



**6th Workshop on Family Firms Management Research
Barcelona, Spain – June 6-8, 2010**



FINAL PROGRAM

Sunday, June 6th			
19.00	Welcome Reception: ESADE Business School, Av. Pedralbes 60-62, 08034 Barcelona		
Monday, June 7th			
08.00-14:00	Registration		Foyer (ESADE Forum)
08.45-09.15	Welcome Session	ESADE Dean Welcome & Chairs Opening: Luisa Alemany- Alberto Gimeno -Leif Melin- Mattias Nordqvist	Platea 1 (ESADE Forum)
09.15-10.15	PLENARY SESSION		Platea 1 (ESADE Forum)
	<i>Professor Gibb Dyer, Jr. O. Leslie Stone Professor, Marriott School of Management, Brigham Young University, Provo, UT</i>		
	<i>“Cultural issues in family businesses”</i>		
10.15-10.45	Coffee break		Foyer (ESADE Forum)
10.45-12.15	Paralell Sessions		
	Session 1: Cross Cultural Issues		Anfiteatro
	Chair: ETHEL BRUNDIN		
10:45 - 11:15	FAMILY BUSINESS CORPORATE IDENTITIES IN THE ERA OF GLOBALIZATION	KANSIKAS, JUHA; OJALA, JARI	
11:15 - 11:45	EXPLORING CROSS-CULTURAL DIMENSIONS OF COLLECTIVISM-INDIVIDUALISM AND POWER DISTANCE IN FIRST GENERATION FAMILY BUSINESSES	MICHAEL-TSABARI NAVA	
11:45 - 12:15	ETHNICITY, CULTURE AND ENTREPRENEURIAL ORIENTATION EXAMPLE FROM DIFFERENT ETHNICS FAMILY FIRMS IN INDONESIA	WISMIARSI, TRI; MUCHSIN SAGGAFF SHIHAB	
	Session 2: Conceptual Approaches		Aula 23
	Chair: ALBERTO GIMENO		
10:45 - 11:15	DEVELOPING A NEW TYPOLOGY OF FAMILY FIRMS BASED ON PROFESSIONALIZATION AND FORMALIZATION	DEKKER, JULIE; LYBAERT, NADINE; MERCKEN, ROGER ; STEIJVERS, TENSIE	
11:15 - 11:45	FAMILY BUSINESSES AS SOCIAL SYSTEMS – AN INTEGRATIVE PERSPECTIVE	PLATE, MARKUS	
11:45 - 12:15	THE SECOND DECADE OF THE 21ST CENTURY LEGITIMACY AND SPLENDOR OF THE FAMILY BUSINESS FIELD THROUGH A NEW CORE KNOWLEDGE	BASCO, RODRIGO; PÉREZ RODRÍGUEZ, MARÍA JOSÉ	

	Session 3: Entrepreneurial Orientation		Platea 1
	Chair: CAROLE HOWORTH		
10:45 - 11:15	FAMILY BUSINESS AND ENTREPRENEURIAL ORIENTATION: THE MODERATOR ROLE OF ENVIRONMENT	CASILLAS, JOSE CARLOS; MORENO, ANA M. ; BARBERO, JOSÉ L.	
