



20th International Product Development Management Conference

June 23-25, 2013

MINES ParisTech
Paris DAUPHINE University
Paris, France

Final Program



Sunday June 23, 2013 **at Mines ParisTech** (60 boulevard Saint-Michel, 75006 Paris)

17:00-19:00	Welcome Reception (MINES ParisTech, Maurice Allais Hall) Introduction talks - Romain Soubeyran, Director of MINES ParisTech, - Professor Christer Karlsson, Chairman of the Organizing Committee of IPDMC - Professors Albert David and Pascal Le Masson, Local Hosts and Conference Chairpersons
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Be careful: the Welcome Reception takes place at Mines ParisTech in the 6th arrondissement of Paris,
the main conference takes place at Dauphine University, in the **16th arrondissement** of Paris.

Monday June 24, 2013

Conference Day 1 at Paris Dauphine University (Place de Lattre de Tassigny, 75116 Paris)	
07:45-08:45	Registration (Hall 2, 2 nd floor)
08:45-09:45	Opening & Welcome (Room Raymond Aron, 2 nd floor) Introduction to Innovation at the Paris Dauphine University: Professor Laurent Batsch, President of Paris Dauphine Chairman of the Organizing Committee: Professor Christer Karlsson University Local Host and Conference Chairpersons: Professors Albert David and Pascal Le Masson
09:45-10:30	Keynote address (Room Raymond Aron, 2 nd floor) Unleashing the potential of Design with 3D-EXPERIENCE technologies , Anne Asensio, VP Design Experience — Dassault Systèmes
10:30-11:00	<i>Coffee break</i> (Hall 2, 2 nd floor)

