

# 37th EIBA / EIASM JOHN H. DUNNING DOCTORAL TUTORIAL IN INTERNATIONAL BUSINESS

Lisbon, Portugal, December 15, 2023

## PROGRAMME

**Co-Chairs:** Bent PETERSEN (Copenhagen Business School, Denmark) & Arjen SLANGEN (KU Leuven, Belgium)

**Faculty:** Timothy DEVINNEY (Alliance Manchester Business School | The University of Manchester, the U.K.), Jean-François HENNART (Tilburg University, the Netherlands), Thomas LINDNER (University of Innsbruck, Austria & Copenhagen Business School, Denmark) and Randi LUNNAN (BI Norwegian Business School, Norway)

08:30 – 08:45 Welcome and Introduction

08:45 – 09:25 From Tech to Trade: Exploring the Link Between Technological Adoption, Productivity and Export Status  
**Mariana BARBOSA**

09:25 – 10:05 Organizing Innovation for the Grand Challenges in Global Organizations  
**Lisa CANOVA**

10:05 – 10:45 Cross-Country Regulatory Intricacies of Data Governance: The Business and Societal Implications For MNEs  
**Eugénie COCHE**

**10:45 – 11:00 Coffee Break**

11:00 – 11:40 Internationalization Strategies and Firm Performance  
**Leah Madita FISCHER**

11:40 – 12:20 A Study of How Subgroup Dynamics Impact Innovation in Multicultural Teams. The Role of Intercultural Competence  
**Stephanie HUANG**

**12:20 – 13:20 Lunch**

13:20 – 14:00 Developing Environmental, Social, And Governance Performance in Global Value Chains: The Role of International Diversification and the Sustainability of International Lead Firms  
**Valentin KIEFNER**

14:00 – 14:40 Bridging Cross-Country Differences: The Value of Immigrants for MNEs  
**Julia MITTERMAYR**

14:40 – 15:20 Implementation of the SDGs in multinational companies: a configurational approach  
**Filipa PIRES DE ALMEIDA**

**15:20 – 15:35 Coffee Break**

15:35 – 16:15 The Influence of Managers' Cognition on Firms' Internationalization  
**Nico TROIANI**

16:15 – 16:55 Igniting Global Expansion: How Corporate Venture Capital Supercharges New Ventures into International Frontiers  
**Iika WEICHERT**