

Between Tradition and Change ...

In 2011 EIASM invites you to Witten, the hometown of the first private university in Germany. The "Private Universität Witten/Herdecke" (UWH) was founded in 1982 as an initiative to provide a context for professional training which enables individual engagement, student initiatives and a close dialogue between teachers and students. With it's 1.200 students and three faculties (faculty of health, faculty of economics, and faculty for cultural reflexion) the UWH still is one of the smallest German universities.

The city of Witten (ca. 100.000 inhabitants) is located at the edge of the Ruhr Area, which is said to be the largest urban agglomeration in Germany, the fourth largest urban area in Europe after Moscow, London and Paris. It consists of several large, former industrial cities (like Essen, Dortmund, and Düsseldorf). It has a strong tradition of coal mining, steel manufacturing, and steel treatment. Through the last decades it faced a far-reaching structural change. Mining and steel no longer are the main industrial sectors today, they have been replaced by service industries, electronics, design, and cultural institutions. The city of Essen, 30 km away from Witten, has been nominated one of the European Capitals of Culture in 2010.