Parallel sessions, 2 nd floor									
AMPHI 5	Room B 207	Room B 211	Room B 212	Room B 217	Room C	Room D	Room A	AMPHI 6	
Session I Organizing Product/Service Dev.	Session II Managing Knowledge in PD	Session III Innovation Strategies	Session IV Entrepreneurship, SMEs and PD	Session V Innovation by Design	Session VI Teaching Innovation Management	Session VII Radical Innovation	Session VIII Marketing, Users and Open Innovation	Session IX Innovation by Design	
Track Chairs:									
L. Bstieler	T. Buganza	R. Verganti	P. De Weerd-Nederhof	A. Griffin	J. Christiansen	M. Elmquist	T. Kawakami	F. Smulders	
11:00-11:30	Engen Marit, Inger Elisabeth Holen Examining The Influence Of Market- And Internal Based Competences On Service Innovation And Novelty	Maher Patricia, Paul Coughlan Design For Integrity: A Relational Design Challenge	Faems Dries, Florian Noseleit Don't Forget Your Old Shipmates: A Temporal Analysis Of The Relationship Between Technology Alliances And Firms' Technological Performance	Moreno Pablo, José Luis Munuera-Alemán, Maria Moreno-Moya Knowledge Management, Ict-Usage And Product Innovation In SMEs Performance	Ben Mahmoud-Jouini Sihem, Christophe Midler, Virginia Cruz, Nicolas Gaudron Creative Artefacts: How Stimulators, Demonstrators And Prototypes Contribute To The Creative Processes?	Fabbri Julie, Hemonnet-Goujot Aurélie, Manceau Delphine Design Thinking Vs Co-Creation Innovation Methods: A Comparative Study Based On An Edutainment Innovative Project	Kokshagina Olga, T. Gillier, P. Cogez, A. Guemy, M. Barthelemy Rethinking The Management Of Ideas Contests In High-Tech Environment: The Case Of Generic Technology	Hinsch Mareike Elisabeth, Christoph Stockstrom, Christian Lütjhe User Innovation In Techniques A Case Study Analysis In The Field Of Medical Devices	Ledwith Ann, Louise Kiernan Understanding The Cognitive Strategies Employed By Interdisciplinary Design Teams During Problem Scoping In Bio-Medical Innovation
11:30-12:00	Sakellariou Evy, K. Karantinou, K. Poulis An Action Research Investigation Of The Global Front End Of NPD	Vieira Sonia, Teresa Fonseca, Petra Badke-Schaub, Antonio Fernandes Framework Of Awareness To Critical Situations In Design And Product Development: A Lean Thinking Approach To Deal With Uncertainty And Risk	Levillain Kevin, Blanche Segrestin Partnering To Innovate Or Partnering Innovation? The Binding Effect Of Generative Potentials	Kjartan Sigurdsson, Marina Candi, Johann Riedel Strategic Change As A Progenitor Of New Service Development	Mack Thomas, Christian Landau Participation Decisions And Idea Quality In Online Innovation Contests An Individual Level Investigation Based On The Componential Model Of Creativity	Kahn Kenneth B. Creating T-Shaped People: The Value Of Interdisciplinary Innovation Coursework	Lenfle Sylvain Toward A Genealogy Of Project Management: Sidewinder And The Management Of Exploratory Projects	Sänn Alexander, Daniel Baier, Alexandra Rese The Presumer Effect: Implementing The Customer's Voice To Radical New Product Development For High-Tech SME	Sarmiento Lopes Teresa, Lia Patricia Service Design Interesting Challenges
12:00-12:30	Varnes Claus, Keith Goffin, Chis Van Der Hoven, Adela Michea Giving The Customer A Voice: A Study Of Market Research Methods And Their Perceived Effectiveness In NPD	Eslami Mohammad, Nicolette Lakemond, Stefano Brusoni Knowledge Integration In Development Of Complex Systems: What Suppliers Actually Do To Integrate Knowledge With Buyers?	Du Jingshu, Bart Leten, Wim Vanhaverbeke R&D Collaboration In Firms' Core And Non-Core Technologies	Kotlar Josip, Alfredo De Massis, Federico Frattini, James J. Chrisman, Mattias Nordqvist Product Development In Family Firms: An Analysis Of Success Factors	Chinneck Camille, Andres Cadena, Simon Bolton, Sanha Kim The Impact Of Market Research Stimulus Data On Idea Quality In Radical Innovation Projects	Tucker Marion, Sebastian K. Fixson, Victor Seidel Teaching Innovation: An Evaluation Of Pedagogical Approaches	Szwejcjewski Marek, Yaser Masoudnia, Marek Szwecjewski Dynamics Of Bootleggers' Underground Operations In The R&D Departments Of High Technology Corporations	Groß Dominique – Pascal, Hans Koller Lead User In The Medical Homecare Industry	Calabretta Giulia, Gerda Gemser, Nachoem Wijnberg, Paul Hekkert Balancing Intuition And Rationality For Improving Innovation Decision-Making: The Role Of Design Consultancies
12:30-13:30	Lunch (CROUS – ground floor)								

