

Chairman's Address

I recently discovered The Lonely Planet Guide to Experimental Travel in a bookstore in Shanghai, a book that presents a playful way of travelling through a series of trip experiments, most of which consist of visiting unusual places which would never find their way into our vacation list, or places we visited often without paying attention to them, such as spending 24 hours in an airport, backpacking in your home town, etc. The main objective of the trips consists of spending time seeing the small things in each place, finding differences in each new location, and document these visits in unusual ways,

I have encouraged my students for years to take these Experimental Trips into the Operations Management world, spending some time observing with OM glasses what occurs around them, using their daily interactions with companies around them to analyze the operational processes that exists out there, be to deliver the chocolate bar they buy at the store, be to provide them with an entertaining evening at the movies, be to transport them from home to the school every morning. I urge them to observe what they can see and imagine what they cannot see, to understand the operational processes that take place to produce the good or service, and to question themselves how could they be improved so that a better value is delivered to customers like themselves.

This has been an eye opener for many students who never realized how close and how significant to their lives Operations Management is, and may help balancing the growing feeling that operations are moving away from our countries to India or China. It is really true that more and more companies are off shoring or outsourcing their operation to Asia, some of them for the wrong reasons (digging into this topic would require a more extensive discussion), but it is also true that there are many operations being performed close to us whose quality has a deep impact on the times of our lives, and these are also worth studying.

It is our job as professors to help our students understand the way things are made, and the importance of learning how to make them better, as is our job to advance knowledge through research and publication. The EurOMA annual meeting, the next one to be held in Glasgow next 18-21 June 2006 is now in the Call for Papers (abstracts) period. Let us not miss this opportunity to get together, present our findings and discuss them among colleagues. Do not forget to send your abstract for the EurOMA annual conference before the deadline in January. See you in Glasgow!!

Jaume Ribera (JRibera@iese.edu)

From your Editor

Dear EurOMA members,

I am sure you will all agree that the 12th Annual Conference in Budapest was a huge success! Congratulations to Krisztina Demeter and her team for a job superbly well done! The EurOMA Board and I all look forward to seeing you all again, and those of you that could not make it this year, to the next conference in Glasgow! We are looking forward to some haggis and bagpipes!!

I would like to take this opportunity to remind you all of your 2006 memberships, and especially of the special joint membership with POMS, new in 2006. Please be patient, the online application will be available soon, and I will let you all know when it is ready.

As usual I welcome any contributions to the Newsletter as well as your comments.

Audrey O'Connor (audrey@eiasm.be)

WHAT'S NEW in EUROMA?

Thenexom Report

Coinciding with the 12th EurOMA Conference in Budapest, **THENEXOM**, the European Thematic Network for the Excellence in Operations and Supply Chain Management Education, Research and Practice, hold a meeting last June 19th. As most of you know, THENEXOM is sponsored by EurOMA and was presented to the Socrates community action programme that approved it highlighting the importance of the subject and the project for the whole European Union. The coordinating team from the University of Seville —Jose Machuca, Macarena Sacristán and Rafaela Alfalla— summarized the principal achievements of the network during the funding period which finished last December 31st, 2004, and showed the prospects for the following years.

The main contribution to date has been the creation of the first pan-European census of OM, SCM and SOM academics. This was done via the Internet, which meant that some previous contact with the subject's teachers/researchers was required in order for them to register. This has required a huge effort on the part of all the network members, but their effort is beginning to show results as in June the census comprises almost 1,400 academics from 24 European countries. That is a great figure taking into account that the number of EurOMA members from those countries in 2004 was only 361. However, we still strongly encourage all our members that have not joined the network yet to do it soon! It's very easy, just visit its website: www.thenexom.net. Another great effort has been made to draw up a survey to determine the state-of-the-art of OM/SCM/SOM teaching across Europe. The survey took Socrates Tuning project methodology into account in order that it might be of help for the convergence of Business Administration studies within Europe, in general terms, and of OM in particular. It is also being conducted via the Internet through access to the THENEXOM website. If you wish to participate in this important project you can fill in the survey, once you have registered in the census.

During the meeting, the site's homepage was briefly showed, highlighting that is not only conceived as a means of conducting tasks that are characteristic of the network but is also intended to be a point-of-reference for the subject both on an EU level and beyond EU borders. As such, the site contains links to scientific societies and institutions, and there is a forum where issues relating to the network and, in the future, matters relating to the subject as a whole, can be discussed. Also, the book 'Teaching OM within THENEXOM: Innovative Practices and Links to Research' was presented. As its title suggests, the fundamental purpose of this book is precisely the dissemination of the good and innovative teaching practices that can be found within the THENEXOM Network. Many chapters of the book describe experiences and/or methods that facilitate the use of a student centered environment, something that has been repeatedly stressed by educational specialists.

As said, the first stage of the network has reached its conclusion with the end of the October 2003-December 2004 funding period. The goals for that period of time have been achieved, but there are many other aims for the network, much more work to be done to contribute to the excellence of Operations Management. The goals for the future were also presented in Budapest. Amongst these, the following were highlighted:

- ✓ To encourage dialogue, discussion and collaboration activities between academic institutions, between academics and between universities and the real world (companies and associations).
- ✓ To open up the network to more companies and universities and establish links with third country institutions, which will add value to the network and reinforce the link between education and society. The creation of national networks will ensure effective management of the network as it grows.
- ✓ To chart a European map of OM/SCM/SOM education and research, with two online questionnaires (survey and research).
- ✓ To improve European OM/SCM/SOM education (e.g., course content, teaching and assessment methods, tuning, etc) and increase links with research.
- ✓ To facilitate the harmonisation of OM/SCM/SOM within the European Higher Education Area (tuning).
- ✓ To improve links between education, research and practice.
- ✓ To disseminate network results through conferences and articles in Journals and to link with networks in America and Asia, and also through continuing to post data on the website with information on the network and its activities.

As can be seen, the objectives sought are ambitious and will require a considerable effort to be made on the part of all partners. Nevertheless, the importance of the aims and objectives is a source of constant motivation to carry through such an arduous task since it will surely lead to a clear improvement in the teaching, research and practice of OM/SCM/SOM.

Report on the 12th Annual Conference

12th International Annual EurOMA Conference

The [12th International EurOMA Conference](#) was hosted by the Hungarian Association of Logistics, Purchasing and Inventory Management (HALPIM) at the ELTE University Congress Center (UCC), Budapest, Hungary from June 19-21, 2005

The conference was preceded by the 4th EurOMA Doctoral Seminar, 17-18 June 2005

The theme of the conference was "**Operations and Global Competitiveness**", which called discussing the challenges that Europe is facing today. The 310 participants arrived from 31 countries and they could listen to more than 230 papers in 13 parallel sessions.

