

18th WORKSHOP ON CORPORATE GOVERNANCE

Online, October 18-19, 2021

Chairpersons :

Tomas CASAS (University of St. Gallen/Switzerland and ICfCG, Shanghai/China)

Hugh GROVE - University of Denver, USA

Martin HILB - (Coordinating Chairperson) - University of St. Gallen, Switzerland

Daniel MALAN - Trinity Business School, Ireland

PROGRAMME

Online - Monday, October 18, 2021

(Note that all times mentioned are in CET (Central European Time - Brussels/Paris/Rome time zone))

08:45	Login
09:00 – 09:30	Welcome, Introduction & presentation of the participants
PART 1 : International Corporate Governance (Chaired by Martin Hilb)	
09:30 – 10:00	FEMALE REPRESENTATION EFFECT ON FTSE100 FIRM PERFORMANCE <i>KATSIKAS, EPAMEINONDAS (UNIVERSITY OF KENT – U.K.) - SHIYU ZU - KONSTANTINOS ATHANASIADIS - DIMITRIOS KOUFOPOULOS - SANJUKTA BRAHMA</i>
10:00 – 10:30	CHANGES IN BOARD DEMOGRAPHIC DIVERSITY: A PERFORMANCE FEEDBACK PERSPECTIVE <i>UYGUR, SAFFET ARAS (ROYAL HOLLOWAY UNIVERSITY OF LONDON – U.K.) - ARAS CAN AKTAN</i>
10:30 – 10:45	Break
10:45 – 11:15	TAX TRANSPARENCY OF LISTED COMPANIES IN EUROPE: DO CORPORATE STAKEHOLDERS HAVE AN INFLUENCE? <i>VAN ROY, MICHIEL (UNIVERSITY OF ANTWERP - Belgium) - JORISSEN ANN - MARTENS DAVID - VAN DE VIJVER ANNE</i>
11:15 - 11:45	THE ROLE OF MULTI-STAKEHOLDER DIALOGUE IN INSTITUTIONALIZATION CORPORATE GOVERNANCE - CASE OF CAMEROON <i>SEBHATU, SAMUEL (KARLSTAD UNIVERSITY – Sweden) - LAZARUS FOTOH - MICHAEL FORZEH FOSSUNG - JOHAN LORENTZON</i>
11:45 – 12:15	ZERO NET EMISSIONS GOALS: CHALLENGES FOR BOARDS <i>GROVE, HUGH (DENVER UNIVERSITY, U.S.A.) - MAC CLOUSE</i>
12:15 – 13:00	Lunch

13:00 – 14:00	<p>Keynote address</p> <p>CORPORATE GOVERNANCE FOR SUSTAINABLE VALUE CREATION <i>TOMAS CASAS, University of St. Gallen/Switzerland</i></p>
<p>PART 2 : Strategic Direction (Chaired by Tomas Casas)</p>	
14:00 – 14:30	<p>MANAGERIAL AND CULTURAL DETERMINANTS OF FIRM`S INVESTMENT DECISIONS <i>KHMELEVA, POLINA (HIGHER SCHOOL OF ECONOMICS - Russia) - ANASTASIA STEPANOVA, IRINA IVASHKOVSKAYA</i></p>
14:30 – 15:00	<p>INVESTIGATING SUSTAINABILITY REPORTING FRAMEWORKS IN RELATION TO ESG INFORMATION REQUIRED FOR INVESTMENT DECISION MAKING <i>MALAN, DANIEL (TRINITY COLLEGE DUBLIN, TRINITY BUSINESS SCHOOL - Ireland) - ELVINA HERCULES</i></p>
15:00 – 15:15	<p>Break</p>
15:15 – 15:45	<p>THE IMPACTS OF CORPORATE GOVERNANCE PERFORMANCE ON THE NON-PERFORMING LOANS OF BANKS OPERATING IN EUROPE <i>SAYILIR, ÖZLEM (ANADOLU UNIVERSITY - Turkey) - ASLAM CHELERY KOMATH, MUHAMMED - RANA SEN DOGAN</i></p>
15:45 – 16:15	<p>DOES THE DISCLOSURE OF VOLUNTARY CORPORATE GOVERNANCE CODE INFORMATION HAVE EFFECTS ON INFORMATION ASYMMETRIES AND COST OF EQUITY CAPITAL? AN EMPIRICAL ANALYSIS FOR GERMANY <i>REISER, CHRISTIAN (AUGSBURG UNIVERSITY - Germany) - WOLFGANG SCHULTZE</i></p>
16:15 – 16:25	<p>Break</p>
16:25 – 16:55	<p>TOWARD HEALTH CARE SYSTEMS FOR FUTURE <i>WAHL, MIKE FRANZ (TALLINN UNIVERSITY OF TECHNOLOGY - Estonia)</i></p>
16:55	<p>Conclusion of Workshop Day 1</p>