Parallel sessions, 2 nd floor									
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Track Chairs:									
S. Salomo	J. Christiansen	T. Buganza	P. Coughlan	B. Segrestin	R. Verganti	J.L. Munuera	A. Hatchuel	A. Fernandes	
13:30-14:00	Cornu Etienne, Roger Stopford Implementing A Management Framework For Distributed Product Development	Goffin Keith, Anders Richtner, Pär Åhlström Organizational Knowledge Creation Over Time	Verreyne Martie- Louise, John Steen, Lisette Pregelj Scope And Scale: Modelling Innovation Breadth And Labour Productivity	Landoni Paolo, Claudio Dell'era Inclusive Business: Exploring The Social Impact Of Different Value Network Configurations	Karlsson Christer, Martin Sköld, Irene Christiansen Managing Multi- Branded Industrial Groups	Cadario Romain, Emmanuelle Le Nagard-Assayag, Pierre Desmet Are Network Externalities Heterogeneous? The Moderating Role Of Brand Credibility	El Qaoumi Kenza - Pascal Le Masson, Aytunç Ün, B.Weil A Metric To Characterize Major Innovation Sequences And Its Application In Three Industrial Sectors: From Random Emergence To Waterfall Phenomena	Karlsson Marianne, Siw Eriksson, Elif Sandsjo Investigating The Conceptual Phase Of Innovation: Communication And Collaboration In Multidisciplinary Teams	Heidenreich Sven, Florian Täubel, Benjamin Weber "When To Cooperate?" And "Whom To Cooperate With?" Investigating Effects Of Cooperation Intensity And Portfolio On Innovation Success
14:00-14:30	Michea Adela, Claus Varnes Mapping Service Mindsets In Manufacturing Companies	Tucker Marion, Marc H. Meyer Organizing For Architecture Persistency In New Product Development	Thiesbrummel Christoph, Andreas Eggert Christian Deutscher Can Service Innovations Substitute Or Complement Product Innovations? The Case Of German Industrial Firms	Blauth Matthias Individual Creativity In New Product Development: The Role Of Entrepreneurial Decision-Making	Estrada Isabel, Dries Faems, Natalia Martin- Cruz, Pilar Perez- Santana Realizing Value In Upstream Alliances: The Impact Of Routine- Based And Cognition- Based Dissimilarity	Grissemann Ursula, Nicola E. Stokburger- Sauer, Karin Teichmann Is Co-Production Always Fair? An Empirical Analysis	Behrens Judith, Holger Patzelt, Dean A. Shepherd Motivated Toward Novelty Or Speed To Market Or Both? Building A Theory Of Passionate Innovation	Hajnassiri Sara, Nicholas H. M. Caldwell, Amanda C. Goodger, P. John Clarkson On The Evolution Of Software Process Models: Investigating The Drivers And Enablers Of Process Innovation	Ollila Susanne, Anna Yström, Marine Agogue Stepping Out Of The Zone Of Territorial Protection Enables Open Innovation Collaboration
14:30-15:00	Netz Johan, Peter R. Magnusson Improving Criteria Based Idea Screening By Emulating Experts Holistic Decision	Freitas Salgueiredo Camila Modeling Inspiration For Innovative NPD: Lessons From Biomimetics	Ledwith Ann, Michele O'Dwyer New Product Performance Measures: Impact Of Sector, Function And Level	Sadeghinejad Karkavandi Zahra, Arash Najmaei Metacognition And Entrepreneurial Orientation: Insights From Upper Echelons Perspective	Margraf Sandra, Reinhard Prügl Agent-Based Simulation Of Network Learning In Innovation Networks: Exploring The Effect Of Social Interactions On Handling Cognitive Distance	Oinonen Minna, Anne Jalkala Varying Modes Of Customer Involvement In Supplier-Customer Co-Development Process	Messeni Petruzzelli Antonio, Tommaso Savino Reinterpreting Tradition To Innovate: The Case Of Italian Haute Cuisine	Olsen Mitchell, Rebecca J. Slotegraaf, Sandeep R. Chandukala How Launching Green New Products Can Influence Brand Equity	Manzini Raffaella, Valentina Lazzarotti, Luisa Pellegrini, Diana Rovati IP Strategy In The Open Innovation Era: The Case Of Collaborative NPD
15:00-15:30	Von Koskull Catharina, Martin Fougère, Johanna Gummerus Collective Sensemaking In Development Processes: An Observation-Based Multiple Case Study	Coradi Annina, Mareike Heinzen Co-Location In A New Workspace Environment For Collaboration And Idea Creation Within The Pharmaceutical Industry	Frattini Federico, Josip Kotlar, Alfredo De Massis, Hanqing Fang R&D Investment Variations In Family And Non- Family Firms: A Reference Point Theory Perspective	Rosier Jan, Keith Goffin Exploring The Role Of The CEO In Innovation In Life Science R&D Firms: The Detection Of CEO Absorptive Capacity	Corsi Simone, Alberto Di Minin Chinese Market As A Source Of Global Innovation: Foreign MNCs' R&D Activities In China	Hemonnet-Goujot Aurélien, Manceau Delphine How The Characteristics Of Brands And Design Agencies Interact To Generate Product Innovativeness	Gillier Thomas, Hooge Sophie, Piat Gérald Framing The Scope Of Value In Exploratory Projects: An Expansive Value Management Model	Van Oorschot John, Erwin Hofman, Johannes I.M. Halman Surviving The Crisis: Engaging Professional Clients In Order To Disseminate Innovative Housing Concepts	Pemartin María, Ana I. Rodríguez Communication, Trust And Asymmetrical Involvement In R&D Collaboration: A Moderated Mediation Model
15:30-16:00	Coffee break (Hall 2, 2 nd floor)								

