

## 10th Manufacturing Accounting Research Conference

Interdisciplinary research in cost, profitability and performance management in manufacturing, logistics and service operations

*Ghent (Belgium), 20-23 June 2010*

### Programme

#### Sunday, 20 June 2010

18.00 – 20.00 Early bird reception at the Faculty of Economics and Business Administration during which the world-famous but non-commercialized beer 'Westvleteren' will be served (sponsored by the Faculty of Economics)

#### Monday, 21 June 2010

8.30 – 9.15 Registration

9.15 – 9.30 Conference opening  
*Werner Bruggeman, Ghent University*

9.30 – 10.45 The roles and effects of paradigms in accounting research  
*Kari Lukka, Turku School of Economics*

10.45 – 11.15 Coffee break

11.15 – 12.45 Parallel sessions / PhD track

12.45 – 14.15 Lunch

14.15 – 15.45 Parallel sessions

15.45 – 16.15 Coffee break

16.15 – 17.30 Two countries divided by a common language – Can management accounting contribute to key issues in operations and innovation?  
*Marc Wouters, University of Twente*

18.30 – 20.30 Guided city tour (sponsored by Intersentia)

## Tuesday, 22 June 2010

- 8.45 – 10.00 Resource allocation systems or strategic performance management systems?  
Reflections on costing systems in UK healthcare  
*Chris Chapman, Imperial College London*
- 10.00 – 10.30 Coffee break
- 10.30 – 12.00 Parallel sessions / PhD track
- 12.00 – 13.30 Lunch
- 13.30 – 15.00 Parallel sessions / PhD track
- 15.00 – 15.30 Coffee break
- 15.30 – 16.45 How to vitalize managers and their subordinates? The pivotal role of basic  
psychological need satisfaction  
*Maarten Vansteenkiste, Ghent University*
- Psychology theory in management accounting  
*Frank Hartmann, RSM Erasmus University*
- 16.45 – 17.30 The finance function: always the same and always different  
*Rick Payne and Philip Smith, ICAEW*
- 19.00 – 22.30 Conference dinner – Barbecue during a boat trip on the 'Leie'

## Wednesday, 23 June 2010

- 9.00 – 11.00 Parallel sessions
- 11.00 – 11.30 Coffee break
- 11.30 – 12.45 Implications of recent enterprise risk management initiatives on management  
accounting research  
*Chris Ittner, Wharton – University of Pennsylvania*
- 12.45 – 13.00 Closing ceremony  
*Werner Bruggeman, Ghent University*  
*Falconer Mitchell, University of Edinburgh*

## Conference sponsors



Part of the costs of this conference are being paid by the ICAEW's charitable trusts. These trusts support educational projects relating to accountancy and economics. The Centre for Business Performance of the ICAEW manages all grant applications.