

# INTERNATIONAL DOCTORAL SEMINAR

## Doctoral Dissertation Writing and Publishing

June 30 – July 3, 2014

Vilnius, Lithuania

4 ECTS

### EDEN Doctoral Seminar on Doctoral Dissertation Writing and Publishing June 30 – July 3, 2014, Vilnius, Lithuania

Venue: ISM University of Management and Economics

Successful writing and defense of doctoral dissertation, publishing of research findings in top academic journals as well as academic career is closely related to the development of research competences which include deep understanding of research, theory building and testing capacities and appropriate writing and publishing skills.

The purpose of this seminar is to disclose the research process, the main criteria of good research paper and doctoral dissertation, and the most effective ways of writing up and publishing research findings.

#### During the seminar doctoral students will consider and analyze the following issues:

- + Reflect on their goals and rationales for writing a thesis as well as discuss characteristics of good research questions.
- + Explore the fit between research question, theoretical foundation and methodology.
- + Relate their fields of interest and research questions to adequate publishing outlets.
- + Become familiar with key quantitative and qualitative research methods and challenges in management research.
- + Relate research methodologies to their own projects.
- + Consider the publication implications of their methodological choices.

#### SEMINAR PROGRAMME

30 <sup>th</sup> June, 09.00–17.30 Prof. Wolfgang Mayrhofer	1 <sup>st</sup> July, 09.00 – 19.00 Prof. Wolfgang Mayrhofer/ Prof. Winfried Ruigrok	2 <sup>nd</sup> July, 09.00–17.30 Prof. Winfried Ruigrok	3 <sup>rd</sup> July, 09.00–13.00 Prof. Winfried Ruigrok
<b>Topics of the day:</b> <ul style="list-style-type: none"> <li>+ Rationale for writing a dissertation</li> <li>+ What is a problem worth writing about?</li> <li>+ What constitutes a good research question?</li> <li>+ The link between research question and structure of the dissertation</li> </ul> Input, dyads, group work and presentations, plenary discussions	<b>Topics of the day:</b> <ul style="list-style-type: none"> <li>+ The magic triangle: relating research question, theory and methodology</li> <li>+ Abstract and introduction – text within the text</li> <li>+ Formulating hypotheses – an art of its own</li> <li>+ Getting your work published – miracle, luck, or handicraft?</li> <li>+ Key quantitative research methods in management</li> <li>+ Research design &amp; data collection</li> </ul> Input, dyads, group work and presentations, plenary discussions	<b>Topics of the day:</b> <ul style="list-style-type: none"> <li>+ Challenges and trends in quantitative research methods</li> <li>+ Relate research methods to the participants' dissertation projects</li> <li>+ Implications for publishing</li> <li>+ Key qualitative research methods in management</li> <li>+ Case study method: validity and reliability</li> </ul> Group presentations and discussion	<b>Topics of the day:</b> <ul style="list-style-type: none"> <li>+ Challenges and trends in qualitative research methods</li> <li>+ Relate research methods to the participants' dissertation projects</li> <li>+ Implications for publishing</li> </ul> Group presentations and discussion
<b>Welcome Dinner, 18.30</b>		<b>Gala Dinner, 18.30</b>	

#### FACULTY:



**Wolfgang Mayrhofer** (AT) is a professor of business administration, holds a chair for management and organisational behaviour at WU Vienna, Austria, and is Program Director of Doctoral studies at WU. Previously, he held teaching and research positions at the University of Paderborn and the Dresden University of Technology, both in Germany. His research interests focus on international comparative research in human resource management and leadership, careers and systems theory. He has co-edited, co-authored and authored 27 books and more than 170 book chapters and peer reviewed articles. Wolfgang Mayrhofer has taught in various international programs and is a research fellow at the Centre for Global Workforce Strategy, Simon Fraser University, Canada, member of the academic advisory board of AHRMIO, associate member of the Centre for Professional Work and Careers, Loughborough University, and an appointed visiting professor at Henley Management College, UK.



**Winfried Ruigrok** (NL) is a professor of International Management and currently serves as Dean of the Executive School of Management, Technology & Law at the University of St.Gallen, Switzerland. He previously held positions at the Warwick Business School (UK), Rotterdam School of Management (NL), European Commission (B), University of Amsterdam (NL), and Netherlands International Organisation for Development Cooperation (NL). He teaches courses in international management, corporate governance and research methods. His research focuses on the link between internationalisation and firm performance, international top management teams and boards, corporate governance, diversity management, and the case study method. He has published papers in numerous journals, incl. *Strategic Management Journal*, *Organizational Research Methods*, *Journal of Management Studies*, *Journal of Economic Behavior and Organization*, *Corporate Governance: An International Review*, and *Management International Review*.

#### Additional information:

Detailed seminar programme and other additional information is available at **EIASM** and **ISM** websites  
www.eiasm.org; www.ism.lt

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