Parallel sessions, 2 nd floor									
AMPHI 5	Room B 207	Room B 211	Room B 212	Room B 217	Room C	Room D	Room A	AMPHI 6	
Session I Organizing Product/Service Dev.	Session II Innovation Strategies	Session III Innovation Strategies	Session IV Leadership and Creativity in PD	Session V Networks, Platforms and Alliances in PD	Session VI Marketing, Users and Open Innovation	Session VII Radical Innovation	Session VIII Innovation Mgt: yesterday – today – tomorrow	Session IX Innovation by Design	
Track Chairs:									
H. Perks	B. Segrestin	F. Charue-Duboc	P. de Weerd-Nederhof	B. Weil	D. Manceau	S. Lenfle	T. Hustad	S. Salomo	
16:00-16:30	Colombo Gabriele, Tommaso Buganza, Antonio Calabrese Project Portfolio Management In Project-Based Firms: An Explorative Analysis	Dangelico Rosa Maria, Devashish Pujari Green Product Strategy Choices And Strategic Business Unit Performance	Swan K. Scott, Brent Allred International Process Technology Sourcing And The Innovation Context	Björk Jennie, Mette Præst Knudsen, Ma Zheng, Mats Magnusson, Magnus P. Karlsson The Role Of Employee Collectiveness And Management Intervention For Ideation Sustainability	Du Jingshu, Bart Leten, Wim Vanhaverbeke, Henry Lopez Vega, Does open Innovation speed up R&D projects?	Baxter David, Goffin Keith, Szweczewsk Marek, Koners Ursula Hidden Needs: Comparing Ethnography And Focus Groups	Mustaffa Bakry Faridah, Nuran Acur Bakir And Kepa Mendibil Knowledge Resources, Management Innovation And Radical Innovation In High Technology Industry	Fixson Sebastian, Tucker J. Marion The Perfect Storm: How The Convergence Of Digital Design, Rapid Prototyping, And Culture Is Changing Product Development	Altuna Naiara, Claudio Dell'era, Roberto Verganti Exploring Nature And Scalability Of Social Innovations Through The Design- Driven Perspective
16:30-17:00	Kock Alexander, Sascha Meskendahl, Hans Georg Gemünden The Moderating Influence Of Strategic Orientation On The Project Portfolio Formation– Performance Relationship	Koller Hans, Valéry Yves D'aujourd'hui Organizational Key Drivers Of Project Emergence At A Corporate Central Research Unit – An Analysis Based On The Strategy Process Theory	Huizingh Eelko, Colin Cheng The Effects Of Environmental Turbulence On Open Innovation Success	Nachbaur Christophe, Pascal Etzol Corporate Entrepreneurial Leadership	Rese Alexandra, Anke Kutschke, Daniel Baier Analyzing The Relative Influence Of Available Supply Factors On The Successful Development Of New Energy Technologies	Munuera-Aleman Jose Luis, Maria Moreno-Moya, Ed Nijssen The Role Of Marketing In Predevelopment Activities	Schneider Martin Configurations Of Anti-Counterfeiting Management And Their Performance Implications: Exploring Strategies, And Instruments, And Competencies	Christiansen John K., Marta Gasparin, Claus Varnes Perspectives On Management Of Product Development And The Role Of Designers: How Design Processes Re-Design Designers	Murto Pekka, Markus Ahola, Oscar Person Forming The Face Of Green Products: Mood Boards And Early Consumer Involvement In Ship Interior Design
17:00-17:30	Linda Kester, Erik Jan Hultink, Griffin Abbie An Empirical Exploration Of The Antecedents And Outcomes Of NPD Portfolio Success	Bellini Emilio Strategizing New Product Development: A Contingency Framework	Freij Ake, Martin Skold The Role Of Asset Bundles In Industrial Architecture Changes	Niknam Masoud, Jivka Ovtcharova Applicability Of Chief Engineering System In European Automotive Industry	Julia Christine Ringwelski, Jan Kratzer Situational championship stimulates qualitative and quantitative innovativeness of SME - Networkmanagements' functions throughout the innovation process	Jeannot Florence, Laurie Balbo Using Message Framing And Temporal Distance To Promote Technological Innovation	Estrada Isabel, Pedro De Faria, Petra Andries, Dries Faems When Does Outbound Innovation Generates Value? Knowledge Outflow Breath, Knowledge Protection And Innovation Performance	Wikström Anders, Roberto Verganti Storyboarding - Framing And Reframing The Design Brief	Luchs Michael, Minu Kumar When Might Consumers Choose Superior Sustainability Despite A Trade- Off With Other Product Attributes?
19:15–21:00	Social Event: Eiffel Tower Visit (Free Access to 2 nd Floor; Lift slots from 19:30 to 20:00)								
21:00- 23:00	Gala Diner at the Eiffel Tower (58 Restaurant – 1 st Floor; Unique Lift slot at 20:30)								