11:15 - 11:45	ENTREPRENEURIAL ORIENTATION AND FIRM PERFORMANCE IN SMALL AND MEDIUM-SIZED FAMILY FIRMS	GUBITTA, PAOLO; TOGNAZZO, ALESSANDRA	
11:45 - 12:15	ENTREPRENEURIAL ORIENTATION AND PERFORMANCE IN FAMILY-OWNED FIRMS: THE ROLE OF FAMILY MANAGEMENT	SCIASCIA, SALVATORE; CHIRICO, FRANCESCO; MAZZOLA, PIETRO	
	Session 4: Brand Identity		Platea 2
	Chair: ANNA BLOMBÄCK		
10:45 - 11:15	THE ROLE OF THE FAMILY IN FAMILY AND NON-FAMILY BUSINESSES WEBSITES: THE CASE OF THE TOURIST SECTOR	PRESAS, PILAR; GUIA, JAUME ; MUÑOZ, DOLORS	
11:15 - 11:45	FAMILY BUSINESSES AS A BRAND ON THEIR OWN	VON SCHLIPPE, ARIST; KRAPPE, ALEX	
11:45 - 12:15	THE MORGAN FAMILY FIRM'S COLLECTIVE NARRATIVE STRATEGIES AS 'HABITUS'	KJELLANDER, BJÖRN	
12.15-12.30	Break		
12.30-14.00	Paralell Sessions		
	Session 5: Values and Performance		Anfiteatro
	Chair: JOSEP TÀPIES		
12:30 - 13:00	CULTURE AND PERFORMANCE: THE ROLE OF FAMILY CULTURE IN THE STRATEGIC PLANNING	D'ALLURA, GIORGIA M.	
13:00 - 13:30	CORPORATE VALUES IN LISTED FAMILY FIRMS - DOES SIZE OR STATUS ON THE STOCK MARKET MATTER?	BLOMBÄCK, ANNA; BRUNNINGE, OLOF; MELANDER , ANDERS	
13:30 - 14:00	VALUES AND LONGEVITY IN FAMILY BUSINESS: EVIDENCE FROM AN EMPIRICAL ANALYSIS IN SPAIN	FERNÁNDEZ MOYA, MARIA; TÀPIES, JOSEP	
	Session 6: Resources		Platea 2
	Chair: SALVATORE SCIASCIA		
12:30 - 13:00	COMMUNICATION IN FAMILY FIRMS: AN EXPLORATION OF THE IMPACT ON ENTREPRENEURIAL BEHAVIOR	CLINTON, ERIC; NASON, ROBERT; RIVERA ALGARÍN, JUAN O.	
13:00 - 13:30	THE CONCEPT OF "FAMILINESS" - LITERATURE REVIEW AND SYSTEMS THEORY BASED REFLECTIONS	FRANK, HERMANN; MANFRED LUEGER, LAVINIA, NOSÉ; SUCHY, DANIELA	
13:30 - 14:00	WHEN INERTIAL PRESSURES RESTRAIN FAMILY FIRMS MOST: RESOURCE SHEDDING IN OPPORTUNITY-RELATED CONTEXTS	KELLER, JOERG	
	Session 7: Governance Capabilities		Platea1
	Chair: CARLO SALVATO		
12:30 - 13:00	FROM RESOURCE TO DYNAMIC CAPABILITIES: THE ROLE OF CORPORATE GOVERNANCE FOR DEVELOPING VALUE CREATION IN A FAMILY BUSINESS.	DI TOMA, PAOLO	
13:00 - 13:30	CORPORATE GOVERNANCE AND PROFITABILITY IN FAMILY SMES	LILJEBLOM, EVA; HANSSON, MATS ; MARTIKAINEN , MINNA	

	Session 8: Identity and Meaning		Aula 23
	Chair: EDUARD BONET		
12:30 - 13:00	EXPLORING SOCIAL IDENTITIES IN ENTREPRENEURIAL DYADS: A COMPARISON BETWEEN FAMILY AND FAMILY BUSINESSES.	BISIGNANO, ANGELOPIETRO	
13:00 - 13:30	ORGANIZATIONAL IDENTITY IN CONTEXT(S)	BOERS, BÖRJE	
