

THE 35th EIBA / EIASM JOHN H. DUNNING DOCTORAL TUTORIAL IN INTERNATIONAL BUSINESS

Madrid, Spain, December 10, 2021
Complutense University of Madrid, Spain
Faculty of Medicine (Seminar VI-Odontología Building)

PROGRAMME

Co-Chairs: Jean-François HENNART (Tilburg University, Netherlands, Politecnico di Milano, Italy, and Aalborg University, Denmark) & Bent PETERSEN (Copenhagen Business School, Denmark)

Faculty: Ruth AGUILERA (Northeastern University, Boston, U.S.A. and ESADE Business School, Spain), Timothy DEVINNEY (University of Manchester, U.K.), Elizabeth ROSE (Indian Institute of Management Udaipur, India)

Friday, December 10

08:30 – 08:45 Welcome and Introduction

08:45 – 09:25 Autonomy and Control in Self-Management: Role of National Context and Individuals
Valentina ARRIETA

09:25 – 10:05 What Is the Interplay between Sustainable Innovation and The Internationalization Dynamics in Eco-SMEs? Exploration of International Ecopreneurship Phenomena
Malgorzata FAGET

10:05 – 10:45 When a coach from Global North meets a coachee from Global South: Examining intercultural executive coaching success factors
Natalia FEY

10:45 – 11:00 Coffee Break

11:00 – 11:40 MNC Channel Partners' Ability and Willingness: Heterogenous Decision Making at The Boundary of The MNC
SOPHIE GYSAN

11:40 – 12:20 Go with Which Flow? How Subsidiary Embeddedness in Insitutional Logics Influences within-MNE Differences in CSR Performance.
Marloes KORENDIJK

12:20 – 13:20 Lunch

13:20 – 14:00 Exploring the Influence of Host Country Ethnic Fractionalization in Multinational Enterprises' African Expansion
Michelle MONTAGUE-MFUNI

14:00 – 14:40 Blending Profits and Purpose: Exploration of How Development Finance Institutions Maximize Development Impact while Ensuring Profitability
Suhyon OH

14:40 – 15:20 Economic Growth Impacts of Foreign Direct Investment in Africa
Nafisat OLABISI

15:20 – 15:35 Coffee Break

- 15:35 – 16:15 Government R&D Support's Effect on The Innovation-Export Relationship: A Moderated-Mediation Analysis of Organizational Motivators
Priit TINITS
- 16:15 – 16:55 Configuring and Restructuring The Foreign Investment Portfolio
Michael WOLFESBERGER