The presentations were organized around 14 topics as follows (presentations are in brackets):

- Global Operations and Supply Chains (31)
- International Operations Management (9)
- Operations Strategy (31)
- Operations and Supply Chain Performance Management (20)
- Service Operations Management (30)
- Production and Manufacturing Management (20)
- Cultural and Human Issues in Supply Chain Management (12)
- Co-design and New Product Development (15)
- Operations Planning and Control (9)
- Purchasing and Supply Management (20)
- Inventory Management (10)
- Logistics and Physical Distribution (15)
- Environmental and Technology Management (7)
- Teaching issues in Operations Management (7)

Two keynote speakers opened the conference. Mike Gregory (University of Cambridge) spoke about emerging patterns (organizational configurations, like contracting or virtual manufacturers) of global manufacturing. Erik Bogisch (Gedeon Richter Ltd.), the CEO of a regional multinational company from the pharmaceutical industry explained the development path and motives of his company.

On the second day of the conference we also had a semi-plenary session with three presentations.

Andy Neely (Cranfield University) spoke about what we have learned about productivity in the last 25 years. Ann Vereecke (Ghent University) highlighted some of the first results of an international study about the barriers to the effective management of international manufacturing operations. Niell Piercy (University of Bath) discussed the topic of operations management in the post-modern.

As a tradition, Emerald again announced the Chris Voss best paper award competition. The committee had a very difficult task, since there were a lot of good quality papers in the proceedings. Finally, the decision for the winner and runners up was the following:

The winners:

Leonike Zomerdijk and Jan de Vries (University of Groningen): Design decisions about front office and back office activities in service delivery processes. Results from a multiple case study

Runners up:

Veronica Martinez and Mike Kennerley (Cranfield University): Impact of performance management reviews: evidence from an energy supplier

Mihalis Giannakis (University of Warwick): The role of purchasing in the management of supplier relationships

Concerning the social part of the conference we had a wonderful evening on the Europe boat which transported us on the Danube to enjoy a beautiful panorama of Budapest. During the trip participants could see an excellent Hungarian folk dance performance and an unbelievable sand animation about the birth of mankind.

After the conference four special issues will be produced from the best papers of the conference in the following journals:

- International Journal of Operations and Production Management
- International Journal of Manufacturing Technology and Management
- International Journal of Services Technology and Management
- Supply Chain Forum: an International Journal

Krisztina Demeter

(Co-chair EurOMA Conference 2005)

■ ANNUAL CONFERENCES

2006: 13th International Annual EurOMA Conference

Venue: University of Strathclyde, Glasgow, UK
June 18-21, 2006

5th EurOMA Doctoral Seminar

Venue: University of Strathclyde, Glasgow, UK
June 16-17, 2006

<http://www.euroma2006.com>

2007: 14th International Annual EurOMA Conference

Details of the 2007 Annual conference will be available soon on the EurOMA Website and
in the May 2006 Newsletter!!

OPERATIONS TEASER: "Tunnel traversal with 1 light"

Another classic of logistics: "One family wants to get through a dark tunnel. Dad can make it in 1 minute, mama in 2 minutes, son in 4 and daughter in 5 minutes. Unfortunately, not more than two persons can go through the tight tunnel at once, moving at the speed of the slower one, and they always need the torch to light them. Can they all make it if they have a torch that lasts only 12 minutes and they are afraid of the dark?"

Solution: next issue

Solution to Previous teaser: "Control of defectives"

You actually need 3 weighting with 13 balls to tell which one is different (if there are only 12 balls, then we could know as well if it was heavier or lighter). The rational goes as follows.

1st test: Weigh 4 boxes (group A) against 4 other (group B) (4 or 5 are left out, Group C)

(1) If the weights are equal, then the different box is remaining 4 boxes (group C). Then,

2nd step: Weight 3 balls of group C against 3 balls of group A.

(1.1) If weights are equal, then the last ball is the different, and we just have to make 3rd step: weight ball against a normal ball to determine if heavier or lighter. (if equal, then the 13 ball is the different, but we do not know if heavier or lighter)

(1.2) If the weights are different, different ball is in the three balls from group C, and we know whether the ball is heavier or lighter. So 3rd step is comparing two of these balls to determine which is the heavier/lighter one.

(2) If the weights are not equal, we then have three groups: a lighter group A, a heavier group B, and a normal group C. Then:

2nd step: Weight a first set (D) made of 3 balls from C and one ball from A and a set (E) made of three balls from A and one ball from B.

(2.1) If D and E have equal weights then, the different ball is heavier and that it is among the three balls we removed from B. So we know again that the different ball is heavier/lighter and it is among a set of three. So 3rd step is comparing two of these balls to determine which is the heavier one.

(2.2) If D is lighter than E, the different ball is either the one (F) that was in group A and arrived in group D or the ball (G) that was in group D and arrived in group E. So 3rd test: F against a normal ball from group C. If the weights are equal, G is the heavier ball. Otherwise X1 is the lighter ball.

(2.3) If D is heavier than E, the different ball is lighter and one of the three balls that were in group A and arrived in group E. So 3rd step is comparing two of these balls to determine which is the lighter one

TEACHING in OPERATIONS (A. LAGO)

■ RECENT USEFUL CASES

ZARA by Dominguez Machuca, J (University of Sevilla); Ferdows, K (Georgetown University); Lewis, M (The University of Warwick); 603-002, 115 pages, 2003.

(From ECCH webpage) The case offers an illustration of a fast-response global supply, production, and retail network. In 2002, Zara, operating out of La Coruna in north-west Spain, was the only retailer that could deliver garments to its 507 stores in 33 countries in just fifteen days after they were designed. Its unique systems for product design, order administration, production, distribution and retailing were behind this astonishing capability. Its unconventional approach provides interesting opportunities for discussion and learning. The case is quite popular with executives, MBA students and undergraduate business students. It can be used in a remarkably wide range of courses - from a core operations management course to electives focused on international operations, operations strategy, global logistics, distribution, retailing, as well as in specialized and general executive programs. The teaching note includes several photographs from Zara's operations in La Coruna, and the appendices are available as PowerPoint files as the teaching note supplement '603-002-9'. This case was the winner of the 2003 Indiana University Center for International Business Education and Research (CIBER)-sponsored Production and Operations Management Society (POMS) International Case Competition. A Spanish translation is available (E603-002-1). **ecch European Case Awards Category Winner 2005**

■ GAMES AND SIMULATIONS

PLANETS III SIMULATOR by Grasas A.; Ribera J., IESE Business School, Exercise PE-53-E, ICCH: Code, 0.602.035.