13:30 - 14:00	EXPLORING THE SEPARATION OF OWNERSHIP AND MANAGEMENT: EXTERNAL CEOS IN FAMILY OWNED FIRMS AND (RE-)CONSTRUCTING THE MEANING OF MANAGEMENT.	LARSSON, ANNA; MELIN, LEIF	
14.00 - 15.00	Lunch		Foyer (ESADE Forum)
15.00 - 17.00	Paralell Sessions		
	Session 9: Family Business and Society		Anfiteatro
	Chair: ERCILIA GARCÍA-ALVAREZ		
15:00 - 15:30	STAKEHOLDER ENGAGEMENT IN SMALL AND MEDIUM-SIZED FAMILY BUSINESSES: A COMPARISON BETWEEN ITALY AND SPAIN	PATERNOSTRO, SERGIO; JIMENEZ MORENO, JUAN JOSE	
15:30 - 16:00	PERSONAL VALUES, FAMILY FIRMS AND CORPORATE SOCIAL RESPONSIBILITY	HERRERO, INÉS; CAMBRA, JESÚS	
16:00 - 16:30	DIFFERENCES AMONG THE CSR-ACTIVITIES OF COMPANIES WITH- AND WITHOUT FAMILY INFLUENCE – A FIRST COMPARISON IN GERMANY BY MEANS OF THE PROVISION OF VOCATIONAL EDUCATION	TÄNZLER, JAN-KLAUS; KEESE, DETLEF ; HAUER, ANNEGRET	
16:30- 17:00	THE ROLE OF INSTITUTIONAL DEVELOPMENT IN THE PREVALENCE AND VALUE OF FAMILY FIRMS	DING, YUAN; AMIT, RAPHAEL ; VILLALONGA, BELÉN; ZHANG, HUA	
	Session 10: Governance: Boards		Platea 1
	Chair: MATTIAS NORDQVIST		
15:00 - 15:30	BOARD COMPOSITION AND PERFORMANCE IN THE SPANISH NON-LISTED FAMILY FIRMS	CABRERA-SUÁREZ, KATIUSKA; Z JOSEFA D. MARTÍN SANTANA	
15:30 - 16:00	HOW DOES FAMILY OWNERSHIP STRUCTURE IMPACT ON BOARD OF DIRECTORS? AN EMPIRICAL ANALYSIS FOR SPAIN, PORTUGAL AND ITALY	GARCÍA-RAMOS, REBECA; GARCÍA-OLALLA, MYRIAM	
16:00 - 16:30	BOARD COMPOSITION IN FAMILY-INFLUENCED FIRMS: A DYNAMIC PERSPECTIVE	KHLIF, WAFI; WIEM EL MANAA CORAL; INGLE Y LOTFI KAROUI	
16:30- 17:00	THE IMPACT OF BOARD ROLES AS A MEDIATOR VARIABLE ON THE BOARD COMPOSITION-PERFORMANCE RELATIONSHIP IN FAMILY BUSINESSES	BASCO, RODRIGO; PÉREZ RODRÍGUEZ, MARÍA JOSÉ	
	Session 11: Strategic Perspectives		Aula 23
	Chair: ANITA VAN GILS		
15:00 - 15:30	COOPERATION AND EXTERNAL KNOWLEDGE ACQUISITION: THE SEARCH BREADTH OF FAMILY AND NON-FAMILY SMES	CLASSEN, NICOLAS; VAN GILS, ANITA; YANNICK BAMMENS; MARTIN CARREE	
15:30 - 16:00	FAMILY VERSUS NON FAMILY FIRMS IN THE LUXURY YACHTS SECTOR: STRATEGY – STRUCTURE COMBINATION TO MANAGE THE PERFORMANCE AND THE CRISIS.	BROCCARDO, LAURA	
16:00 - 16:30	STRATEGIZING IN A CONTEXT OF MULTIPLE LOGICS: BUILDING LEGITIMACY AMONG ACTORS IN FAMILY FIRMS	MARI, ISABELLE; PARADA, MARIA JOSE; MELIN, LEIF	
16:30- 17:00	ENTREPRENEURIAL STRATEGIES AND CORPORATE GOVERNANCE: EXPERIENCES FROM THE ITALIAN WINE INDUSTRY	LAZZINI, ARIANNA; DI TOMA, PAOLO ; MONTANARI, STEFANO	
	Session 12: Succession		Platea 2
	Chair: JUHA KANSIKAS		