Conference Day 2 at Paris Dauphine University (Place de Lattre de Tassigny, 75116 Paris)

8:30	Welcome Coffee (Hall 2, 2 nd floor)								
Parallel sessions, 2 nd floor									
AMPHI 5	Room B 207	Room B 211	Room B 212	Room B 217	Room C	Room D	Room A	AMPHI 6	
Session I Organizing Product/Service Dev.	Session II Managing Knowledge in PD	Session III Innovation Strategies	Session IV Leadership and Creativity in PD	Session V Networks, Platforms and Alliances in PD	Session VI Marketing, Users and Open Innovation	Session VII Management Innovation	Session VIII Managing Software and IT Innovation	Session IX Innovation by Design	
Track Chairs:									
<i>P. Coughlan</i>	<i>A. Fernandes</i>	<i>H. Koller</i>	<i>T. Gillier</i>	<i>S. Lenfle</i>	<i>A. Hatchuel</i>	<i>A. Griffin</i>	<i>C. Varnes</i>	<i>S. Benmahmoud-Jouini</i>	
9:00-9:30	<i>Cordier Mathieu, Florence Charue-Duboc</i> Project Management Approaches To Cope With Uncertainty Related To Research Activity: Tools For Driving A Multi- Scenario Exploration Strategy	<i>Coussement Kristof, Michael Antioco</i> Warning About Negative Consumer Feedback: How Consumers Write It Influences What Managers Make Of It	<i>Tucker Marion, John Friar, Sagar Karmarthi, Abe Zeid</i> The Application Of Engineering Design Methods To The Discovery And Commercialization Of Mass Customized Cancer Therapeutics	<i>Linse Charlotta</i> Striking A Balance: Freedom, Autonomy & Constraints In Development Work	<i>Tietze Frank, Carsten Schultz</i> Cognitive Fit Between Partners And Success Of Uni- Industry Cooperations	<i>Koners Ursula, David Baxter, Keith Goffin, Marek Szweczewski</i> Uncovering The "Real" Customer Needs: Comparing Innovative Insights From Focus Groups And Repertory Grid Technique	<i>Jahanmir Sara F., Luís Filipe Lages</i> The Lag-User Method: Using Laggards To Re- Enchant Technology And Services	<i>Camarero Carmen, Carmen Anton- Martin, Javier Rodríguez Pinto</i> Pleasure In The Use Of New Technologies. The Case Of E-Book Readers	<i>Dell'era Claudio, Naiara Altuna, Roberto Verganti</i> What Is The Pay-Off Of Design-Driven Innovation? Analyzing The Contribution Of Mediating And Contingent Variables On The Relationship Between Investments In Design And Competitive Performances
9:30-10:00	<i>Arrighi Pierre-Antoine, Pascal Le Masson, Benoit Weil</i> From New Product Development (NPD) To New Design Process (NDP)? How New Computer Aided Design (CAD) Tools Lead To Embedded Learning And Exploration In Effective Processes	<i>Tabeau Kasia, Gerda Gemser, Nachoem Wijnberg, Erik Jan Hultink</i> What Is Your Experience? A Study On Collaborating NPD Professionals And The Effects Of Their Dissimilar Experiences On NPD Outcomes	<i>Van Bruinessen Ties Marijn, F.E.H.M. Smulders, J.J. Hopman</i> Towards A Different View On Ship Design	<i>Kock Alexander, Minea Schwenk, Hans Georg Gemünden</i> The Interplay Of Formal And Informal Factors In The Fuzzy Front End Of Innovation	<i>Faems Dries, Erwin Hofman, Stephanie Schleimer</i> The Role Of Goodwill Trust In Inter-Firm New Product Development Projects: Opening Up The Black Box	<i>Kohler Thomas, Marco Nickel</i> Sustaining Crowdsourcing- Based Business Models: Co- Capturing Value With The Community	<i>Dolfsma Wilfred, Rick Aalbers & Wilfred Dolfsma</i> Formal Intervention And Employee Innovative Involvement	<i>Kawakami Tomoko, Mark E. Parry</i> Social Word-Of- Mouth And Adoption Of Innovation With Indirect Network Externalities: The Case Of E-Reader And Reading Behavior Of Paper Books	<i>Micheli Pietro, Lucia Ciarlantini</i> The Creation Of Superior Industrial Design: A Multiple- Case Study Of Design-Led Npd Processes
10:00-10:30	<i>Harland Peter E., Ahm Zakir Uddin</i> Risk Management In Product Platform Development Projects	<i>Kallenborn Oliver, Christoph Velte</i> Knowledge Reservoir Identification – Using Knowledge Reservoirs To Shed New Light On Knowledge Management In NPD	<i>Klasing Chen Milena</i> The Two Models Behind Low Cost Products	<i>Frederiksen Marianne Harbo, Mette Præst Knudsen</i> An Empirical Assessment Of The Links Between Creative Actions And Performance In Innovation Projects	<i>Wirsich Alexander, Kock Alexander, Schultz Carsten, Schneider Jan-Philip, Salomo Sören</i> Performance Effects Of University Industry Collaboration	<i>Roberts Deborah, Marina Candi</i> Antecedents Of Customer Community Creation	<i>Yström Anna, Susanne Ollila</i> Picturing The Role Of Management In An Open Innovation Collaboration	<i>Buganza Tommaso, Elena Pellizzoni</i> Smartphones Ain't Just Smartphones Virtual- Real Seamless Services	<i>Mueller Sebastian, Katrin Talke, Jaap E. Wieringa</i> Design Newness – A Matter Of Perspective
10:30-11:00	Coffee break (Hall 2, 2 nd floor)								