This exercise simulates the development of a project that has to be accelerated in order to reach completion before the date originally planned. The project involves carrying out a large number of interconnected activities whose duration may be altered (shortened or lengthened) within certain limits. The management team must decide the duration of certain activities, bearing in mind the associated costs, so as to complete the project by the set date at the lowest possible cost. The exercise comes with an excel simulator and a technical note that explains how to use it. To be used in a Project Management course after teaching about project planning and monitoring. For more information contact IESE Publishing.

■ USEFUL RESOURCES on the WEB, NEW SOFTWARE

Experiential Learning Activities for Operations Management Page by Prof Ron Wright and Salwa Ammar <http://web.lemoyne.edu/~wright/learn.htm>

(From the page) This page describes the experiential learning activities and games Ron Wright and Salwa Ammar use while teaching production and operations management at Le Moyne College in Syracuse, NY.

Some of the activities were created by Salwa and Ron. The others are the creations of professors at several universities. Print and electronic references are provided when available. Please send any questions or comments to Ron at wright@mail.lemoyne.edu or Salwa at ammar@mail.lemoyne.edu.

■ CALL for PAPERS

**Conference 2006
Call For Papers in Purchasing & Supply Chain Management**

3 Conferences under One Roof

April 6 – 8, 2006, San Diego, California

- 4th Worldwide Research Symposium on Purchasing and Supply Chain Management
- 15th Annual IPSERA Conference
- 17th Annual North American Research/Teaching Symposium

Organized and Hosted By: University of San Diego, Supply Chain Management Institute
<http://ipersa.sandiego.edu>

Call for Papers:

We are currently accepting working and competitive papers, please email submissions to papers@sandiego.edu.

Practitioners:

We encourage you to submit a practitioner paper on best practices or on your views and experiences in a given topic area. Please email submissions to papers@sandiego.edu.

Deadlines:

October 21, 2005: abstract submission
November 18, 2005: competitive full paper submission
January 6, 2006: notification of the result of the review process
February 10, 2006: final papers must be submitted

Doctoral Students:

Doctoral students in the field of supply chain management are encouraged to participate in the doctoral workshop on April 5, 2005. Submission of a proposal is not required. Please visit our website to learn of available bursaries and scholarships.

Program Information:

Please visit our website for information on the overall program, venue, accommodations and things to do in San Diego.

<http://ipersa.sandiego.edu>

Please forward this information to an interested colleague!

Dr. Simon Croom
Executive Director
Supply Chain Management Institute,
University of San Diego
Tel: (619) 260-2791

Call for papers

A call for contributions for a special issue of Journal of Cleaner Production addressing 'Sustainability and Supply Chain Management'

The Editor of the Journal of Cleaner Production (JCP), Prof. Dr. Don Huisingh, is proud to welcome PD Dr. Stefan Seuring and PD Dr. Martin Müller from the Supply Chain Management Center at the Carl von Ossietzky University of Oldenburg, Germany, Prof. Dr. Purba Rao, Asian Institute of Management in Manila, Philippines, and Prof. Dr. Joseph Sarkis, Clark University, USA as the guest-editors of a Special Issue of JCP devoted to "Sustainability and Supply Chain Management."

Increased globalisation and continued outsourcing in various industries have caused commerce to function and compete along supply chains or interwoven supply/demand networks. Simultaneously, with increased demands on strong economic performance of these chains and networks, organizations are now held responsible for the environmental and social performance of their suppliers.

Many of these pressures have arisen from a number of sources including socially aware organizations, communities, governments and non-governmental organizations. The pressures are being felt throughout the supply chain, but especially those organizations whose brand names are closest to the public eye such as many multinational companies may be subjected to intense scrutiny.

Related problems in environmental or social performance can easily damage or spoil the brand equities and sales of these organizations, thus making this performance a critical competitive focus. Responses to pressures from various external groups are typically a reactive stance taken by organizations and their supply chains. More proactive efforts also exist.

Numerous examples exist where organizations and their related supply chains introduce green and socially responsible products to the market or processes to their supply chains.

Thus, organizations see these many dimensions as issues that need to be addressed for them to remain competitive in an increasingly aware world and markets.

Both cases, the responsive (reactive) and the proactive situations form two extremes on a continuum. Within this continuum a wide range of actions taken by companies designed for establishment and maintenance of sustainable supply chains are being utilised.

Given these diverse scenarios, we invite practice oriented papers and case studies, as well as multidisciplinary theoretical contributions that include such topics as:

Reviews of certain lines of conceptual and theoretical development regarding the intersection of sustainability and supply chain management.

- Empirical or case studies of companies and other supply chain actors' initiatives that aim to enhance sustainability aspects that may be integrated into supply chain management.
- Concepts and cases on the integration of particularly relevant sustainability issues into supply chain management. These topics might cover environmental and/or social issues only.
- Discussion and evaluation of the relationship between the three dimensions of sustainability (i.e. economic, environmental, and social) in a supply chain perspective.
- Case studies on how actors improve the sustainability performance of products and services by collaboration within the supply chain or network.
- The influence of cultural and global aspects in the context of sustainability and supply chain management.
- Corporate Social Responsibility and supply chain management.
- We also encourage analytical and simulation models to support decision making in this environment, actual applications are even more strongly encouraged.

Schedule

Abstracts of 200 -500 words should be sent by 28 January 2006, as e-mail attachments to Dr. Seuring (stefan.seuring@uni-oldenburg.de), Dr. Muller (martin.mueller@uni-oldenburg.de), Prof. Purba Rao (purba@aim.edu.ph) and Prof. Joseph Sarkis (jsarkis@clarku.edu).

Contributors whose abstracts are selected as appropriate for this special issue of JCP will be notified by 28 February 2006 that they have been invited to develop and to submit complete papers of approximately 5000-8000 words in length. The target deadline for submission of the completed manuscripts is 1 September 2006.

Please note that since correspondence and submission of documents and reviews is completed electronically, there is no need to develop a HARD COPY of the documents.

Also, please note that only materials that have not been published can be included within this special issue.

Upon receipt of the completed documents, three independent reviewers will be selected to provide peer reviews for each document. Upon receipt and acceptance of the authors revised documents, all will be published in this special issue of the JCP.