15:00 - 15:30	WHICH FACTORS REALLY MATTER IN PREVENTING INTRA-FAMILY SUCCESSION?	DE MASSIS, ALFREDO ; VISMARA, SILVIO	

15:30 - 16:00	FAMILY SUCCESSORS AS IDEAL LEADERS OF THE FAMILY BUSINESS: AN ANALYSIS OF THE REQUIRED COMPETENCES	MOLLY, VINCENT; LAMBRECHT, JOHAN; ARIJS, DIANE	
16:00 - 16:30	ORGANIZATIONAL CULTURAL VALUES IN SMALL FAMILY BUSINESSES AND INTERGENERATIONAL SUCCESSION: A CRITICAL REALIST APPROACH	FIGLIUZZI, SANTE; BISIGNANO, ANGELO P.; GAETANO, LUBERTO; PALERMO, OFELIA	
16:30- 17:00	FAMILY BUSINESS SUCCESSION - FOUNDERS FROM DISADVANTAGED COMMUNITIES: AN EXPLORATORY STUDY	ISAACS, ESLYN; FRIEDRICH, CHRISTIAAN	
17.00 - 17.30	<i>Coffee break</i>		Foyer (ESADE Forum)
17.30 - 19.00	Paralell Session		
	Session 13: Risk Issues		Aula 23
	Chair: LUISA ALEMANY		
17:30 - 18:00	THE ACCOUNTING CONSERVATISM AND DEBT MONITORING IN PRIVATE FAMILY FIRMS - EVIDENCE FROM FINNISH SMES	KARJALAINEN, JUSSI	
18:00 - 18:30	FAMILY FIRM PERFORMANCE - A PORTFOLIO MODEL APPROACH	NEFF, JOHN	
18:30 - 19:00	RISK AND BUSINESS-OWNING FAMILIES	CALLADO MUÑOZ, FRANCISCO JOSÉ; UTRERO GONZÁLEZ , NATALIA	
	Session 14: Entrepreneurial Resources		Platea 2
	Chair: FRANK LAMBRECHTS		
17:30 - 18:00	WOMEN ENTREPRENEURS IN FAMILY BUSINESS: A RADICAL SUBJECTIVIST VIEW	BARRETT, MARY; MOORES, KEN	
18:00 - 18:30	BOUNCING BACK AND GOING ON: THE RESILIENT FAMILY FIRM	BÉGIN, LUCIE; CHABAUD, DIDIER	
18:30 - 19:00	UNDERSTANDING THE STABILITY OF ENTERPRISING FAMILIES IN TURBULENT TIMES: THE ROLE OF CULTURE	NOSI, COSTANZA; ZANNI, LORENZO	
	Session 15: International Strategy		Platea 1
	Chair: JOSE CARLOS CASILLAS		
17:30 - 18:00	RESOURCES AND CAPABILITIES THAT FOSTER FAMILY FIRMS INTERNATIONALIZATION	RICO GARCÍA, GUADALUPE ; MARÍA SACRISTÁN NAVARRO; ÚBEDA MELLINA, FERNANDO	
18:00 - 18:30	FAMILY BUSINESS CULTURE AND INTERNATIONALIZATION OF SMFBS	CESARONI, FRANCESCA MARIA ; SENTUTI, ANNALISA	
18:30 - 19:00	LOOKING FOR DIFFERENCES IN THE INTERNATIONAL AND INNOVATIVE BEHAVIOUR OF FAMILY VS NON-FAMILY FIRMS: A DYNAMIC PANEL APPROACH	FILIPESCU, DIANA ANDREEA; RIALP JOSEP; RIALP ALEX	
	Session 16: Family Relations		Anfiteatro
	Chair: ARIST VON SCHLIPPE		
17:30 - 18:00	PERSONAL TIES AND SHAREHOLDING IN A FAMILY BUSINESS GROUP: RELATIONAL TEXTURE VS RELATIONAL STRUCTURE?	DELLA PIANA, BICE; VECCHI, ALESSANDRA ; CACIA, CLAUDIA	
18:00 - 18:30	LOVE ME, LOVE ME NOT: THE CONSTRUCT OF EMOTIONAL MESSINESS IN THE BUSINESS FAMILY	BRUNDIN, ETHEL; SHARMA PRAMODITA	
