

THE 33rd EIBA / EIASM JOHN H. DUNNING DOCTORAL TUTORIAL IN INTERNATIONAL BUSINESS

Leeds, UK, December 13, 2019
University of Leeds, University House (Beechgrove room)

PROGRAMME

Co-Chairs: Jean-François HENNART (Tilburg University, Netherlands, WU Vienna, Austria and Politecnico di Milano, Italy) & Gabriel R.G. BENITO (BI Norwegian Business School, Norway)

Faculty: Lars HÅKANSON, Copenhagen Business School, Denmark, Elizabeth ROSE, University of Leeds, UK, Eleanor WESTNEY, MIT, USA and York University, Canada

Friday, December 13

08:30 – 08:45 Welcome and Introduction

08:45 – 09:25 New Business Models in SMEs to Compete in the Global Market
Germán BENITO-SARRIA

09:25 – 10:05 Trump's Twitter Fury, Foreign Firms, and Corporate Political Activity: How Do Stock Markets React?
Anita GERSTBAUER

10:05 – 10:45 Political Change and Foreign Direct Investment Behavior
Vera KUNCZER

10:45 – 11:00 Coffee Break

11:00 – 11:40 Strangers in a Strange Land: Essays on Migration in Management
Michael Juergen MUELLER

11:40 – 12:20 Foreign Direct Investment Inflows and Intellectual Property Strategies for Multinational Corporation in Emerging Markets – The Case of Trademarks in Vietnam
Amy Linh Thuy NGUYEN

12:20 – 13:20 Lunch

13:20 – 14:00 Foreign Divestment Decision: The Impacts of Institutional Differences and Top Management Team
Ha NGUYEN

14:00 – 14:40 Decision-Makers' National Background and Risk Perception in Internationalization
Gabrielle RIBEIRO RODRIGUES DA SILVA

14:40 – 15:20 The Role of National Diaspora for Internationalization of Emerging Market Firms: The Perspective of Chinese Business in Russia
Liana RYSAKOVA

15:20 – 15:35 Coffee Break

15:35 – 16:15 Talent Migration from Emerging Markets: Setting an Agenda for Global Talent Management
Mariia SHAGALKINA

16:15 – 16:55 Speaking the Same Language? The Effects of Cross-Border Acquisitions on Targets' Local Alliance Partners
Binh Minh TRUONG