Please use manuscript guidelines under the "Instruction to Authors" in the Journal of Cleaner Production or visit <http://www.elsevier.com/locate/jclepro> and click on "A Guide for Authors".

For further information, or to discuss ideas for contributions, please contact any of the corresponding

Guest Editors:

Dr. Stefan Seuring, Supply Chain Management Center, University of Oldenburg, 26129 Oldenburg, Germany. E-mail: stefan.seuring@uni-oldenburg.de.

Dr. Martin Muller, Supply Chain Management Center, University of Oldenburg, 26129 Oldenburg, Germany. E-mail: martin.mueller@uni-oldenburg.de.

Dr. Purba Rao, Asian Institute of Management in Manila, Manila, Philippines.
E-mail: purba@aim.edu.ph.

Dr. Joseph Sarkis, Graduate School of Management, Clark University, Worcester, MA 01610-1477, USA.
E-mail: jsarkis@clark.edu.

You may also confer with the Editor in Chief: Professor Donald Huisingh, University of Tennessee, Knoxville, TN, USA. E-mail: dhusing@utk.edu.

INTERNATIONAL JOURNAL OF PRODUCTION ECONOMICS

Special Issue on Research and Applications in E-Commerce and Third-Party Logistics Management

This special issue will cover a range of issues in the development and implementation of ECL and 3PL. The articles covering the following topics are welcome for the special issue of IJPE on ECL and 3PL (but not limited to):

- Strategic Planning for ECL and 3PL: The emphasis would include methodologies/tools for formulating or developing strategies for ECL and 3PL.
- 3PL: Strategies, methods and technologies for developing 3PL. Ideas for managing 3PL that include organizational structure, information flow, and management control systems (inventory, scheduling, quality, cost, etc).
- Knowledge and Information Technology Management (KITM) in ECL and 3PL

ECL and 3PL needs intelligent decision-making systems capable of automatically performing many tasks without human intervention. Physically distributed operations environments demand high-level communication systems such as Internet, EDI, RFID and E-Commerce including Enterprise Resource Planning (ERP) to exchange information at various level of logistics chain.

The following specific topics are encouraged:

- Organizational structure and information systems for e-commerce logistics
- Partnership formation/network of partners in 3PL
- Business models and information system architecture for ECL and 3PL
- Performance measurements and metrics in ECL and 3PL
- Roles of 4PL's (brokers of 3PL's) in these areas and as service providers
- Models and empirical work related to the 3PL's and reverse logistics offerings

Innovative and high quality conceptual, analytical models, empirical and case studies addressing the issues of design and implementation of ECL and 3PL or related issues are welcome. Manuscripts must be submitted no later than March 31, 2006 and conform to IJPE requirements (<http://authors.elsevier.com/GuideForAuthors.html?PubID=505647&dc=GFA>). The manuscripts will be reviewed according to standard IJPE review procedures.

Please submit electronic submissions of the manuscripts to either of the guest editors (if contributors wish to submit hard copies, editors will need 3 copies of the manuscript) at:

Professor Angappa Gunasekaran
 Department of Management
 Charlton College of Business
 University of Massachusetts – Dartmouth
 285 Old Westport Road
 North Dartmouth, MA 02747-2300
 USA
 Tel: (508) 999-9187
 Fax: (508) 910-6408
 E-mail: agunasekaran@umassd.edu

Professor Joseph Sarkis
 Graduate School of Management
 Clark University
 950 Main Street
 Worcester,
 MA 01610-1477
 USA
 Tel: (508) 793-7659
 Fax: (508) 793-8822
 E-mail: jsarkis@clarku.edu

**3rd CINet PhD Seminar
Doctoral Seminar on Research in Continuous Innovation**

Aalborg, Denmark, 20-24 March 2006

On 20-24 March 2006, the Continuous Innovation Network (CINet) will offer for the third time a Doctoral Seminar on Research in Continuous Innovation. The seminar will feature a focus on content and method, faculty teaching and student presentations, plenary sessions, and small-group work. Through a variety of assignments, participants will work actively and interactively.

The CINet PhD Seminar on Research in Continuous Innovation is co-ordinated and taught by an international core faculty. All active in CINet, all faculty members are experts in the field of continuous innovation.

CINet PhD students are particularly encouraged to participate!

Register before: **16 January 2006**

More and regularly updated information can be found on the seminar website:

http://www.continuous-innovation.net/Events/phd_seminar_2006.html

CORE FACULTY

Prof. Lars BENGTSOON, Prof. Harry BOER, Dr. Mariano CORSO, Prof. Frank GERTSEN, Prof. Paul HYLAND
Bjørge Timenes LAUGEN, Rasmus KALTOFT

**7th International CINet Conference
CI and Sustainability - Designing the road ahead**

Lucca, Italy, 8-12 September 2006

The 7th CINet Conference Continuous innovation is the ongoing process of initiating, developing, operating and improving new and existing configurations of products, market approaches, processes, technologies and competencies, organisation and management systems.

The theme of the 7th CINet conference is "CI and Sustainability - Designing the road ahead".

Papers addressing the organisational, strategic, social and environmental aspects of sustainable innovation are invited.

Who should attend? Practitioners, academics and consultants involved in managing or studying innovation and change are invited to submit papers relevant to the conference theme and the various tracks, or simply register for conference attendance to gain access to leading research outcomes in this key area.

PhD Workshop In addition to the main conference there will be a PhD Workshop (on 8 and 9 September) designed for doctoral students at all stages of their dissertation. The workshop provides PhD students with a forum for presenting and discussing their research with fellow PhD students and experienced researchers in the field.

Abstract submission before: **1 March 2006**

More and regularly updated information can be found on the conference website:

<http://www.continuous-innovation.net/Events/CINet2006.html>

RIRL 2006 **Rencontre Internationale de Recherche Logistique**

September 3 - 6, 2006 – Pontremoli, Italy
Call For Papers

The series of International Meetings for Research in Logistics started in Marseille France in 1996, as an opportunity to bring together university researchers and enterprise managers who deal with logistics techniques, procedures and models. The five previous meetings had an increasing number of submitted and/or accepted papers concerned with logistics research and the management of logistics processes.

The Sixth International Congress of Logistics Research (RIRL 2006) will be held from 3rd to 6th September, 2006 at Pontremoli, in the North of Tuscany, Italy.

The 2006 edition of the Congress addresses logistics topics at large, focusing in particular on the following streams:

- RFID and ICT applications to supply chain management
- Outsourcing and off-shoring
- Postponement and demand driven supply chain
- Value chain management and organisational issues.

