

**THE 34th EIBA / EIASM JOHN H. DUNNING DOCTORAL TUTORIAL
IN INTERNATIONAL BUSINESS**

Online, December 9 & 10, 2020

PROGRAMME

Wednesday, December 9, Part 1

This part of the tutorial will be done on Zoom. Professor Benito will invite participants.

All times are Central European Time (GMT + 1)

- 14:00-14:20 Welcome
- 14:20-15:00 Nadine FISCHER
Cultural Intelligence and Sales Performance
- 15:00-15:40 Jill JUERGENSEN
Limits and Enablers of Learning: Examining International Involvement
and Innovation in German SMEs
- 15:40-15:55 Break
- 15:55-16:35 Sajad KAZEMI
The Impact of Leadership on The Supply Chain Collaborative Network
Performance
- 16:35-17:15 Georgina KEMSLEY
Internationalisation Decision-making of Small & Medium Enterprises in
Uncertainty: The Impact of the Decision-Maker
- 17:15-17:55 Rico KREMER
The Effects of Geographical Distance on Multinational Downsizing
Decisions: A Socio-Cognitive Perspective

Thursday, December 10, Part 2

This part of the tutorial will use the conference platform. You need to be registered for the conference to join.

- 14:00-14:40 Manon MESCHI
International Shocks and SME Survival
- 14:40-15:20 Deborah MIRELES
Understanding Subsidiary Manager's Engagement in Strategic Activities in Response to Strategic Issues
- 15:20-16:00 Suolinga SUOLINGA
SME Internationalization and Strategic Management of Migrant Workers
- 16:00-16:15 Break
- 16:15-16:55 Gislaine TEIXEIRA
Internationalization of Business Schools and their Strategic Response to Institutional Complexity
- 16:55-17:35 Katul YOUSEF
Cross-Cultural Challenges: Language Management
English as Lingua Franca in a Hungarian Multinational Company