18:30 - 19:00	LABOUR OF LOVE: AN EMOTIONAL TALE ABOUT FAMILY BUSINESS	COLLINS, LORNA	
19.00 - 20.00	FBR Editorial Board Meeting		Sala Forum
21.00	Gala Dinner at Restaurant Temporada Paradis (Paseo Manuel Girona # 7, 08034 Barcelona, Phone: 93 203 7016)		

Tuesday, June 8th			
09.00-10:30	Registration		Foyer (ESADE Forum)
09.30-10.30	PLENARY SESSION		Platea 1 (ESADE Forum)
	<i>Professor Franz Kellermanns, Henry Family Notable Scholar & Richard C. Adkerson Notable Scholar/ Associate Professor of Management</i>		
	"Creating a Culture: Productive Processes in Family Firms"		
10.30 - 11.00	Coffee Break		Foyer (ESADE Forum)
11.00 - 12.30	Paralell Sessions		
	Session 17: Values and Beliefs		Platea 1
	Chair: LEIF MELIN		
11:00 - 11:30	ORGANIZATIONAL CULTURE, ENTREPRENEURIAL ORIENTATION AND GROWTH IN FAMILY FIRMS. A CASE STUDY FROM A MATURE INDUSTRY	PITTINO, DANIEL; VISINTIN ,FRANCESCA; BAÙ, MASSIMO	
11:30 - 12:00	VALUES, BELIEFS AND ENTREPRENEURIAL ORIENTATION IN NEXT GENERATIONS OF FAMILY BUSINESS	LORENZO-GOMEZ, JOSE DANIEL	
12:00 - 12:30	THE GOOD FRUITS OF PRUNING: HOW DOES MANAGEMENT COMPLEXITY MAKE A DIFFERENCE IN STEWARDSHIP VALUES?	MARQUES, PILAR; SIMON, ALEXANDRA ; BIKFALVI, ANDREA ; MUÑOZ, DOLORS	
	Session 18: Governance Dynamics		Platea 2
	Chair: KATIUSKA CABRERA-SUAREZ		
11:00 - 11:30	INVESTIGATING THE ANTECEDENTS AND IMPLICATIONS OF ROLE CONFLICT FOR NON-EXECUTIVE DIRECTORS ON BOARDS OF UNLISTED FAMILY FIRMS	KIRWAN, COLLETTE	
11:30 - 12:00	THE ROLE OF THE MOST TRUSTED ADVISOR IN DECISION MAKING IN FAMILY-CONTROLLED FIRMS	STRIKE, VANESSA	
12:00 - 12:30	CEO COMPENSATION IN FAMILY FIRMS	BOZZI, STEFANO; BARONTINI, ROBERTO	

	Session 19: Financial Issues		Anfiteatro
	Chair: FRANCISCO CALLADO		
11:00 - 11:30	PATIENT INVESTMENT: A STUDY ON THE BEHAVIOR OF THE LISTED FAMILY BUSINESS IN THE JAPANESE ELECTRIC MACHINERY INDUSTRY	ASABA, SHIGERU	
11:30 - 12:00	SOURCES OF FINANCE IN SMALL FAMILY FIRMS - EVIDENCE ON FUNDING BEHAVIOUR AND ATTITUDES TOWARDS DIFFERENT FUNDING SOURCES	LAPPALAINEN, JAANA; NISKANEN, MERVI	
12:00 - 12:30	FINANCIAL BOOTSTRAPPING USE IN FAMILY FIRMS AND THE IMPACT ON FIRM GROWTH	HELLEBOUGH, DAVID; LAVEREN, EDDY	
12.30 - 13.30	Lunch		Foyer (ESADE Forum)
13.30 - 15.00	Paralell Sessions		
	Session 20: Values as a Resource		Platea 2
	Chair: JESUS CAMBRA		
13:30 - 14:00	FAMILY AND FIRM CONTEXT AS PROVIDERS OF KEY INTANGIBLE RESOURCES FOR SUCCESSIONS: A COMPARATIVE CASE STUDY	PARDO-DEL-VAL, MANUELA; GONZÁLEZ-CRUZ, TOMÁS F.	