Researchers and practitioners are invited to submit papers on topics addressed by the conference by December 15th 2005. The official paper format is an A4-size page, Garamond type, 12pt, 3 cm margins, maximum 12 pages not numbered. Scanned pictures or photos (bitmap images) mean heavy files and should be avoided whenever possible. The number of colors should also be reduced. Papers must be submitted following the procedure reported on the website. You may download from the Congress homepage (www.rirl2006.com) the model which should be followed in order to properly format your submitted paper. All submitted papers will be reviewed on the basis of their technical quality, industrial relevance, consistency with the topics of RIRL 2006, and clarity.

The presentations will be given in English, while papers can be produced either in French, English or Italian. The papers accepted by the Scientific Committee will be published in the RIRL 2006 Proceedings, in the language chosen by the authors (French, English or Italian).

We thank you for your interest and look forward to meeting you and all the other authors.

IMPORTANT DATES

Submission of Full Papers	December 15th 2005
Notification of Acceptance	February 28th 2006
Submission of reviewed paper	April 30th 2006

SCIENTIFIC COMMITTEE

Emilio BARTEZZAGHI (Politecnico di Milano); Luigi BATTEZZATI (Politecnico di Milano); Dominique BONET (CRET-LOG Université de la Méditerranée - Aix-Marseille II); Armando BRANDOLESE (Politecnico di Milano); Pierre CHOLLET (CRET-LOG Université de la Méditerranée - Aix-Marseille II); Sophie CLAYE-PUAUX (CRET-LOG Université de la Méditerranée Aix-Marseille II); Jacques COLIN (CRET-LOG Université de la Méditerranée - Aix-Marseille II); Nathalie FABBE-COSTES (CRET-LOG Université de la Méditerranée - Aix-Marseille II) ; Marc FILSER (Université de Bourgogne) ; François FULCONIS (CRET-LOG & Università di Avignon) ; Corynne JAFFEUX (Université d'Orléans); Christelle LEDI (CRET-LOG Université de la Méditerranée - Aix-Marseille II); Laurent LIVOLSI (CRET-LOG Université de la Méditerranée - Aix-Marseille II) ; Jean MARRET (Université de Bordeaux 4 – IUT); Hervé MATHE (ESSEC); Roberto MOSCA (Università degli Studi di Genova); Carlo NOÈ (Università Carlo Cattaneo di Castellanza); Gilles PACHÉ (ERFI & CRET-LOG Université Montpellier I); Arrigo PARESCHI (Università degli Studi di Bologna); Marco PERONA (Università degli Studi di Brescia); Carole POIREL (CRET-LOG Université de la Méditerranée - Aix-Marseille II) ; Alessandro POZZETTI (Politecnico di Milano); Remigio RUGGERI (Politecnico di Milano) ; Nathalie SAMPIERI-TEISSIER (CRET-LOG Université de la Méditerranée - Aix-Marseille II) ; Michel SAVY (LATTES-ENPC) ; Andrea SIANESI (Politecnico di Milano) Gianluca SPINA (Politecnico di Milano); Daniel TIXIER (Essec – Cergy Pontoise France); Mario TUCCI (Università degli Studi di Firenze)

Conference Announcement and Call for Papers

2006 POM-Boston
OM in the New World Uncertainties

17th Annual Conference of the Production and Operations Management Society

Hyatt Regency Boston – One Avenue de Lafayette

April 28 to May 1, 2005

**** Please see EurOMA website for Complete Call for Papers!!****

POM-2006, the seventeenth annual conference of the Production and Operations Management Society, will convene in Boston, Massachusetts, U.S.A. from Friday, April 28 through Monday, May 1, 2006.

Conference Theme: The theme of this year's conference is OM in the New World Uncertainties. The theme addresses the significant changes occurring in the current geopolitical and economic landscapes and the role of OM in this new environment. Unprecedented changes have occurred relative to globalization and offshoring, use of technologies ranging from e-business to RFID, management of global and cross-cultural supply chains, and the focus on corporate and homeland security. Inter-organizational dependence of supply chains has made companies increasingly vulnerable to natural and man-made disasters, such as the 911 attacks, the SARS epidemic, and hurricane Katrina. To remain relevant in this new world economy OM must break beyond functional boundaries and work collaboratively with areas ranging from operations research to marketing to organizational behavior. This new environment is demanding the bridging of theory and empirical research in order to equip OM with currency and corporate relevance. OM has a critical role to play in this new world economy and the theme of this year's conference reflects that.

Conference Venue: The conference will be held at the Hyatt Regency Boston, One Avenue de Lafayette, Boston, Massachusetts, U.S.A. Located in the heart of Boston, the Hyatt Regency is just one block from Boston Common and adjacent to the Lafayette Corporate Center. It is the perfect location for visitors to experience all the city of Boston has to offer.

If you are interested in organizing a track not currently listed, please contact the Program Chair at nadia.sanders@wright.edu by November 30, 2005.

Invited Sessions: If you would like to organize an invited session, please contact the appropriate Track Chair or the Program Chair at nadia.sanders@wright.edu by December 15, 2005

Tutorials/Workshops: Tutorial and workshop proposals are encouraged. Please contact the General Chair at Barb.Flynn@mba.wfu.edu by December 15, 2005 if you have an interest.

Doctoral Student Consortium: The Doctoral Student Consortium provides an excellent opportunity for career development and networking with prominent academicians and practitioners. Application information will be available on the POMS website <http://www.poms.org> beginning November 30, 2005

Emerging Scholars Program: This program was a huge success at last year's conference. The focus of this session is on junior faculty and will consist of a set of guided discussions on topics related with academic career building in Operations Management led by some of the most noted names in the field. Application information will be available on the POMS website <http://www.poms.org> beginning November 30, 2005.

Wickham Skinner Award: POM will continue to offer the Wickham Skinner Award to recognize excellence in contributions to the POM field. Details of the awards will be available on the POMS website <http://www.poms.org> beginning November 30, 2005.

CIBER International Case Writing Award: Indiana University CIBER is pleased to announce the seventh CIBER International Case Writing Award in the amount of \$2500. For additional information contact Roger Schmenner at rschmenn@iupui.edu. **Excellence in POM Practice (E-POMP) Award:** The Production and Operations Management Society (POMS) has instituted the Excellence in POM Practice (E-POMP) Award to recognize contributions made to the field of Production and Operations Management (POM) by POM practitioners. Details of the awards will be available on the POMS website <http://www.poms.org> beginning November 30, 2005. For additional information contact Sushil Gupta at poms@fiu.edu.

