

THE 24TH EIBA/EIASM JOHN H. DUNNING DOCTORAL TUTORIAL

IN INTERNATIONAL BUSINESS

PORTO, PORTUGAL, DECEMBER 9, 2010

PROGRAMME

Thursday, December 9

- 08:30 – 08:45 Welcome and Introduction
- 08:45 – 09:25 Institutional Distance, Market Conforming Values In The Host Country And Foreign Direct Investment Choices Of Multinational Enterprises
Ahmad ARSLAN
- 09:25 – 10:05 Should Banks Be Diversified Geographically? Evidence From Europe.
Andreja BANDELJ
- 10:05 – 10:20 Coffee Break
- 10:20 – 11:00 The Internationalization Of Top Management Teams - Stock Price Reactions To The Announcements Of International Top Executive Appointments
Tobias DAUTH
- 11:00 – 11:40 Home-Host Country Distance And Offshore Vertical Boundary Decisions
JULIEN GOORIS
- 11:40 – 12:20 Institutional Drivers Of Internationalization Processes: A Longitudinal Study In CEE
MARKUS HÖDL
- 12:20 – 13:20 Lunch
- 13:20 – 14:00 Reverse Diffusion Of Practices From Emerging Market Subsidiaries
Michal LEMANSKI
- 14:00 – 14:40 Standard Developing Organizations And Their Impact On Evolution Of Technology And Global Inter-Organizational Collaboration Networks
Anke PIEPENBRINK
- 14:40 – 15:20 Mergers And Acquisitions (M&As): The Effect Of International Market Coverage And Competitive Strategy On Financial Performance
Panagiota - Athanasia SAPOUNA
- 15:20 – 15:40 Coffee Break
- 15:40 – 16:20 Strategic Management Of Transnational Knowledge-Intensive Service Firms: A Holistic Model For Universities' FDI
Farshid SHAMS
- 16:20 – 17:00 Identifying And Capturing Synergies In Mergers And Acquisitions In The Medical Technology Industry
TIAN WEI