14:00 - 14:30	THE IMPORTANCE OF VALUES IN FAMILY-OWNED FIRMS	CEJA, LUCIA; TÀPIES, JOSEP; AGULLES, REMEI	
14:30 - 15:00	WORK VALUES AND FAMILY BUSINESS MANAGEMENT	CUBICO, SERENA; GIUSEPPE, MATTEO TOGNI; BELLOTTO, FAVRETTO MASSIMO	
	Session 21: Managerial Control		Aula 23
	Chair: EDDY LAVEREN		
13:30 - 14:00	THE OWNER-OUTSIDE MANAGER AGENCY CASE REVISITED: NONFAMILY CEOs IN PRIVATE FAMILY FIRMS.	VOORDECKERS, WIM; LAMBRECHTS, FRANK; STEIJVERS, TENSIE	
14:00 - 14:30	MANAGERIAL CONTROL IN GERMAN FAMILY FIRMS – INTEGRATION OF THE FAMILY PERSPECTIVE INTO PERFORMANCE MEASUREMENT INSTRUMENTS	PUKALL, THILO	
14:30 - 15:00	FAMILY BUSINESSES AND THE IMPACT OF VC INVOLVEMENT ACROSS STAGES OF DEVELOPMENT: THE CASE OF SPAIN	MARTI PELLON, JOSÉ; MENENDEZ REQUEJO, SUSANA ; ROTTKE, OLAF M.	
	Session 22: Family Control		Platea 1
	Chair: KEN MOORES		
13:30 - 14:00	IMPACT OF FAMILY CONTROL AND MANAGEMENT ON THE MANUFACTURER'S FINANCIAL PERFORMANCE IN BRAZIL	SANTOS, JOSÉ TOMÁS	
14:00 - 14:30	FOUNDING FAMILY LEADERSHIP AND THE USE OF MANAGEMENT CONTROL SYSTEMS (MCS)	POSCH, ARTHUR; SPECKBACHER, GERHARD	
14:30 - 15:00	SYMBOLIC VIOLENCE IN THE FAMILY BUSINESS: DOMINATION OF SHAREHOLDERS THROUGH COMMITMENT	GARCIA-ALVAREZ, ERCILIA; LOPEZ-SINTAS, JORDI	
	Session 23: Innovation		Anfiteatro
	Chair: WIM VOORDECKERS		
13:30 - 14:00	BALANCING STABILITY AND CHANGE IN FAMILY FIRMS: A LEVERS OF CONTROL PERSPECTIVE ON ORGANIZATIONAL INNOVATION	HENDRIKX, KAROLIEN; VOORDECKERS, WIM; LAMBRECHTS, FRANK	
14:00 - 14:30	THE RELATIONSHIPS BETWEEN RESPONSIVE AND PROACTIVE MARKET ORIENTATION AND INNOVATION PERFORMANCE IN FAMILY FIRMS	BECK, LIEN; DEBRUYNE, MARION ; JANSSENS, WIM	
14:30 - 15:00	INNOVATION BEHAVIOR AND VALUES IN FAMILY FIRMS	LEHMANN, ERIK E.; WIRSCHING, KATHARINE	
15.00 - 15.15	Coffee Break		Foyer (ESADE Forum)
15.15 - 16.00	Concluding Session and Closing	<i>Alberto Gimeno and Leif Melin; Comments from Gibb Dyer, Jr. and Franz Kellermanns; Eugenia Bieta Caubet, Corporate Deputy Director General ESADE Business School</i>	Platea 1 (ESADE Forum)