

36th EIBA / EIASM JOHN H. DUNNING DOCTORAL TUTORIAL IN INTERNATIONAL BUSINESS

Oslo, Norway, December 8, 2022
BI Norwegian Business School, Campus Oslo
Room: A2-080

PROGRAMME

Co-Chairs: Jean-François HENNART (Tilburg University, Netherlands, Politecnico di Milano (Italy) and Aalborg University, Denmark) & Bent PETERSEN (Copenhagen Business School, Denmark)

Faculty: Timothy DEVINNEY (Alliance Manchester Business School | University of Manchester (U.K.), Elizabeth ROSE (Indian Institute of Management Udaipur, India), Vitor Corado SIMOES (ISEG School of Economics and Management | University of Lisbon (Portugal))

Thursday, December 8

08:30 – 08:45 Welcome and Introduction

08:45 – 09:25 Constructions of National Identity among Middle-Level Managers in Multinational Corporations: Context, Strategies, and Implications
Lin CHEN

09:25 – 10:05 Essays on Foreign Subsidiary Divestment and the Role of Internal Embeddedness
Carlos CORDOVA

10:05 – 10:45 International Relocations of Corporate Headquarters: The Role of CEOs, Shareholders, and the Public
Aleksi EEROLA

10:45 – 11:00 Coffee Break

11:00 – 11:40 Artificial Intelligence Systems and Firm Internationalization
Rakibul HASAN

11:40 – 12:20 Policy Support Schemes and MNE Investment Location Choice
Pascal MAYER

12:20 – 13:20 Lunch

13:20 – 14:00 Internationalizing Irish Business: The Antecedents and Process of Transitioning from SME to MNC
Yueling SIMA

14:00 – 14:40 Geopolitical Juggernaut: Essays on the Role and Influence of Geopolitics in International Business
Sanvit SHAH

14:40 – 15:20 The International Market Selection of Exporting SMEs: The Role of Informal Institutional Distance and Domestic Networks
Ilaria GALLEGATI

15:20 – 15:35 Coffee Break

- 15:35 – 16:15 Foreign Direct Investment Location Choice: A Matching Perspective
Laurenz TINHOF
- 16:15 – 16:55 The Value of the Political Connection on the Firms' Outward Foreign Direct Investment (OFDI)
ZHU, ZETAO