40 – 15:20 Entry Mode Strategies and Family Firms: Joint Venture versus Wholly Owned Subsidiary
Maria Cristina SESTU

15:20 – 15:35 Coffee Break

15:35 – 16:15 Who Gains and Who Loses from Globalization? Wages and Working Conditions in Export Intensive Industries across Different Institutional Settings
Khadija VAN DER STRAATEN

16:15 – 16:55 CEO Risk Taking Propensity and Internationalization
Filadina ZILJA