Abstract Submission: The deadline for submissions of abstracts is January 15, 2006. All abstracts must be submitted via the POMS website <http://www.poms.org>. The website will be available for submitting abstracts beginning November 30, 2005. Abstracts should be limited to 150 words.

Submission of Full Length Papers: Submission of full length papers is not mandatory for participation and presentation of papers in the conference. However, participants may submit full length papers to be published in the electronic proceedings of the conference. POMS website <http://www.poms.org> will be available between February 15 and February 28, 2006 for submission of full length papers.

Hotel Room Rates: Special room rates have been worked out with the Hyatt Regency Boston. These special rates are \$179.00 (single/double), \$229.00 (triple) and \$254.00 (quad). Hotel reservation details will be provided by November 30, 2005 on the POMS website <http://www.poms.org>.

Conference Registration: All registration for the conference will be done on line through the POMS website <http://www.poms.org>. The website will be available for registration beginning January 22, 2006 and close on April 10, 2006. The registration fees are as follows:

Members: \$375 by February 15, \$425 between February 16 and March 7, \$475 between March 8 and April 10. The on site registration fee is \$525.

Non-Members: \$400 by February 15, \$450 between February 16 and March 7, \$500 between March 8 and April 10. The on site registration fee is \$550.

Students and Retirees: \$105 by February 15, \$125 between February 16 and March 7, \$145 between March 8 and April 10. The on site registration fee is \$160.

Message from the Planning Team: The POM-2006 planning team is working very hard in putting together an exciting program. Our goal is to put together a program that will appeal to anyone interested in improving their research productivity, bringing the latest materials to the classroom, or using the latest OM techniques/software in solving OM problems. We hope to see you all in Boston!

Any future revisions of this announcement will be posted on the POMS website <http://www.poms.org>. Please feel free to contact us if you have any improvement ideas.

**The 11th International Symposium on Logistics (11th ISL)
Competitive Advantage through Global Supply Chains
Beijing, China 9-11 July 2006**

****Please see EurOMA website for Complete Call for Papers!!****

SYMPOSIUM AIMS

The fundamental goals of good logistical operations are punctuality, accuracy and quality. Achieving these goals requires fast and efficient management of both materials and personnel. Industry recognises that, due to increased levels of International competition and the opening of new markets there are significant gains to be had through focusing attention on efficient management of logistics.

The 11th International Symposium on Logistics aims to provide a forum for discussion between leading academics, researchers and practitioners who specialise in the area logistics and supply chain management and to promote excellence in this field. The chosen theme for ISL2006 is "Competitive Advantage through Global Supply Chains". This theme represents an emerging and highly challenging area of research and practice for both academics and practitioners alike. The current industrial context is characterised by increasing global competition, decreasing product life cycles, flexible structure of manufacturing, increased levels of global outsourcing, collaborative networked organisations, higher levels of uncertainties and above all customers are demanding higher levels of service. This means that the challenges to supply chain management have never been greater. With this background in mind the 9th ISL aims to assemble experts from around the globe to focus on how to secure competitive advantage through global supply chains.

Papers will represent the latest in academic thinking and case examples of successful logistical implementations. The wider audience will therefore benefit from the knowledge and experience of leading practitioners and academics in this area.

CALL FOR PAPERS

This major event for international scholars in the areas of Logistics and Operations Management will be held in Beijing, China has been chosen after the successful symposia held in Lisbon 2006, Bangalore 2005, Sevilla 2003, Australia, 2002, Salzburg, 2001, Japan 2000, Florence '99, Padua '97 and Nottingham '95 and '93.

The Symposium is jointly organized by the Centre for Concurrent Enterprise, Nottingham University Business School, University of Nottingham, UK and the Department of Industrial Engineering, Tsinghua University, Beijing, China. The official language of the Symposium is English.

Contributed papers may deal with, but are not limited to the following

- Decision Support Systems and Communication Technologies including RFID
- Design and Organization of Supply Chains
- Distribution and Third / Fourth Party Logistics
- E-business & Supply Chain Developments
- Environmental Logistics
- Global Logistics
- Global Outsourcing
- Inventory Management
- International Supply Chain Networks
- Internet, Intranet & Extranet Based Interactions in the Supply Chain
- Logistics in the Service Sector
- Logistics Planning and Control Models
- Management of the Customer-Supplier Relationship
- Organizational and Managerial Aspects in Logistics
- Procurement Strategies
- Reverse Logistics
- Supplier Involvement in Product Development
- Supply Chain Management
- Supply Chain Performance Assessment

INSTRUCTIONS TO AUTHORS

Please submit an electronic copy of your abstract at least 500 words in WORD format. We recommend that your submission should indicate clearly the purpose of the paper, references to related works and literature, research method and major results.

Your submission should include a separate page containing:

- Title of paper
- Suggested topic area (from topic list)
- Name(s) of authors
- Affiliation
- Full postal address, telephone, fax and e-mail address

Please indicate the person to whom the correspondence should be addressed. Authors' names should be on the title page only, in order to facilitate the blind refereeing process.

Papers and abstracts will only be accepted for review on the condition that the manuscript has not been copyrighted, has not been published, has not been presented or accepted for presentation at a professional meeting, and is not currently under review for presentation at another professional meeting.

Authors must intend to register for, and attend, the Symposium to present the paper if it is accepted.

All accepted papers will be published in the Symposium proceedings, provided completed papers are received by the appropriate deadline and conform to the format and length requirements.

Abstract Deadline 30 November 2005

Decision regarding acceptance will be made by mid February 2006, and accepted papers must be received in full, within layout guidelines, which will be provided by the organizers, by: **Paper Deadline 14 April 2006**

Please send abstract or paper to:

Ms Alison Parrett

Phone +44 115 951 4011, Fax +44 115 846 7855

Email: Alison.Parrett@nottingham.ac.uk

PUBLICATION OF PAPERS

The Symposium Proceedings will be distributed to the participants at registration. Selected papers may be invited for submission to a leading International Journal in the area of Logistics and supply chain management.

SCHEDULE

SUNDAY, July 9, 2006: Registration, Get-together Reception,

MONDAY, July 10, 2006: Registration, Opening Ceremony and Keynote Address, Parallel Scientific Sessions

TUESDAY, July 11, 2006: Keynote Address , Parallel Scientific Sessions, End of Symposium

ISTANBUL TECHNICAL UNIVERSITY

MANAGEMENT ENGINEERING CLUB

As Istanbul Technical University Management Engineering Club, we are hosting the 7th International Conference on Management Sciences on 15-18 March 2006 at the Macka Campus of our university. A project competition based on the theme of "Economic Integration to European Union" will take place during the conference, in which the projects that are qualified will be presented. The theme of our competition can be studied by a variety of disciplines including economics, political sciences, international relations, finance, marketing, production, management, and engineering management.