11:00-12:30	Keynote addresses (Amphi 8, 2nd floor)								
	Re-enchanting grey waters - Science-based business creation for breakthrough in energy systems , Denis Clodic, Académie des technologies - EREIE Agrifood innovation for nutritional autonomy: R&D with NGOs and populations , Isabelle Lescanne, General Manager — Nutriset & Onyx Development								
12:30-13:30	Lunch (CROUS, ground floor)								
	Parallel sessions, 2nd floor								
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	Session I Organizing Product/Service Dev.	Session II Managing Knowledge in PD	Session III Innovation Strategies		Session V Networks, Platforms and Alliances in PD	Session VI Marketing, Users and Open Innovation	Session VII Management Innovation		Session IX Innovation by Design
	<i>Track Chairs:</i>								
	K. Goffin	H. Koller	C. Varnes		M. Elmquist	L. Bstieler	H. Perks		JL. Munuera
13:30-14:00	<i>De Visser Matthias, Dries Faems, Klaasjan Visscher, Petra De Weerd-Nederhof</i> Team Composition And NPD Project Performance: Do Cognitive Styles Matter?	<i>Windisch Georg, Simge Tuna</i> Efficient Front- Loading Through Knowledge Integration	<i>Riedl Bettina Cassandra, Marion Tucker, Picot Arnold</i> Virtual Teams: Understanding The Influence Of Personal Traits On The Relationship Of Innovative Behavior And Individual Performance		<i>Charue-Duboc Florence, Sihem Benmahmoud-Jouini</i> Experiments In Emerging Innovation Ecosystems: Specificities And Roles. The Case Of The Hydrogen Energy Fuel Cell Program In Air Liquide	<i>Lundø Tranekjer Tina</i> The Bright And Dark Side Of Sources And Innovation Objectives On Initiated Innovation Projects	<i>El Kerdini Sophia, Sophie Hooge</i> Can Strategic Foresight And Creativity Tools Be Combined? Structuring A Conceptual Framework For Collective Exploration Of The Unknown		<i>Bellini Emilio, Claudio Dell'era, Federico Frattini, Roberto Verganti</i> Design-Driven Innovation In Retailing Services: An Empirical Analysis In The Automotive Industry
14:00-14:30	<i>Serge A. Rijdsdijk, Annelies Bobelyn & Jan Van Den Ende</i> Organizational Control During Times Of Strategic Renewal Towards Sustainability	<i>Barczak Gloria, Mike Reid, Erik Jan Hultink, Tucker J. Marion</i> The Impact Of It Tool Usage On Predevelopment Performance	<i>Aalbers Rick, Wilfred Dolfsma</i> Innovation Resilience Despite Corporate Downsizing: Benefits From Positioning In The Formal And Informal Network		<i>Hutter Katja, Jennie Bjork, Johann Füller, Julia Hautz, Mats Magnusson, Magnus Karlsson</i> Ideation In Firm- Internal Communities – The Effects Of Roles And Collaboration Structures	<i>Darler William, Ahmad Beltagui, Marina Candi</i> Development Of A Holistic Customer Experience Measurement Scale	<i>Rittiner Florian</i> Managerial Innovation From An Organizational Translation Perspective		<i>Stompff Guido, F.E.H.M. Smulders</i> The Boundary Spanning Practice Of User Centered Design
14:30-15:00	<i>Kallenborn Oliver, Florian A. Täube</i> Opening The Black- Box Of Self- Organization In New Product Development- Evidence From Automotive Industry		<i>Kok Robert, Ward Ooms John Bell</i> Use Of Social Media In Inbound Open Innovation: Building Capabilities For Absorptive Capacity			<i>Risom Jespersen Kristina</i> Forecasting Economic Performance Of Implemented Innovation Openness	<i>Pellizzoni Elena, Tommaso Buganza, Marco Guerci</i> Studying The Extra- Role Innovation Activities:New Framework For The Idea Management System		<i>Wetter Edman Katarina, Peter R. Magnusson</i> Design As A Driver For Servitization
15:00-15:30	Coffee break (Hall 2, 2nd floor)								
15:30-17:30	Closing session (Amphi 8, 2nd floor)								
	<ul style="list-style-type: none"> • Christer Karlsson Best paper award and Thomas Hustad Best PhD student paper award • Outlook to 2014 IPDM Conference • Closing 								