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08:50	Login
PART 3 : Strategic Control (Chaired by Hugh Grove)	
09:00 – 09:30	COVID-19 CONTEXTUAL CONDITIONS' INFLUENCE ON EMPLOYEES' INTERNAL SOCIAL MEDIA USAGE INTENTION <i>WERLING, KRISTEN (KOBLENZ LANDAU UNIVERSITY - Germany) - BEREND BARKELA</i>
09:30 – 10:00	HOW SHAREHOLDERS REACT TO A FIRMS' EXPLORATION OF ARTIFICIAL INTELLIGENCE? EMPIRICAL EVIDENCE FOR THE PRINCIPAL-AGENT CONFLICT DYNAMICS. <i>IVANINSKIY, ILYA (HIGHER SCHOOL OF ECONOMICS - Russia)</i>
10:00 – 10:15	Break
10:15 – 10:45	DO MULTIPLE DIRECTORSHIPS INCREASE FIRM VALUE? THE MEDIATING EFFECT OF INTELLECTUAL CAPITAL <i>MANZANEQUE LIZANO, MONTSERRAT (UNIVERSITY OF CASTILLA LA MANCHA - Spain) - MERINO MADRID, ELENA - RAMIREZ CORCOLES, YOLANDA</i>
10:45 - 11:15	CORPORATE GOVERNANCE, ESG DYNAMICS AND THE PANDEMIC: WHEN ACCOUNTING BECOMES CRUCIAL TO SUSTAINABLE SUCCESS <i>MURGOLO, MICHAEL (LIUC - CATTANEO UNIVERSITY – Italy) - PATRIZIA TETTAMANZI - VALENTINA MINUTIELLO</i>
11:15 – 11:45	CEO CASH COMPENSATION AND INVESTMENT INEFFICIENCY IN CHINESE LISTED COMPANIES <i>KATSIKAS, EPAMEINONDAS (UNIVERSITY OF KENT – U.K.) - QIER SHEN - DIMITRIOS KOUFOPOULOS - MICHAEL FYGKIORIS - SANJUKTA BRAHMA</i>
11:45 – 12:45	Lunch
PART 4 : Responsible Leadership (Chaired by Daniel Malan)	
12:45 – 13:15	FOR BETTER CORPORATE GOVERNANCE UNDER CONCENTRATED OWNERSHIP: THE PROPOSITION OF DOUBLE-LAYERED PRINCIPAL-PRINCIPAL THEORY <i>CHEN, CHEN (UNIVERSITY OF STRATHCLYDE, STRATHCLYDE BUSINESS SCHOOL, U.K.)</i>
13:15 – 13:45	WHAT IMPACT DO DIGITALIZATION AND ECOSYSTEM-BASED BUSINESS MODELS HAVE ON THE PRINCIPAL-AGENT CONFLICT? <i>IVANINSKIY, ILYA (HIGHER SCHOOL OF ECONOMICS, Russia) - IRINA IVASHKOVSKAYA</i>
13:45 – 14:15	UNDERSTANDING HOW DIRECTORS EMBRANCE FIRMS' ACQUISITIONS DECISIONS: THE VALUE OF POLITICIANS ON BOARD AND CORPORATE SOCIAL RESPONSIBILITY <i>KOPOBORU, SANTIAGO (UNIVERSITY PABLO DE OLAVIDE, SEVILLE, Spain) - LETICIA PÉREZ-CALERO SÁNCHEZ -GLORIA CUEVAS-RODRÍGUEZ - JAIME GUERRERO-VILLEGAS</i>
14:15 – 14:30	Coffee break

14:30 – 15:00	A MISMATCH OF ORGANIZATIONAL AND SOCIETAL VALUES PRESENTS CHALLENGES TO ENTERPRISE RISK: WHAT IS THE ROLE OF THE BOARD IN MANAGING THIS TYPE OF RISK AND THE IMPLICATIONS FOR CRISIS AND REPUTATION MANAGEMENT? <i>MCCARTHY, KAREN (ATHABASCA UNIVERSITY - Canada)</i>
15:00 – 15:30	THE IMPACT OF THE AUDITOR AND AUDIT COMMITTEE INDEPENDENCE ON THE ENVIRONMENTAL, SOCIAL, AND GOVERNANCE (ESG) SCORES: EVIDENCE FROM CHINA AND SCANDINAVIA <i>A. EKLUND, M. MEHTAP (UNIVERSITY OF WISCONSIN-LA CROSSE – U.S.A.) - BIRGIT LEICK</i>
15:30 – 16:00	Conclusions and Lessons Learned...
16:00 –	End of the workshop