The projects will be selected by a pre-committee formed from faculty members. The ones that are eligible will enter the competition and they are going to be evaluated by the Science Committee, which will be constituted of faculty members and professionals of business world. In addition to this, the results of the surveys among the participants will also be considered in deciding the winners of the competition.

The project groups can consist of at most two participants. Presentations need to be in English and computer-aided. The accommodation of the participants will be provided by our club.

Schedule:

Application form must be received by:	16th December 2005
Project report must be received by:	27th January 2006
Conference date:	15-18 March 2006

www.itucms.org
info@itucms.org

IJOPM

- **Special issue of International Journal of Operations and Production Management, "Recent Developments in Operations and Supply Chain Management in Latin America"**
 Submission Deadline: end of November 2005
<http://www.emeraldinsight.com/journals/ijopm/call3.htm>

- **25th Anniversary Special Issue of The International Journal Of Operations & Production Management (IJOPM)**
 Publication date: 18 November 2005
 The 25th Anniversary special issue of IJOPM is scheduled for Volume 25 issue 12. It will be republishing key articles, at least one from each decade since the journal began - each with an update on 'where we are now' from the original author, or another academic. The issue showcases the most influential IJOPM papers from the past 25 years of the journal, covering each decade and also a range of the research areas within Operations Management. These papers will have changed the way the subject was viewed, or opened up a new area of research within OM.

Authors include: Professor Nigel Slack (Warwick), Professor Andrew Neely (Cranfield), Professor Robert Johnston (Warwick) and Professor Chris Voss (London Business School).

CALENDAR of EVENTS

■ ***18-21 June 2006***

13th International Annual EurOMA Conference on "Moving up the Value Chain"

Hosted by the University of Strathclyde & co-hosted by the University of Glasgow & the University of Heriot-Watt.

Venue: University of Strathclyde, Glasgow, Scotland

Doctoral Seminar:

The Doctoral Seminar will be held on 16-17 June 2005 immediately prior to the Conference. The seminar will provide the doctoral students with a forum to present their research and receive feedback from fellow students and senior researchers in the field.

For further details please visit the conference website: <http://www.euroma2006.com>

■ ***International Conference on Operations and Supply Chain Management***

Bali, 15-17 December 2005

<http://www.oscm2005.org/>

This conference will be conducted in Bali, Indonesia. Bali is a superb travel destination. Since 2002, the Travel and Leisure Magazine has consistently placed Bali as the world number 1 holiday island.

This conference will be hosted by the Department of Industrial Engineering, Sepuluh Nopember Institute of Technology (ITS), and Indonesia and is

Supported by:

- EUROMA
- Indonesian POM Society (IPOMS)
- MS/OR Society of Malaysia
- Asian Institute of Technology, Bangkok

For more information

Conference web site: www.oscm2005.org

Conference secretariat: oscm@oscm2005.org

Conference co-chair Dr. Nyoman Pujawan: <mailto:pujawan@oscm2005.org>

■ ***Research Workshop on Supply Chain Management & Information & Communication Technology***

University of Groningen, Groningen, The Netherlands

November 21 – 22, 2005

This workshop intends to bring together scientists from various backgrounds to explore the interrelationship between supply chain management and ICT. The focus is on empirical research that should not be limited to just describing a successful implementation of a certain tool in one single case.

The workshop is not limited to a certain approach in research methodology or empirical research. Papers from both an information perspective and an operations management perspective are welcome, but should address their mutual influence.

Papers are welcome on subjects such as: implementation aspects, sharing of information in a chain, limits of information systems, advancements in ICT and their relevance for SCM, supply chain integration and the role of information systems.

The program will include paper presentations and keynote addresses by Steve New (Oxford University, SAID School of Business), Eero Eloranta (Helsinki University of Technology), Henk Akkermans (University of Tilburg, NL) and Winfried Peeters (VP Supply Chain and IT, Philips Semiconductors).

■ ***PMA 2006 Conference***

Performance Measurement and Management - Public and Private

London, 25-28 July 2006

The 5th International conference on performance measurement and management of the PMA (Performance Measurement Association) is being held at the New Connaught Rooms in London's Covent Garden on 25-28 July 2006.

Keynote speakers are Professors Rajiv Banker (Fox School of Business), Paul Boyle (Financial Reporting Council) and Greg Hackett (Found of the Hackett Group).

The Conference Call for Papers, Workshops and Participation has now been released.

The deadline for extended abstract submission is 16 January 2006.

New for 2006, we are also inviting proposals for Panels and Workshops (the deadline for these is 15 December 2005).

An electronic copy is available at

[http://www.som.cranfield.ac.uk/som/research/centres/cbp/pma/PMA 2006 Call for Papers A4.pdf](http://www.som.cranfield.ac.uk/som/research/centres/cbp/pma/PMA%2006%20Call%20for%20Papers%20A4.pdf).

The conference website also contains this information at

<http://www.som.cranfield.ac.uk/som/research/centres/cbp/pma/PMA2006.htm>

■ **EuroCHRIE Conference, Thessaloniki, Greece, October 2006.**

<http://www.eurochrie.org>.

RECENT PUBLICATIONS

■ RELEVANT BOOKS

Research Methodologies in Supply Chain Management

H. Kotzab, Copenhagen Business School, Denmark; S. Seuring, University of Oldenburg, Germany; M. Müller, University of Oldenburg, Germany; G. Reiner, University of Economics and Business Administration, Vienna, Austria (Eds.)

While supply chain management has risen to great prominence in recent years, there are hardly related developments in research methodologies. Yet, as supply chains cover more than one company, one central issue is how to collect and analyse data along the whole or relevant part of the supply chain. Within the 36 chapters, 70 authors bring together a rich selection of theoretical and practical examples of how research methodologies are applied in supply chain management. The book contains papers on theoretical implications as well as papers on a range of key methods such as modelling, surveys, case studies or action research. It will be of great interest to researchers in the area of supply chain management and logistics, but also in neighbouring fields such as network management or global operations.