Conference Chairs:

Albert DAVID, Dauphine University, Paris, France
Pascal LE MASSON, MINES ParisTech, Paris, France

Conference Board:

Christer KARLSSON, Copenhagen Business School, Denmark, and EIASM - Chairman
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Paul COUGHLAN, University of Dublin, Trinity College, Ireland
Petra DE WEERD-NEDERHOF, University of Twente, the Netherlands
Koenraad DEBACKERE, Catholic University of Leuven, Belgium
Keith GOFFIN, Cranfield School of Management, U.K.
Abbie GRIFFIN, University of Illinois, Urbana-Champaign, U.S.A.
Armand HATCHUEL, MINES ParisTech, France
Erik-Jan HULTINK, Delft University of Technology, the Netherlands
Thomas HUSTAD, Indiana University, U.S.A.
Helen PERKS, Manchester Business School, UK
Roberto VERGANTI, Politecnico di Milano, Italy

Conference Scientific Committee: *(Conference board plus)*

Ludwig BSTIELER - University of New Hampshire, U.S.A.
Tommaso BUGANZA - Politecnico di Milano, Italy
Antonio FERNANDES – University of Porto, Portugal
Tomoko KAWAKAMI - Kansai University, Japan
Hans KOLLER - Helmut-Schmidt-Universität, Germany
Jose Luis MUNUERA - University of Murcia, Spain
Søren SALOMO, Technical University of Denmark , Copenhagen, Denmark

Local team:

Emmanuel COBLENCÉ, ISG Paris, France
Sophie HOOGE, MINES ParisTech, France
Kevin LEVILLAIN, MINES ParisTech, France

Coordination:

Stéphanie BRUNET, MINES ParisTech, France
Stéphanie PITOUN, Dauphine University, France

EIASM Coordination:

Graziella MICHELANTE, EIASM, Belgium

