



Journal of Intellectual Capital

Special Issue on

**“Ten Years After: The Past, the Present & The Future of
Scholarly Investigation on Intangibles and Intellectual Capital”**

**Selected papers from the 10th Anniversary of the EIASM Workshop on
‘Intangibles, Intellectual Capital and Extra-Financial Information’**

The *Journal of Intellectual Capital (JIC)* organizes a **Special Issue** to be published in 2015 drawing on the papers and the key-note speeches presented at the 10th EIASM Workshop on “Intangibles, Intellectual Capital and Extra-Financial Information” that is going to be held on September 18-19, 2014, at the Department of Economics and Management of the University of Ferrara (Italy).

A JIC Special Issue was realized in 2006 (Vol. 7, No. 4) out of the papers of the 1st edition of the EIASM Workshop in question, held in 2005. Ten years after is time to examine how far our understanding of intangibles and IC has come over the past decade and which are the most promising research avenues for the future of these studies.

The Guest-Editor of this Special Issue is *Professor Stefano Zambon (University of Ferrara)*.

Presentation, Aims and Scope

After 9 years of largely participated and insightful events held in universities of many European countries (The Netherlands, Belgium, Germany, France, Italy, Poland, Denmark), in 2014 the EIASM Interdisciplinary Workshop on “Intangibles, IC and Extra-Financial Information” prepares itself to celebrate its 10th edition back at its starting venue. This series of the EIASM Workshops has begun in fact in 2005 at the University of Ferrara, where the 10th edition will be held on September 18-19, 2014.

Owing to its special significance, this year the Workshop will aim to pull together the various theoretical and practical strings which characterize the field and discuss its potential future developments by presenting plenary speeches on, and devoting sessions to, the main issues and approaches which provide substance to the study of Intangibles and Intellectual Capital. A large number of prestigious key-note speakers have assured their presence and contribution (cf. Workshop website).

In particular, the following areas/topics of the field of Intangibles and Intellectual Capital will be especially addressed in the Workshop:

- Reporting and Disclosure;
- Accounting;
- Measurement and Valuation;
- Management Control;
- Strategy and Business Model;
- Organisation Behavior;
- Human Resources and Competences;
- Marketing and Brand Management;
- Customer Relationship Management;
- Corporate reputation;
- Intangibles, IC and Integrated Reporting;
- Risks associated to Intangibles and IC;
- Intangibles/IC and Value Creation;
- Socio-Environmental and Economic Sustainability;
- Conceptual Underpinnings of IC and Intangibles Research;
- History of IC/Intangibles Management and Reporting

In the selection of the works to be delivered in the sessions, priority will be assigned to the papers dealing with more general and interdisciplinary subjects, approaches and methodologies.

The JIC Special Issue will aim to reflect the above vision and approach and, accordingly, it will give space to the best papers presented at the Workshop which discuss and critically examine the past, the present and the future of this arena of academic enquiry.

The 2014 Ferrara Workshop, as well as the JIC Special Issue coming from it, promise both to be stimulating intellectual occasions for the researchers of the “Academic Intangibles and IC Community”, as well as events from where to launch a rejuvenation and a re-thinking process of this multi-faceted and unique field of scholarly investigation.

Features of the JIC Special Issue

The main features of the JIC Special Issue are listed hereafter:

- Composition: 8-9 papers plus an introduction by the Guest Editor
- Appearance of issue: second half of 2015
- Double blind peer review
- ISSN: 1469-1930
- Language: English
- Papers should be 7,000 to 10,000 words in length and not published previously in any other journal (print or electronic) format.
- All submissions should follow the publisher's style and format. This information is available from the publisher's website:

http://info.emeraldinsight.com/products/journals/author_guidelines.htm?id=jic

For the submission details of your work to the EIASM Workshop attached to the JIC Special Issue please consult:

http://www.eiasm.org/frontoffice/event_announcement.asp?event_id=1006

The Deadline for extended abstract submission to EIASM Workshop is: **15 June 2014**

The Deadline for the submission of the paper to the JIC Special Issue is: **15 November 2014**.

For any queries, please contact Prof. Stefano Zambon – **zmbfn@unife.it**

Key dates:

Ferrara Workshop	18-19 September 2014
Deadline for paper submission to the Special Issue	15 November 2014
Receipt of revised papers	31 March 2015
Submission of final papers	31 July 2015

References

- "Introduction: Is There a Disciplinary Field Called 'Intangibles and Intellectual Capital'?", *Journal of Intellectual Capital*, Special Issue on the 1st European Institute for Advanced Studies in Management (EIASM) Workshop on "Visualising, Measuring and Managing Intangibles and Intellectual Capital", Vol. 7, no. 4, November 2006, pp. 433-439.

Short Bio of the Guest Editor

Prof. **Stefano Zambon** (PhD) is Chair of Accounting and Business Economics at the University of Ferrara, Italy.

M.Sc. and Ph.D. with London School of Economics (supervisor: Prof. Anthony G. Hopwood), and B.Sc from University Ca' Foscari of Venice.

Visiting scholar at London Business School; ESCP, HEC, and CNAM in Paris; the Universities of Reading, Melbourne, Boston, Metz, Canterbury (NZ), Waseda (Tokyo), Bolzano/Bozen, Trento, and the Stern School of Business (NYU).

In 2009-2013 he has served as a Vice-President (International Conferences) of the International Association for Accounting Education and Research (IAAER).

Member of the editorial boards of various international scientific journals. He has published several books and articles in international journals in the areas of management and reporting of intangibles, international financial reporting, and accounting history.

Invited "key-note speaker" at OECD, United Nations, European Parliament, European Commission, and French, Chinese and Japanese Governments' events on intangibles.

He is Co-Chairman of the Scientific Committee of the World Congress of Accounting Educators and Researchers to be held in Florence on 13-15 November 2014.

He has been the coordinator of the 2003 Study for the European Commission on the measurement of intangible assets, and a member of the expert group of the 2006 EC Study "RICARDIS" on Intangibles in research-based SMEs. In 2013 he was a member of the EC's Expert Group on "Valuation of IP".

Founding member of the Global Network "World Intellectual Capital Initiative" (WICI - www.wici-global.com), from 2009 he is Chairman of WICI Europe, from May 2012 Secretary General of WICI Italy, and from July 2013 Deputy-Chairman of WICI Global.

Since 2005 he has been the Chairperson of the EIASM Workshop Series on "Intangibles and Intellectual Capital".