From the contents

- ▶ Part 1: Substantive Justification for Theory Building ▶ Part 2: Surveys in Supply Chain Management
- ▶ Part 3: Case Study Research in Supply Chains ▶ Part 4: Action Research in Supply Chains
- ▶ Part 5: Modelling Supply Chains

2005 XII, 619 p. 71 illus. Softcover, ISBN 3-7908-1583-7 | € 89.95

ORDER FORM AVAILABLE FROM EUROMA SECRETARY

Sousa R., and Voss C.A., "Service Quality in Multi-Channel Services Employing Virtual Channels", Journal of Service Research, 2006, forthcoming

Fynes B.J., de Búrca S., & Voss C.A., "Supply Chain Relationship Quality, the Competitive Environment, and Performance", International Journal of Production Research, 2005, 43, 16 pp 3303 – 3320

Fynes B.J., de Búrca, & Voss C.A., "The Impact of Supply Chain Relationship Quality on Performance", International Journal of Production Economics, 2005, 96, pp 339-354

Fynes B.J., de Búrca, & Voss C.A., "The Impact of Supply Chain Relationship Dynamics on Manufacturing Performance", International Journal of Production and Operations Management, 2005, 25, 1, pp 6-19

Voss C.A, Tsiriktsis N., Funk B., Yarrow D., and Owen J., "Managerial choice and performance in service management – a comparison of private sector organizations with further education colleges", Journal of Operations Management, 2004, 23, pp 179-195

Voss C.A., Roth, A. V., Chase, R. B., Rosenzweig E.D., & Blackmon K., "A tale of two countries – Conservatism, Service Quality, Feedback and Customer Satisfaction", Journal of Service Research, 2004, 6, 3 212-230

"Operations Management", Andrew Greasley, Aston University Business School, UK
ISBN: 0-470-01209-9: ©2006; 480 pages: www.wiley.com/go/operations

■ RECENT WORKING PAPERS

Faculty of Economics and Business Administration - Ghent University: (<http://www.ugent.be>)

A full text version can be downloaded from: <http://fetew.rug.ac.be/fac/research/WP/Index.asp>

DRUID Working Paper Series: <http://www.druid.dk/wp/wp.html>

Dept Environment Technology & Technology Management

Estimating process batch flow times in a 2 stage stochastic flowshop with overlapping operations

Van Nieuwenhuyse Inneke & Vandaele Nico

Research Paper 2005-009 April 2005

Dept Environment Technology & Technology Management

A framework for optimizing cross-company prevention in case of adding equipment to a chemical cluster

G. Reniers, W. Dullaert & K. Soudan

Research Paper 2005-013 June 2005

Dept Environment Technology & Technology Management

A lost sales inventory model with a compound poisson demand pattern

Johan Springael & Inneke Van Nieuwenhuyse

Research Paper 2005-017 July 2005

PERSONALIA

- Our board member, **Professor Harry Boer**, PhD from Aalborg University has been appointed *Visiting Professor at Stavanger University* to teach organisation theory and innovation management in their new Master of Science in Management programme, and to help them develop research in these areas.
- **Professor Chris Voss** has been elected a fellow of both the US Production and Operations Management Society and the Decision Science Institute.
- The "**Zara Case**" (winner of the 2003 POMS and Indiana CIBER Best Case International Award) written by EurOMA members **Kasra Ferdows** (University of Georgetown, USA), **José A.D. Machuca** (University of Sevilla, Spain) and **Mike Lewis** (University of Bath, UK) and distributed by ECCH (European Case Clearing House) has won *the Production and Operations Management category in the 2005 Business Week/ECCH European Case Award*

JOB OFFERINGS

Assistant professor / Postdoc in Operations and Supply Chain Management Center for Industrial Production – Aalborg University

Center for Industrial Production

The Center for Industrial Production (CIP) was established in 1999 to become the leading center in Denmark in the area of production strategy, organisation, management and innovation in the widest sense of the word.

CIP is responsible for two teaching programmes:

- A five-year, full-time BSc/MSc programme on Global Business Development.
- A two-year, part-time post-experience Master of Management of Technology programme.

The long-term research programmes of CIP focus on Strategic and Performance Management, Operations and Supply Chain Management, and Innovation and Change Management. These programmes provide the basis for an applied research programme on Globally Distributed Production.

In both its teaching and research, CIP collaborates intensively with industries and universities both in Denmark and abroad.

See <http://www.cip.auc.dk/> for more details about CIP, its teaching and research programmes, organisation and staff.

Tasks

The successful candidate is expected to research, teach, and contribute to the ongoing development of teaching and research in the areas of Operations Management/Strategy and Supply Chain Management.

Qualifications

A PhD degree on a relevant topic. Excellent communication skills in Danish and/or English. Team player. Enthusiastic.

Further information

Professor John Johansen, PhD
jj@jprod.aau.dk
+45 9635 8995

Professor Harry Boer
hboer@jprod.aau.dk
+45 9635 9949

Period and salary indication

The position is initially open for three years. An extension after that, in the form of a tenured position, is not excluded. The starting salary will be approx. € 40,000 per year.

Application

Applicants send a letter with curriculum vitae (indicating teaching and research qualities), a list of publications, three copies of relevant publications and the names of two referents **before 24 December 2005** to:

Mrs. Pia Lund (secretary)
Fibigerstraede 16, 9220 Aalborg, DENMARK

Full Professorship in Production and Logistic Management

The **Faculty of Economics of the University of Neuchâtel (Switzerland)** invites applications for a position in Production and Logistics Management (Full Professor), beginning October, 2006.

Completed Ph.D. or DBA degree is expected, preferably with excellent teaching and research experience. Duties include research and teaching at both graduate and undergraduate levels.

The teaching language is English and French.

Non-French speakers are expected to be fluent in French after a four-year period.

The University of Neuchâtel encourages women to apply.

Interested candidates should send: curriculum vitae included a description of teaching and research activities as well as a complete list of publications, a detailed research agenda, three letters of recommendation

Postal Address : Décanat de la Faculté des Sciences Economiques Av. du 1er-Mars 26 CH-2000 Neuchâtel, Switzerland.

In addition, please send an electronic version (pdf, word) to the dean of the Faculty at dean.dubois@unine.ch

Start Date: **October, 2006 or at a date to be agreed upon**

Application Deadline: **November, 30 2005**

Applications/Contact Details:

Further information on the profile of the open position may be obtained from Prof. Michel Dubois (michel.dubois@unine.ch) and from our website: <http://www.unine.ch/seco>

MEMBERSHIP

■ NEW BOARD MEMBERS WELCOME

European Operations Management Association

Editor in Charge:

Audrey O'Connor
EIASM, Place de Brouckère 31
1000 Brussels, Belgium
Tel: +32 2 2266665
Fax: +32 2 5121929
E-mail: audrey@eiasm.be
Web sites:
www.eiasm.org
www.euroma-online.org

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